



FINANCIAL TIMES

JAPAN
Recruit affair returns to haunt ruling party
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World News

Indian polls marred by widespread violence

THE FIRST day of polling in India's general election was marred by widespread violence, with both the ruling Congress and the opposition Janata Dal accusing each other of attempting to rig the results.

Bush 'sent troops'

President Bush said he had sent a special US military counter-terrorist force to El Salvador to help end the hotel siege in which US soldiers were trapped.

Pretoria accused

Allegations by a death-row prisoner that anti-apartheid activists have been killed by South African police death squads throughout the 1980s have been corroborated in an investigation by the South African Council of Churches.

Gerasimov ousted

Anatoly Gerasimov was squeezed out of his job as Communist Party chief of Leningrad, where the party was embarrassed in multi-candidate elections earlier this year.

EC railways

The first tentative moves to challenge the EC's deeply embedded national railway monopolies were announced in Strasbourg by the Transport Commissioner.

Kiev summit

Soviet President Mikhail Gorbachev will have brief talks with French President Francois Mitterrand on December 6 in Kiev.

Rebels told to move

Pakistani authorities told Afghan rebel groups to move arms dumps out of populated areas of north-west Pakistan where a huge explosion killed up to 40 people last week.

Soviet plane crashes

A Soviet passenger aircraft crashed in bad weather in West Siberia killing 34 people, the official news agency Tass reported.

AIDS in Africa

Nearly 90,000 infants infected with HIV, the virus that causes AIDS, were born in sub-Saharan Africa between 1980 and 1987, according to a new report.

Reserve currency

Asia and Oceania are moving towards the formation of a "horizontal" trading region in the 1990s and the yen will emerge as a reserve currency according to Yoshio Suzuki, former executive director of the Bank of Japan.

Presidents called

Nicaragua is to convene an urgent meeting of the five Central American presidents following the collapse of bilateral talks with the US-backed Contras in Washington.

Discovery ready

The US space shuttle Discovery is on schedule for liftoff on Wednesday night, the first nighttime shuttle launch in four years, despite a two-day delay last week due to a technical problem.

MARKETS

Table with market data including Sterling, Dollar, Stock Indices, and various commodity prices.

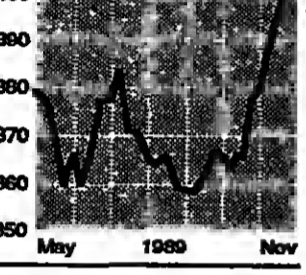
Business Summary

Bush House in London to be bought by Japanese

BUSH House, home of the BBC World Service, is to be sold for about £130m (\$203m) next month to Kato Kagaku, Japanese chemical company.

Gold price

GOLD prices continued their advance on the London bullion market, closing \$4 ahead at \$408.25 an ounce after touching \$410 earlier in the day.



BRITISH & Commonwealth, UK Financial services group, snook up its management team after share prices fell to a seven-year low.

AEOSATIAL, French state-owned aerospace company and US publisher which is leading telecommunications group, plan to merge their satellite businesses to form the world's second-largest satellite maker.

CAIRNS Group: ministers from the Cairns Group of agricultural exporting nations agreed a proposal for farm trade liberalisation that would allow developing countries rights to protect farmers from foreign competition.

TIME Warner, entertainment and publishing group, said it would sell its Scott, Foresman publishing subsidiary for \$450m to a affiliate of Harper & Row, the US publisher which is part of Rupert Murdoch's News International empire.

GENERAL Motors was reported to be considering cutting its white collar workforce in the latest sign of intensifying competition in the US car industry.

JORDAN Sandman Futures defaulted suddenly, sending New Zealand financial markets into turmoil and forcing the Reserve Bank to intervene by offering extra government stock.

CoCom: European defence and foreign ministers will next month debate whether to end curbs on technology sales to communist countries as set by the Co-ordinating Committee for Multilateral Export Controls.

JAPAN's new central bank governor is to be Yasushi Mieno, replacing Satoshi Muroki who has retired in December.

ORKEK, recently revived French state-owned chemicals group, is to be split up and taken over by the oil companies, Total-CFP and Elf Aquitaine, under a government restructuring plan.

MERRILL Lynch, largest US securities house, began restructuring its business and laying off employees amid overcapacity in the brokerage industry.

ELECTROLUX of Sweden, world's leading white goods manufacturer, said third-quarter profits fell 13 per cent to SKr885m (\$103m) because of reduced demand for its products.

Lebanon's President and 23 others killed by bomb

By Lara Marlowe in West Beirut

THE newly-elected Lebanese President, Mr Rene Moawad, was killed by a massive bomb yesterday which exploded next to the motorcade taking him home from Independence Day celebrations in West Beirut.

planted in a roadside shop, were detonated - probably by remote control - as President Moawad, Dr Selim al-Hoss, his Prime Minister, and Mr Hussein al-Husseini, Speaker of the Parliament, drove through the West Beirut quarter of Doustrou in a 10-car motorcade.

Dr Hoss said the President's death was "a national disaster." Ten of the 23 people killed by the explosion were the President's bodyguards. At least 36 others were wounded when the bomb went off in the residential street 150 yards from Mr Hoss's home.

Mr Hussein was holding urgent consultations with other leaders in West Beirut last night in an attempt to find a successor.

The assassination leaves Lebanon once again without a head of state or a government. Gen Aoun claims that his three-man military government constitutes the only legal power in Lebanon but his Continued on Page 18

Czech leader under pressure to resign

By Leslie Collett in Prague

MR MILOS JAKES, the hard-line Czechoslovak leader, was last night facing a serious challenge to his leadership after Prague was again engulfed in a demonstration by 250,000 people, demanding his resignation.

Mr Alexander Dubcek, the reformist leader, was accused of being only "half-hearted" about reforms. Mr Dubcek, the architect of the 1968 "Prague Spring" reforms, yesterday made his first incursion in the current wave of protest by demanding the resignation of the country's current leader.

horns in support. Underground trains arriving at the square dispersed hundreds of fresh protesters every few minutes. The police were nowhere to be seen.



Ladislav Adamec, newly appointed leader, and Alexander Dubcek (below) moving to Prague

Bush may propose big cuts in US forces

By Lionel Barber in Washington

PRESIDENT George Bush is considering deep cuts in US forces overseas, a response to the decline in international tensions and pressure on the US defence budget.

However, Mr Bush said in an interview this week with the Financial Times and other foreign newspapers: "We're certainly not going to take any unilateral action. We do what we do with the Allies."

Stating in front of a roaring fire in the Oval Office, Mr Bush appeared excited at the prospect of his meeting in the Mediterranean next week with Soviet President Mikhail Gorbachev but remains stung by charges that he is responding timidly to Soviet bloc reformers.

"I discount that by about 90 per cent as pure gut American politics," he said, his voice rising with emotion. "Some have wanted me to jump on top of the Berlin Wall. Well, I have never heard such a stupid idea. I mean, what good would it do for an American president to be posturing while Germans are flowing back and forth by the million."

Throughout, Mr Bush conveyed his sense of awe at the pace of change in Eastern Europe, as well as the responsibility of the US to avoid any "flamboyant actions" which could reverse the reform process.

Continued on Page 18
Bush shows competitive streak ahead of summit, Page 3; Editorial comment, Page 16

East Germans step nearer power-sharing

By David Marsh in Bonn and Lucy Kellaway in Strasbourg

EAST GERMANY's embattled Communist Party yesterday took the first steps towards possible genuine power-sharing by proposing "round table" discussions on political reforms with Opposition groups.

Pressure for reform on East Germany's leadership from outside the country intensified when Chancellor Helmut Kohl of West Germany again called for self-determination for the people of the GDR.

free and unified Germany and a unified Europe. The West German constitution compels us to work for both," he said.

Continued on Page 18
Wind of realism: East German mark struggles, Page 2

Hanson lifts cash raised from Gold Fields assets to £1.06bn

by Nikki Tait in London and Chris Sherwell in Sydney

HANSON, the British conglomerate which took over Consolidated Gold Fields last summer for \$3.5bn in the UK's biggest completed takeover bid, yesterday announced two major steps in the sale of Gold Fields' assets.

Hanson said it had reached agreement with CSR, the Australian building products and sugar group, for the sale of four companies within ARC America, the aggregates and construction products business.

sales of \$365m. Their net asset value is put at \$365m. The timing of its major US acquisition coincided with the release of results showing a continuation of its recent profit growth.

Advertisement for Gwent featuring 'Make it in' slogan and 'Gwent Better Connected' text. Includes images of a motorway, a train, and a port.

CONTENTS

Table of contents listing various articles and their page numbers, including 'Australians fear that Bob Hawke may be losing his touch' and 'Brussels: EC and Efts to discuss economic zone next year'.

EUROPEAN NEWS

# EC and Efta to discuss economic zone next year

By David Buchan in Brussels

FAR-REACHING negotiations for a common economic zone between the European Community and the six states of the European Free Trade Association (Efta) can start next year, the European Commission yesterday told EC governments.

The Commission's conclusion, after several months of talks with Efta officials, appears to make it pretty certain that foreign ministers of the 18 European countries will give the green light to negotiations when they meet here on December 15.

Mr Frans Andriessen, the external affairs commissioner, forecast that the difficult negotiations to extend to Efta the Community's single market benefits of free movement of goods, services, capital and people, without jeopardising the autonomy of EC decision-making, could take up to a year.

The EC aim, Mr Andriessen said, would be to give Efta a say in the shaping, but not in the final taking, of future Community decisions. In a formal communication to EC governments, the Commission makes clear that Efta countries would have to accept existing EC rules, and in the areas of opening up their public sector markets and competition regulations Efta should follow the Community model. The cre-

ation of a new joint EC-Efta court, or occasional sitting of Efta-nominated judges on the bench of the European Court of Justice, would be needed to adjudicate on disputes arising out of any new EC-Efta treaty.

The new European economic zone could not be exclusive for all time to the 18 EC and Efta states, Mr Andriessen said, referring to the current sweeping changes in Eastern Europe. "One can never exclude the possibility that in the reform process now going in these countries that they might be able to fulfil the necessary conditions" to join an EC-Efta zone, he said.

Mr Andriessen praised the Efta six for speaking with one voice and noted their commitment to strengthening their internal decision-making and to collective negotiations. If negotiations succeeded, he suggested that individual Efta states would be less tempted to apply for full membership, as Austria - one of the Efta six - has already done.

Efta ministers would not be able to take part in formal EC council meetings, since "only full EC members have full EC rights", he said. But a joint EC-Efta council might be set up to discuss foreign policy coordination, though it would not have the right to take binding decisions.

# 'Common passport' bank directive wins approval

By Lucy Kellaway in Strasbourg

THE SECOND banking directive cleared its final hurdle yesterday, as the European Parliament passed the draft agreed by member states in June.

Parliament's approval on this significant piece of single-market legislation will come as a relief to Sir Leon Brittan, the Commissioner responsible for the financial sector.

If the directive had been voted down, it could only have been subsequently adopted by member states on a unanimous

vote. The legislation, which lays down the rules for the creation of a single market in banking services, is being used as a model for legislation being prepared to cover insurance and financial services.

Under the directive's terms, qualifying banks will be issued a common passport that will allow them to operate in any member state.

They will continue to be regulated by the supervisory authorities in their home countries.

# Kohl backs Mitterrand in support for union

By Lucy Kellaway in Strasbourg

MR HELMUT KOHL, the West German Chancellor, yesterday put his weight firmly behind the French Government in calling for further progress toward the political, economic and monetary union of Europe.

Mr Kohl was speaking to the European Parliament during a debate on Eastern Europe. The West German Chancellor's words added to the warning given yesterday by Mr François Mitterrand, the French President, to all member states to agree on economic and monetary union at next month's Strasbourg summit.

Contained in the speeches of both leaders was a warning to UK Prime Minister Margaret Thatcher not to slow down the process of European unity.

Mrs Thatcher is fiercely opposed to plans for speedy monetary union involving a common currency and a federalised central banking system.

She also plans to reject a Social Charter setting out fundamental rights for workers.

Mr Mitterrand said the Community's ability to help Eastern Europe was dependent on its rapid acceptance of economic and monetary union.

"Nothing will happen if we cannot agree on the internal market, according to the pace agreed upon," he said.

France, which currently holds the rotating EC presidency, wants the EC summit to convene a conference next autumn for a new treaty on monetary union.

# FT writers assess the immediate future of East Germany's economy and currency

## Wind of realism blows through the Wall

THE breaching of the Berlin Wall, by dampening temporarily the mood of optimism to the West, may have given East Germany's Socialist (Communist) Unity Party (SED) leadership a short psychological breathing space.

The Government appears however to have been caught unawares by the economic fall-out of the move. Far from lowering pressure on the regime of Mr Egon Krenz, signs are growing that these economic consequences may in fact worsen its chances of survival - and could considerably speed up prospects for unity between the two German states.

The opening of the borders for travel to the West has allowed out a torrent of unconvertible East German marks.

It has also brought in a dose of uncontrollable realism about the parlous predicament of the East German economy.

Ordinary East Germans who had previously half-believed government propaganda about Socialist economic success have been given a severe jolt. As Prof Wolfgang Matthieser, a well known dissident artist from Leipzig, put it last

week: "People find out what has actually been happening to them. They go abroad - and they find they have nothing."

The shock has been summed up by Der Morgen, the newspaper of the Liberal-Democratic Party, up to now a compliant coalition partner of the SED, which is now taking a more independent line. "The German Democratic Republic is in a deep crisis. Our economy is in a desolate state," it proclaimed in a special edition at the weekend.

The new government under Mr Hans Modrow, the Prime Minister, meets today to discuss controls to dampen heavy selling of marks. At exchange booths in the West, the East German currency fell to only 5 West German pfennigs at the end of last week.

Buying of marks by East German citizens importing cash for spending back at home drove the rate up again slightly at the beginning of this week.

But Mr Modrow's discomfort over the sharp fluctuations well illustrate the limits to attempts to bring in a more "market-orientated" planned economy.

Ms Christa Luft, the new Economy

Minister brought in to try to decentralise the rigid planning structure built up over four decades, speaks of the need to bring in Western expertise and finance. But she declares that this will not involve any departure from socialist principles.

One East Berlin monetary official this week, pointing to the need for customs checks of people departing through the greatly-increased number of border crossings, said that the Wall should remain - as an instrument of exchange control. "In spite of all the opening, the Wall cannot be demolished," he said firmly. He added that there were no "quick fixes" to currency convertibility, which would take 10 to 15 years.

The collapse in the value of the mark exposes East Germany to a series of threats.

Foreigners as well as its own citizens with access to hard currencies can buy up cheap stocks of marks with which to purchase subsidised goods in East German shops. The division of society into those with access to D-Marks and those without seems certain to increase -

providing fertile ground for social tensions.

East Germany's monetary mess will almost inevitably increase its financial dependence on West Germany. The Bonn Government, which is holding out the prospect of a "new dimension" of economic aid for East Berlin in return for genuine free elections, has strong cards in its hand.

If the D-Mark were gradually to be introduced as a "parallel" currency, this would add greatly to East Germany's already grave crisis of credibility. Undermining East Germany's monetary sovereignty will, over time, erode its political independence.

West German bankers now talking openly of reunification like Mr Alfred Herrhausen, chief executive of the Deutsche Bank, know that they have the best possible incentive for building up loans and business links with East Berlin.

One day, they believe, they will be running East Germany's economy as well as that of the Federal Republic.

David Marsh

# East German mark struggles under 'monetary overhang'

THE contemptuous treatment of the East German mark by the "capitalist speculators" in the money markets of West Berlin, Zurich and Vienna, has no doubt reminded some old Communistists why they built the wall in the first place. But does it matter?

The East German authorities may be realising that abandoning pseudo-sovereignty is the key to wealth but they still fear losing control of their currency. The state bank in East Berlin reckons that about Marks 500m are now held outside the country, which is scarcely enough to allow the feared "buy-up" of the country by foreigners.

But an open monetary border could release the so-called "monetary overhang" - the estimated Marks 150bn sitting in savings accounts in East Germany - causing either domestic inflation (as the Government tries to free prices) or a massive flight to the West German black market, which would further weaken the currency and hand enormous pur-

chasing power to foreigners. The Government would suffer from an unfavourable exchange rate because of its own growing need for hard currency - not just to pay for economic reform but also to satisfy the newly-awakened popular lust to consume West German goods. West German companies will also find joint ventures less attractive without a reasonably-firm exchange rate.

However, according to Mr Dieter Hiss, president of the West Berlin state bank, some politicians in Bonn are showing less understanding for East Germany's problems by calling for a currency reform.

He says that neither currency reform nor convertibility are priorities and that the existing currency will win confidence only after effective economic reform. Meanwhile, he believes, the two currencies can co-exist just as the dollar has co-existed with domestic currencies in many parts of the world.

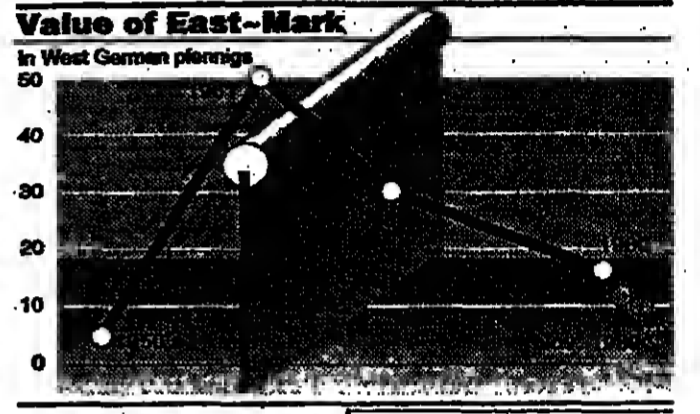
The currency problem is just one symptom of the weak-

nesses that stepping out of socialist autarchy into a form of inter-dependence with the capitalist world has exposed. An even bigger one is the absence of reliable economic statistics.

Lack of a proper pricing system means East Germany does not know which its most efficient companies are. Lack of reliable monetary data means it does not know how big a potential problem the monetary overhang is. If prices are to be freed in the next few months, the authorities will have to start inventing monetary policy.

East German economic managers now have the unenviable task of trying to create a proper banking and price system, reduce subsidies, widen wage differentials, break up the Kombinate system - and all with an open border to a rich capitalist country, beckoning away its labour and crushing its currency.

As yet, there is little money from West Germany to ease the transition but there is no shortage of advice.



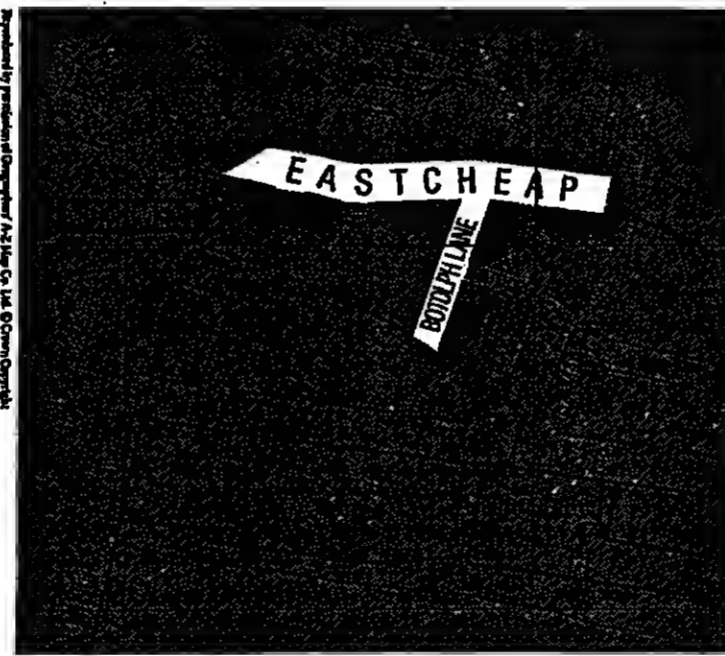
Value of East-Mark in West German pfennigs

One of the few imaginative suggestions has come from Mr Ulrich Pfeiffer, a Bonn-based economic consultant, who says that the authorities should sell citizens their flats and destroy the monetary proceeds, thus wiping out the overhang and giving people more of a stake in the system. If that is considered too radical, he suggests that the Government should buy consumer goods at wholesale prices in West Germany and sell them at retail prices in East Germany. If the frustrated East German faces in West Berlin stores are any judge, it may be the only way to stop more disintegration.

David Goodhart

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# HOW FAR EAST DO YOU NEED TO GO TO UNDERSTAND EAST EUROPEAN MARKETS?



The gradual raising of the Iron curtain isn't just good news for politicians. It's great news for business, too. The 1990's should mean a new horizon of opportunity for trade with East Europe. But only if you know the market well enough to avoid the pitfalls. That's where RZB, one of Austria's largest banks, comes in. Austria's central location has made it

a natural corridor for East-West trade for many years. And RZB's willingness to find flexible solutions to trading problems have gained us a reputation for business without barriers. We're known both West and East for our services supporting exporters to Eastern Bloc countries. These include corporate trade products such as a forfait and counter trade transactions,

as well as joint venture financing. Best of all, our new offices in London put all that expertise right on your doorstep. Quite simply, if you can get to Central London, you can get to Eastern Europe.



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EUROPEAN NEWS

# Leningrad party leader removed from his post

By John Parker in Moscow

MR ANATOLY GERASIMOV was yesterday squeezed out of his job as Communist party chief of the city of Leningrad, where the party was embroiled in multi-candidate elections earlier this year.

The removal came a day after the party organisation in Moscow had replaced its own leader, Mr Lev Zalkov, a member of the politburo.

Mr Gerasimov was replaced by Mr Boris Gidasov, who was named head of a united city and regional party structure at a meeting of party leaders, according to the Soviet news agency, Tass.

Mr Gidasov was elected four months ago to lead the Leningrad regional party organisation after its embarrassing defeat in the Congress of People's Deputies elections last March.

The regional party leader at the time, Mr Yuri Solovyev, who was also a candidate member of the politburo, was defeated in those elections even though unopposed. He failed to receive the necessary 50 per cent of the vote.

Since then, Leningrad has been the testing ground for the election of Communist party officials to jobs on the basis of popular vote, a move advocated by President Mikhail Gorbachev over the objections of many conservatives.

Earlier this year, as a preparation for this, Communist party officials in Leningrad had their first opportunity to vote for competing candidates

for the post of regional leader. That was the election Mr Gidasov won. The idea was that the party would elect the person most acceptable to the voters.

Similar electoral procedures were later used in the Ukraine, to choose a successor to the party leader, Mr Vladimir Shcherbitsky, and in Moscow for Mr Zalkov.

Local party organisations will be facing elections over the next few months and are trying to restructure themselves to avoid similar defeats to those they suffered last March.

Tass said discussion at the Leningrad party meeting was "sharp and open." "Open accusations of indecisiveness, incompetence, trying to avoid decisions on contemporary problems were levelled at many party and government leaders," it reported.

Popular elections to city government posts are to be held in Leningrad next March. The city has been the scene of intense debate over the rules for these polls and may be used as a model for other cities in the Russian Federation.

Mr Gidasov has proposed that the elections be organised on the basis of where people work, rather than where they live. This is opposed by more radical Leningraders on the grounds that it would give conservative trade union leaders the opportunity to influence the outcome.

# Gorbachev and Mitterrand to meet next month in Kiev

MR Mikhail Gorbachev, the Soviet president, will have brief talks with French President Francois Mitterrand on December 5 in the Ukrainian capital, Kiev, Tass said yesterday. Reuter reports from Moscow.

The official Soviet news agency said the talks would cover "the development of the international and European situation". It gave no further details.

The two men last met in July, during Mr Gorbachev's state visit to Paris, when 22 accords on trade and economic co-operation were signed between the two countries.

The Kiev meeting will come only three days after Mr Gorbachev's summit talks with US President George Bush aboard warships off Malta and five days after his visit to Italy and the Vatican.

# Time runs out for Jakes as party unity cracks

Demonstrators in Prague are baying for the Czechoslovak leader's blood, reports Leslie Colitt

"THE situation is so fluid that he could fall in hours, days or at the latest weeks," a senior Czechoslovak Communist official said yesterday.

He was referring to Mr Milos Jakes, the hapless hardline party leader who is faced with massive pro-democracy demonstrations, the largest in Czechoslovakia since 1968.

"Party unity is cracking and Mr Jakes is being driven by the protesters in the streets," he noted in the office of his well-guarded party building.

Outside, the first mimeographed student notice calling for free elections had been pasted on the imposing facade of the party building. Elsewhere in Prague, walls and underground stations were plastered with opposition posters calling for Mr Jakes to resign and threatening a

general strike next Monday if their demands were not met. A party spokesman said that a special Central Committee meeting would be held this week to discuss the demonstrations and the prospect of a general strike.

The meeting was thought likely to "relieve" Mr Jakes of his duties and appoint a successor.

The official compared the "dynamic" situation in Prague with that in East Germany shortly before Mr Erich Honecker was deposed as party leader. Mr Jakes's speech on Tuesday calling for calm but addressing none of the opposition's demands probably cost him what little support he had left in the party, the official noted.

The new party leader, he said, was likely to be Mr

Ladislav Adamec, the Prime Minister, who began talks with the opposition this week. Unlike Mr Jakes, who purged the party of reformers after the Soviet-led invasion in 1968, Mr Adamec was relatively un tainted.

No one else in the hardline Politburo stood as great a chance to succeed Mr Jakes. Only Mr Karel Urbánek, the party chief in the Czech lands of Bohemia and Moravia, was regarded to be even remotely in the running for the top post.

"The situation is depressing," the official said, shaking his head. "This is the outcome of 21 years of trying to turn the clock back."

In fact, the clocks on streets in central Prague had been stopped at five minutes to twelve in a symbolic gesture by an opposition sympathiser

who pulled the power switch. Mr Adamec was unlikely to be more than a transitional leader, the party official remarked.

His successor as Prime Minister would probably be Mr Josef Lenart, a Politburo member in sympathy with Mr Adamec's reformist leanings. However Mr Pavel Hrivnak, the Prime Minister of Slovakia, was an outside possibility as Prime Minister.

The party official noted that while many workers were not responding to the opposition's calls to demonstrate, younger skilled workers were taking part in the daily demonstrations in Prague and other cities.

The students leading the protest had been barred from talking with workers in factories but had received

messages of support for the general strike from several factories.

The official rejected speculation that the party might use force against the demonstrators as it did last Friday when more than 100 protesters were injured, many severely.

"Violence would be senseless and could only help the opposition," he noted.

Taking leave of his visitor from the West, the official remarked with a weary smile: "Maybe you will see me in a different position the next time we meet."

At my Prague hotel Mr Vladimir Prohaska, the manager, half-heartedly fought a rearguard action to convince employees at a meeting that the opposition's demands could lead to Polish-style "chaos."



Jakes: this week's speech cost him support

# Poland's Solidarity premier faces tough talking in Moscow

By Christopher Bobinski in Warsaw

MR Tadeusz Mazowiecki, Poland's Prime Minister, who starts a four-day visit to the Soviet Union this evening, knows that despite the stirring events in Czechoslovakia, Hungary and East Germany, he is breaking new ground.

For, as one by one, the Socialist bloc countries awaken politically, Poland, which managed a peaceful transfer of power from the Communists last summer, now has to show that a government led by an erstwhile opposition can have a viable relationship with Moscow.

Last month, Mr Edward Shevardnadze, the Soviet Foreign Minister, in Warsaw for a foreign ministers' meeting, demonstrated that the Soviet leadership is willing to deal with the Poles.

It is clear that Mr Mikhail Gorbachev, the Soviet president, accepts Mr Mazowiecki's line that Poland, while retaining allegiance to the Warsaw Pact, must be free to arrange its internal affairs. Ms Malgorzata Niezabitowska, the Polish government's spokesman yesterday reiterated that for Poland "the Soviet Union

remains the guarantor of its national security and most important trading partner."

At the back of her mind was, of course, Poland's western frontier and fears that, in the future, a united Germany may choose to question the post-war order. The events in Germany will, Ms Niezabitowska said, be raised in the talks. The agenda will also contain the once-taboo subject of Poles who living in the Soviet Union and their cultural welfare.

But it is economic issues which will be hardest to negotiate. The Poles, facing a petrol crisis, have to secure Soviet raw materials supplies for the period 1991 to 1995.

The problem is how Poland will pay for these commodities, costing 16.8bn roubles over the five years. The Soviets, in return, want more consumer goods than the Polish economy has been accustomed to supplying or, failing that, machinery with which to make consumer goods, as opposed to equipment for making capital goods which the Poles have provisionally delivered.

Also, the Poles, who have been offered 40bn cubic metres of gas in the five-year period, would like an additional 10bn cu m in exchange for the costly work on the Jamburg pipeline.

Payment is also a vexed question and the Soviets, who have oil and gas which are marketable for hard currency, are happy to calculate the value of the trade in dollars.

The Poles, with their machinery, which would fetch lower prices on world markets, are less eager and estimates in Warsaw on Poland's possible loss if values were calculated in dollars range from \$1bn to \$2.5bn.

Naturally, Mr Mazowiecki will also be asking the Soviets to let him repay his 6bn roubles debt after 1995 and ease the terms of the \$1.5bn Poland owes its Eastern neighbours. His agenda also includes the problem of compensation for Poles deported to the Soviet Union during the war and after, as well as Soviet acknowledgement of a review and current agreement relating to the stationing Soviet troops in Poland.

# Soviet deputy premier calls for wide co-operation with the EC

By Quentin Poel in Brussels

DR LEONID ABALKIN, the Soviet Deputy Premier and chief architect of economic reform, yesterday called for "mutually beneficial, unrestricted co-operation" with the European Community, but rejected any suggestion of Western aid for the ailing Soviet economy.

However, he did express an interest in President Francois Mitterrand's plan for an East European development bank and called for further details to determine whether the Soviet Union should participate.

He also suggested that the Soviet Union was prepared to offer hitherto secret defence and space technology in future joint ventures with Western partners while renewing Soviet criticism of the Cocom restrictions on the export of sensitive Western technology.

Dr Abalkin, speaking after a seminar at the European Commission on Soviet economic reform, coinciding with the latest round of Soviet-EC negotiations on a trade and co-operation agreement, insisted that the Soviet Union was prepared to suffer continuing economic austerity, rather than turn to

the West for assistance. Yet he warned that "a failure of perestroika in the Soviet Union would destabilise the situation not just in the USSR but elsewhere."

The Deputy Prime Minister, who held talks with Mr Jacques Delors, the president of the European Commission, and Mr Frans Andriessen, the vice-president responsible for external relations, during his trip, was much less insistent than previous Soviet officials on the role of Comecon, the Soviet-led trade group, in relations with the EC.

He underlined the need for Comecon's own radical restructuring and monetary reform in line with the changes in member states like the USSR, Poland, Hungary and now the GDR. Questioned on Soviet participation in a development bank, as suggested by President Mitterrand, he said: "we need to take a closer look at it."

"We need an outline, a blueprint: who would control the resources of the bank, who would have the right to vote on the allocation of resources, would there be any conditions

attached to assistance, who would have a controlling interest and would Soviet participation be as a founding member or just a participant?"

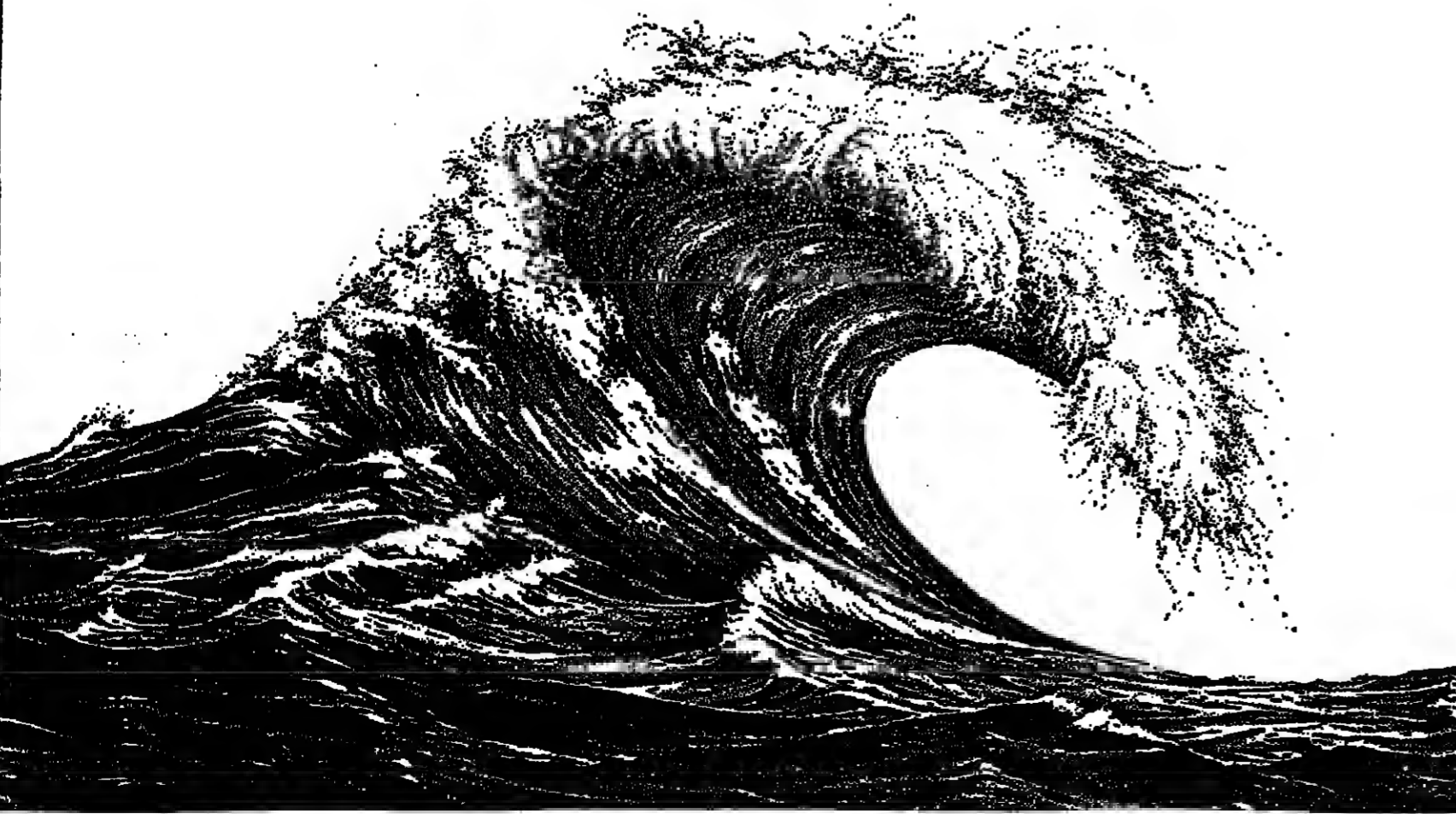
On technological co-operation, he said: "The Soviet Union has something it can offer, several lines of technology that have not yet been developed in the West. This has become clear since we lifted the lid of secrecy from our defence and space programmes. We want to act as partners on the basis of equality."

He said that Cocom "has not been affected by current developments."

He suggested that transfer of sensitive technology could be inspected to ensure that it was not used in defence production, just as the destruction of Soviet nuclear missiles is verified under the INF treaty. "Nobody has an interest in ensuring that Soviet people are kept below the poverty level," he said, citing a figure of 40 million as official estimates for the number on sub-poverty incomes in the USSR. "I don't think it is a good idea just to maintain the status quo."

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OVERSEAS NEWS

# Environment caught in trade war crossfire

John Murray Brown reports on the Indonesian Government's dilemma over its forests

"WHY provide a living for an orangutan and not for us?" was how Forestry Minister Mr. Hasrul Harahap answered his Japanese critics earlier this month at the end of a hectic world tour to promote Indonesia's new look environment policy. Indonesia today is desperately groping for its own solutions to the global environment crisis torn between the demands of vote-conscious Western donors worried at the effect of climatic warming and its own poverty-racked population of 175m.

The signals from Jakarta are increasingly confused. In a speech in August, President Suharto confirmed government plans to set aside \$300m a year to replant 300,000 hectares of tropical forest currently disappearing at a rate of 1m hectares every year - more than the UK's Forestry Commission has planted in more than 40 years since the Second World War.

President Suharto urged international support for Indonesia's programme which without assistance would take 65 years to achieve the targeted 20m hectares of new plantings.

Yet the suspicion remains that this is a cosmetic gesture which does little to tackle the corruption and mismanagement in the forests sector or address the complaints of local communities overrun by commercial logging concerns.

The World Bank in an alarming report last year by its new environmental division estimated that even excluding the ecological damage, deforestation in Indonesia represents a loss of \$1bn every year, offsetting the \$2bn earned in plywood exports. Although traditional slash-and-burn agriculture is largely to blame, the Bank argues that fiscal and other incentives actually encourage bad forest practices.



Edy Palms

Fiscal incentives and old agricultural methods are diminishing Indonesian rain forests

Conservationists worry the reforestation scheme will mean more rain forest is clear felled and planted with less valuable, fast-growing species. As one US expert put it "that would be like selling your Rolls-Royce to get five VWs."

Now it is the job of Environment Minister Dr. Emil Salim to convince his cabinet colleagues that conservation, far from being a constraint on growth is the nearest thing to a guarantee of Indonesia's economic future.

His is an unenviable task. The country's timber industry is controlled by powerful Chinese and military business groups. Attack has been the favoured form of defence. Fellow producers Malaysia and a US public relations company have been enrolled to fight what is seen as not so much an environmental skirmish as a full scale trade war. Ignoring his critics, Mr. Bob Hasan the acknowledged svengali of the private sector plywood indus-

try announced a record \$1bn sale to Japan, the world's largest tropical timber importer and a consistent target of attack from conservationists.

Dr. Salim maintains the issues are inseparable. "Look, what is the crux of the environment - interdependence. Every one is linked with every one else... we're not asking for aid, we just want better trading conditions."

Punitive moves by the European Commission to impose a tariff on tropical timbers he believes hit the wrong target and only encourage more logging. Meanwhile the utterances of the Group of 7 industrial countries he dismisses as "finger-wagging".

Inevitably Indonesia's future economic growth looks set to depend not only on greater energy use - one of the causes of global warming - but manufacturing, an area where it has a competitive edge in part because of its lack of environmental controls.

For all its oil wealth, Indonesia is still a poor country with a per capita income of less than \$500 a year. In the coming five years, more than 11m young Indonesians will have to find jobs. Currently more than 30 per cent of Indonesia's annual export earnings are absorbed in debt repayments, the direct consequence Mr. Salim says of the Plaza Accord of 1985 where industrialised countries agreed a managed devaluation of the US dollar.

The debt for nature swap - like the one recently agreed in Madagascar where creditors commit to purchase developing country debt at a discounted value in the secondary markets - is not an option. In Indonesia's case, where most of its \$34bn public debt is from official government sources not commercial banks, this would raise awkward sovereignty issues. Such a move would also damage the country's credit rating with the international finance commu-

nity which is still relatively good. Dr. Salim actually contends that when oil prices collapsed in the early 1980s it was the rain forest which saved the country.

None the less the conservation message does appear to have made its mark. Already since 1986, Indonesia has imposed a ban on log exports, which has forced the concessionaires to invest in plywood factories - a sunk cost which Dr. Salim hopes will encourage better long-term forest management.

The re-afforestation fee on cut timber is to be raised from \$7 to \$10 per cubic metre. If firms comply, which has not always been the case, this fund could finance the 300,000 hectares targeted for new plantations every year.

In a related move, legislation has been introduced binding both foreign and local investors to take account of the impact of their business operation on the surroundings. Soil conservation legislation is also considered.

For Dr. Salim, a broader concern is how to raise the public's awareness of the environmental debate. In an office outside Jakarta he now has a small research team looking into the commercial applications of forest products for pharmaceuticals and cosmetics. "I'm an economist," he says. "The only way I can see, is to put an economic value on our environment... Did you know we have a leach which can cure leukaemia?"

According to a recent WWF report, the economic value Japan puts on its hardwood imports is little different from softwood imports from the US. Today a third of all Japanese plywood is used to make moulds into which concrete is poured on Tokyo building sites.

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AMERICAN NEWS

# Bush shows his competitive streak ahead of summit

By Lionel Barber in Washington

WITH just over a week to go before his meeting with President Mikhail Gorbachev, President George Bush looks and sounds like a man eager to prove to the world (and to himself) that he is up to the challenge of dealing with the Soviet leader.

There is a competitive streak in the President which applies as much to superpower diplomacy as to catching fish, and it surfaced during an interview with the Financial Times and

other foreign newspapers this week. Twice, he grew animated. First, he revealed a cold fury at Congressional accusations that he is too "dumb" in reacting to change in the Soviet bloc; second, when he was asked by a Maltese journalist which leader thought first of the superpower encounter in the Mediterranean.

"Right here," said the President, pointing to himself.

Throughout, Mr Bush, who meets

with Mrs Thatcher, the British prime minister later today, wished to demonstrate he is alert to the "self-evident" changes in the world, and that he is ready to respond to them. But he made clear that the US role in promoting or shaping the reform process in Eastern Europe should be limited.

Asked whether the US would support Hungarian neutrality, Mr Bush replied that US should state the principles of freedom and democracy. "I think it

would be a mistake for the US to try to dictate to a country what course it ought to follow in relationship to the Warsaw Pact, the Soviet Union or anybody else."

Mr Bush would clearly like to see a similar hands-off approach adopted by Mr Gorbachev, but he remains uncertain about the limits of Soviet tolerance; hence his eagerness to sit down for a private conversation with the Soviet leader next week.

# Thatcher faces restrained welcome in US

Peter Riddell reports on a special relationship which has begun to lose its shine

WHEN Mrs Margaret Thatcher last visited Washington just over a year ago to say farewell to former President Ronald Reagan, she was greeted with full pomp and ceremony and extravagant exchanges of compliments.

When she arrives this evening, the mood will be more restrained. President George Bush will be polite and attentive — that is his style and character. But even if Mr Bush does not say so himself, the view of Washington policy makers towards Mrs Thatcher and Britain has changed substantially during the past 12 months.

It is partly a matter of personalities. Mr Bush is never going to share with Mrs Thatcher the same camaraderie Mr Reagan had with her as fellow crusaders of the 1980s — which gave her special access to the Oval Office. The Reagan-Thatcher relationship was perhaps too close in the view of one senior US official involved; the US looked to Britain too much to handle transatlantic problems.

President Bush signalled during his first European visit six months ago that the balance would be corrected — that there was to be no one

special relationship. US-British ties would remain strong, but there would be other partners. Mrs Thatcher would have to stand alongside Chancellor Helmut Kohl and President Francois Mitterrand.

But, more significantly, the shift is also of policy. The Bush Administration has developed a more positive view of European integration than its predecessors — not only of the 1992 single market process but also of the political desirability of a strong European Community at a time of such rapid change in Eastern Europe, underlined by the re-emergence of the German question. This has further shifted the US focus towards Bonn.

Mrs Thatcher and Britain have appeared to be reluctant, and increasingly isolated, participants in these changes. Hence US views are now a little out of step with Mrs Thatcher's, if not Foreign Secretary Douglas Hurd's. The State Department would undoubtedly like Britain to play a more positive part in European integration, whatever form that takes. In their eyes Britain's international role is through the EC, not through a special relationship.

The differences should not, of course, be exaggerated. On



Bush and Thatcher at their last Downing St meeting

points out: "For all the reluctance, a basic decision has to be made about where is Britain's future? British industry or banking will tell you it's on the Continent. Whether that's a happy or an uncomfortable prospect is irrelevant."

Nevertheless, Mrs Thatcher still enjoys a high personal reputation in the US. The shocks which have so shaken British political life in the past few weeks and months have barely registered in Washington. This is in part because US reports on the UK generally fail to appreciate the distinction between a presidential and a Cabinet system, and also because the attention of American reporters and public has inevitably been on events further east in Europe.

Whatever the reason, hardly anyone, even in Washington, has begun to talk about the possibility of a post-Thatcher Britain.

Some British advisers privately think that the US's warmer links with West Germany, and even France, will come under strain and it will look again to the UK as its most reliable ally. But there are dangers of self-delusion. The US now believes its interests are served by Britain playing a full part in Europe.

# Nicaragua set to convene regional talks on Contras

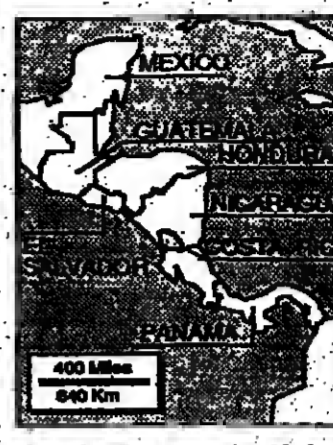
By Tim Coons in Managua

NICARAGUA is to convene an urgent meeting of the five Central American presidents following the collapse of bilateral talks with the US-backed Contras in Washington. Military options to disarm and demobilise the Contras are now likely to be considered after rejection by the Contras of Nicaraguan Government proposals for a negotiated demobilisation.

Under the Tela summit accord of last August, the five presidents agreed that the 12,000-strong Contras, based on Honduran territory, be demobilised by December 5 this year. In return the Nicaraguan Government promised a series of internal political reforms and agreed to suspend legal action against the Honduran Government at the International Court of Justice (ICJ) at the Hague.

At the beginning of the month the Nicaraguan Government announced the lifting of a 19-month ceasefire following renewed insurgencies by the Contras and a sharp increase in attacks. The Contras withdrew some 2,500 troops from Nicaragua which have infiltrated in during recent weeks. The proposals were rejected.

The Central American peace accords face a serious setback as a result of the collapse of



the Washington talks. There is an obligation on Honduras to remove the Contras from its territory by the December 5 deadline. Presidential elections are to be held there this week-end. Should Honduras fail to comply with the agreement, Nicaragua will renew its litigation at the ICJ and might again resort to cross-border raids against the Contra camps as it has done in the past.

Honduras already has a crucial decision pending at the ICJ over a decades-old boundary dispute with El Salvador. Six peace or holocaust along their joint frontiers still in dispute have been used by the FMLN guerrillas in El Salvador to establish some of their mountain strongholds.

Major-General Augustin Quesada Gomez, a Spanish officer, will lead the United Nations Observer Group for Central America (ONUCA), the 686-member border patrol force being sent to halt arms shipments to El Salvador's left-wing rebels and to stop Contra raids into Nicaragua. AFP reports visit the UN.

The force will have military observers from the armed forces of Canada, Colombia, Ireland, Spain and Venezuela, and logistics units from Canada and Venezuela.

but the Government said that it is only prepared to negotiate the means of the Contras' demobilisation. The Contra leadership, however, has insisted on maintaining its forces intact until after the elections. Government proposals included an extension of the demobilisation deadline to December 31 and for the ceasefire to be reinstated on condition the Contras withdraw some 2,500 troops from Nicaragua which have infiltrated in during recent weeks. The proposals were rejected.

The Central American peace accords face a serious setback as a result of the collapse of

# El Salvador hotel siege ends

PRESIDENT George Bush said yesterday that he had sent a special US military counter-terrorist force to El Salvador to help end the hotel siege in which US soldiers were trapped. Reuters reports from San Salvador.

The stand-off ended yesterday when the 12 US Green Berets were taken by Salvadoran troops from the Sheraton hotel, which had been deserted by the rebels who stormed it more than 24 hours earlier.

The rebels seized part of the hotel on Tuesday during an

attack on the wealthy Escalon neighbourhood north of the city, the latest action in an offensive against government troops that began on November 11.

Mr Bush said he despatched a special operations team to San Salvador on Tuesday to help the Salvadoran military end the siege at the hotel.

The 12 Green Berets had been among the guests at the hotel and were trapped on the 6th floor.

"We have specially trained forces. They are trained to do

this kind of mission. They were put on alert. They were sent and they performed their mission and thank God they didn't have to fire a shot," he told reporters aboard his aircraft on the way to Memphis, Tennessee.

He said that Mr Alfredo Cristiani, El Salvador's President, was consulted on the move but did not specifically request the help of the US military. The US has provided about \$3.5m to oppose the insurgency and 55 US military advisers are assigned to the country.

# US durable goods orders fall

By Anthony Harris in Washington

US orders for durable goods fell by 0.6 per cent in October, according to the first estimate from the Department of Commerce, and civilian orders rose by 0.5 per cent.

This fall is considerably smaller than the markets had expected, but the figures for September, originally reported as a 0.2 per cent increase, have been revised to show a 1.1 per cent fall. Over the last two months orders have fallen by 1.7 per cent, against market expectations of 2.4 per cent.

Large month-to-month fluctuations in defence orders have disturbed the trend. These rose by 83.9 per cent in September and then fell 12.4 per cent last month. Civilian durable goods orders fell by 3.5 per cent in September, and recovered by 0.5 per cent last month.

Falling of aircraft orders appears to have been a major factor. Orders for transport equipment rose 3 per cent, after falling nearly 11 per cent the previous month, and are at much the same level as July.

Excluding the transport sector, durable goods orders in October fell 1.3 per cent, after rising 2.8 per cent in September. Excluding both these volatile sectors, which account for about a third of total durable goods orders, the total fell 0.5 per cent in October, after no change in September.

There was an unexpected recovery in orders for civilian capital equipment, seen as an indicator of future industrial expansion. These rose by 3.2 per cent in the month.

# Nissan plans to invest over \$1bn in Mexico

By Richard Johns in Mexico City

NISSAN plans to invest more than \$1bn in Mexico, to double its motor manufacturing capacity from 120,000 to 240,000, according to the Ministry of Commerce and Industry (Secofi).

The company has made it clear that any future expansion will depend on a further three years' extension of the blanket ban on imports of motor vehicles. It is believed that Secofi, which is drawing up new regulations to govern the auto industry, which come into force at the beginning of next year, has decided to lift curbs from 1992 onwards, but to impose a 10 per cent tariff on imports rather than the 20 per cent the industry has been

pressing for.

Such an extension and tariff could be enough to satisfy Nissan. Secofi's announcement follows a visit to Japan by Mr Jaime Serra Puche, Minister of Commerce and Industry, who had discussions there with more than 30 companies on possible investment projects.

Secofi spoke of "the certainty of doubling Japanese investment in Mexico in the near future."

Until the end of 1988, approvals for Japanese projects by the Government amounted to \$1.2bn. But Nissan, with an investment of over \$600m, reckons to account for two-thirds of the amount actually made.

# Brazil trade surplus falls to low point for year

By two Downey in Rio de Janeiro

BRAZIL's trade surplus for October dropped to \$1.03bn, the lowest monthly figure this year, as the Government's cut in import curbs for purchases overseas rose to \$1.72bn, or \$548m up on the same month last year.

Officials believe the total year-end surplus will not substantially exceed the \$1bn originally forecast. Earlier this year, informal projections for the surplus were revised upwards to \$1.9bn. The accumulated figure for January-October stands at \$14.28bn, or 11.7 per cent down on the same period in 1988.

The latest trade figures show a sharp \$502m increase in

imports of capital goods as industry continues to replace old equipment. Forecasts now suggest the increase in imported raw materials — largely minerals — and capital goods will add around \$2bn to the total import bill by the end of the year.

Brazil has been systematically reducing its "prohibited list" of imports throughout 1989 as part of its policy to liberalise trade.

Port workers across Brazil went on indefinite strike yesterday, demanding pay parity with dockers at the country's largest port of Santos in São Paulo state. The union is seeking rises of 23-37 per cent.

# Curbs on LBO benefits

By Peter Riddell, US Editor, in Washington

THE tax benefits of corporate leveraged buy-outs have been restricted, as a result of changes included in the budget bill which was finally approved by Congress early yesterday.

Corporations will not be able to carry back losses, that is claim refunds of past tax payments, as a result of interest payments on borrowing to finance the takeover of another company. This applies to transactions after last August 2 and is expected to raise \$226m.

Separately, the bill seeks to curb "junk" bonds, by curtailing the tax benefits for zero-coupon bonds that postpone cash interest payments. Depending on the yield of the bond, interest deductions will be either deferred until interest is paid or the payments will be treated as distributions of equity.

This applies after July 10 and should raise \$21m.

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Messrs. Shareholders are hereby convened to attend the Annual General Meeting which will be held on December 8, 1989 at 2.30 p.m. at the registered office with the following agenda:

**Agenda**

1. Submission of the management report of the Board of Directors and of the report of the Authorized Auditor.
2. Approval of the accounts and appropriation of the results as at September 30, 1989. Proposed payment of a dividend of US\$ 0.75 per share.
3. Discharge to be granted to the Directors for the proper performance of their duties for the period ended September 30, 1989.
4. Receipt of and action on nomination for election of Directors and Authorized Auditor for a term of one year.
5. Any other business.

The shareholders are advised that no quorum for the items of the agenda is required and that the decisions will be taken at the majority of the shares present or represented at the Meeting. Each share is entitled to one vote. A shareholder may act at any Meeting by proxy.

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# Party chief backs Thatcher in leadership challenge

MR KENNETH Baker, the Conservative Party chairman, warned yesterday that a leadership challenge to Prime Minister Mrs Margaret Thatcher would be an "irrelevant distraction", writes Philip Stephens and Michael Cassell.

Meanwhile dissident Tory MPs fuelled speculation that within the next week they will force the first such contest in the Conservative Party since 1975.

In an interview with the Financial Times, Mr Baker gave a clear signal that the Government now expects to

run almost its full parliamentary term to mid-1992 before calling a general election.

He said the Government would need time to bring down inflation and to restore the economy's growth rate. On the election date he said: "I think we have to think in terms of 1992". The party would be ready, however, to go to the country at an earlier date.

His remarks on the leadership were echoed by Viscount Whitelaw, the deputy leader of the party. He told Westminster journalists that he hoped backbench MPs would close ranks

behind Mrs Thatcher and end their "gossip, rumour and internal intrigues".

Mr Baker refused to speculate on whether a challenge now looked unavoidable but insisted that "I think a leadership contest is unnecessary. It is an unnecessary distraction and it is irrelevant". He said he had been in contact with party activists. "The message is very very clear... There is overwhelming support for Margaret Thatcher". Mr Baker said that he was convinced Mrs Thatcher would lead them into the next election.

Other senior ministers, however, said party managers at Westminster - the whips - were now planning on the basis that there would probably be a challenge.

Sir Anthony Meyer, the MP for Clwyd North West and a long-time critic of the Prime Minister, repeated yesterday that he would probably put himself forward if no other candidate emerged.

The bars and tea rooms at the House of Commons were awash with rumours of plots by others on the left of the party. Their aim would be to

attract enough support and enough abstentions to significantly undermine Mrs Thatcher's position. That might pave the way for a more serious challenge next year.

The party's 1982 Committee is expected to announce later today that nominations for candidates - a mere formality in each of the last 14 years - will open immediately. They would close a week later with the results of an election due on December 5.

The Committee, which represents all backbench MPs and has a powerful influence

on Government policy, meanwhile faces its own internal division.

Sir Marcus Fox MP is expected to be nominated to stand for the chairmanship. The post has been held, unchallenged, for the last five years by Mr Cranley Onslow, the MP for Woking, who will stand for re-election. Tory MPs do not believe that Sir Marcus has any chance of mounting a successful challenge but he is expected to win a respectable level of support in the ballot, which will be held next Thursday.

# Ambulance dispute widens as crews ban non-emergency runs

By Fiona Thompson, Labour Staff

THE 10-week-long ambulance pay dispute widened yesterday when crews across the country imposed a ban on all non-emergency work.

Tens of thousands of out-patient and routine journeys were abandoned, resulting in elderly and mentally ill people not attending day centres and widespread cancellations of hospital appointments.

The only exceptions were children under 14; expectant mothers; patients for cancer, renal dialysis and radiotherapy and terminally ill patients leaving hospital.

Some crews have had their pay docked for refusing to handle non-urgent calls and ambulance officers were calling in taxis and minibuses, but the gap for most services was too large to bridge.

In London, management of the London Ambulance Service and the unions exchanged bitter accusations throughout the day. LAS accused crews of refusing to attend emergency calls in six instances in spite of their pledge that all emergency calls would be answered.

Mr Tom Crosby, London's chief ambulance officer, said the incidents demonstrated clearly that a safe and reliable emergency service could not be run in London under the current restrictions being oper-

ated by ambulance staff.

Nupe, the public service union representing the bulk of ambulance workers, strongly denied each allegation. Mr Roger Poole, the chief trade union negotiator, said LAS management "must be in a desperate state of confusion and chaos."

In the control room at LAS, control assistants were refusing to put emergency calls through to the police, but senior controllers were passing them through using facsimile machines.

Management has been putting the bulk of emergency calls through to police and troops for two weeks, since crews at the capital's 71 stations were suspended for refusing to use radios as management wished.

Mr Kenneth Clarke, Health Secretary, yesterday accused the unions of talking "fiction" when they promised to protect emergency services. "They're taking life-threatening action in order to get us to settle a highly-excessive pay claim," he said.

The five unions representing the country's 22,500 ambulance workers have rejected a 6.5 per cent 12 month pay offer and a 9 per cent 18 month one. The offer for London staff is worth 11.8 per cent over 18 months.

# Squeezing the last drop out of floating water

Andrew Hill on the price set for privatisation

After all the public relations hype, the months of water commercials and the endless dribble of small announcements on the privatisation of the water industry - yesterday's final press conference came as something of an anti-climax.

The unveiling of the price-digital figures illuminated against a water-filled screen - probably looked exciting to the television cameras for which it was intended, but it left the politicians and merchant bankers on the platform smirking with embarrassment.

Following semi-official leaks to the weekend press most people already expected a common share price of 240p for each of the 10 companies and an average dividend yield of about 8.5 per cent. So it proved. On the basis of the 8.55 per cent yield, the whole industry is worth \$5.24bn.

If there are no significant market corrections between now and the first day of dealing on December 12, the underwriters and sub-underwriters will escape, with their fees - likely to top \$44m in total - and individual company shares could rise to a premium above the issue price on Day One. That would bring the dividend yield down to just under 8 per cent, against, say, a 6.9 per cent prospective yield on British Gas shares.

Analysts yesterday were intrigued by the way in which the Government had tried to

make the 10 companies look equally alluring to investors.

Welsh Water, for example, received the second highest yield of 9.31 per cent - more generous than expected. That probably takes account of reduced takeover prospects at the company. Unlike its counterparts, which will emerge from the shelter of a 15 per cent limit on share stakes after five years, Welsh requires 75 per cent shareholder approval to end the protective limit.

As expected, South West has received the highest yield - 8.68 per cent - which will do something to offset the bad publicity caused by pollution accidents in its region over the last 18 months.

Mr Robert Giles of independent brokers Laing & Cruickshank said yesterday: "I think the Government has got South West's yield right; it isn't a bargain, but it will probably make sure the company is sold."

Mr Wilf Wilde, an analyst at Citicorp Scrimgeour Vickers, said he thought examination of the terms of the flotation might overturn some predictions about the companies likely to be the investment stars.

"I think there has been an underlying assumption that Thames is the most attractive," he said yesterday. "But I don't think it necessarily follows that it is the best company to invest in."

Thames, which has ambitious plans to diversify into non-core businesses, has the lowest yield at 8.1 per cent.

The full prospectus reveals that a group of 18 banks and securities houses will receive average commission of 0.1731 per cent for acting as primary underwriters on 78.5 per cent of the issue. That reflects the current uncertainty of the market and the increase in underwriting risks since BP's ill-fated issue in 1987, when commission reached a low of 0.018 per cent.

Sub-underwriters - mainly institutions which already want to buy water shares - will receive half the underwriting shares for sure. A proportion of the other half can be clawed back if the issue is a success with private investors. For shouldering the greatest risk, sub-underwriters will take a fee of £26.7m from the Government.

Overseas institutions, which have pledged to take up to 18.5 per cent of the whole issue will get about £12m in fees. More than half of the overseas allocation of shares will be made available to Japanese investors; a quarter could go to continental Europe and the balance to Canada (11.9 per cent) and the US (9.3 per cent).

The Financial Times will publish a special three-page analysis of the water privatisation in Weekend FT this Saturday.

# Monopoly probe into Bupa deal

AN ACQUISITION which has made British United Provident Association the largest private hospital operator in Britain was yesterday referred to the Monopolies and Mergers Commission, writes Alan Pike.

Mr Nicholas Ridley, Trade and Industry Secretary, said he was asking the commission to investigate and report on a £22m agreed bid by Bupa for Hospital Corporation of America's 10 hospitals and seven nursing homes in the UK. The decision to refer the acquisition was made on a recommendation from the Director-General of Fair Trading.

"The Secretary of State considers that there are possible effects on competition in the UK market for the provision of private acute hospital care and health care, and insurance which deserve investigation by the commission," said the DTI.

Bupa is by far Britain's largest private health insurer as well as a hospital operator, with about 60 per cent of the insurance market.

The acquisition of HCA gives Bupa ownership or control of 30 hospitals with 1,568 hospital beds.

This puts it ahead of the other two big hospital operators - AMI Healthcare and the charitable Nuffield Hospitals.

Even after the HCA deal Bupa is in a minority position in the independent hospital sector - there are 209 private hospitals with more than 10,000 beds - and the HCA bid alone would not have prompted a reference to the monopolies commission.

# S.G. Warburg challenges proposed rule on goodwill

By David Walter

S.G. WARBURG, the London investment bank, has written to the Accounting Standards Committee complaining that its proposed new rules on goodwill accounting will make UK companies more vulnerable to takeover.

Warburg also says the rules will remove a competitive advantage when companies make acquisitions overseas.

This is the first time such an influential institution has entered the debate on how acquisitive companies should account for goodwill - the difference between the net assets of the company they buy and the price they pay for it.

Finance directors of many listed companies are worried

that the ASC's expected ruling on the subject will sharply reduce reported profits. The ASC wants companies to capitalise goodwill on their balance sheets and write it off via the profit and loss account over a number of years.

The Warburg letter points out that the stock market may choose to value the company on the basis of the lower profits figure.

Given that the underlying profits performance of the company would not have changed at all, that could make it vulnerable to takeover. It also says that existing accounting rules favour UK companies when making acquisitions overseas.

# Wages growth expected at 8.5%

By Peter Norman, Economics Correspondent

THE Government expects only a modest slowdown in the rate of wage increases next year, according to the final version of its autumn statement on the economy published yesterday.

Figures supplied by the Government Actuary showed that average earnings are expected to increase by 8.5 per cent in the 1990-91 financial year compared with an increase of around 9.25 per cent projected for 1989-90.

The autumn statement, the annual outline of the Government's spending plans to Parliament, stipulates that the actuary's assumptions are not forecasts nor predictions. However, in a procedure designed

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FINANCIAL TIMES



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## UK NEWS

## Harmony on EC merger code threatened by Bonn

By Jane Fuller

EFFORTS to agree a European Community policy on company mergers could run into difficulty today because of West German reluctance to relinquish national powers.

The curtailment of national jurisdiction over large cross-frontier bids is the issue most likely to upset a meeting of the EC's internal market council in Brussels.

Mr John Redwood, the British Corporate Affairs Minister, said if agreement was not reached on all the outstanding issues by the end of December, the move would "die with the French presidency." He expected progress to be made at today's meeting, but for it to take one more session to finalise the policy.

Most worrying was a hardening of the West German attitude towards national jurisdiction. "The Germans would not be concerned if the EC blocked a merger, but if it allowed it, they would want a go as well," he said.

The Federal Cartel Office has been anxious to reaffirm its stature after the blow to credibility caused by the Bonn Economics Ministry's decision to

allow through against its advice - the aerospace and defence merger between Daimler-Benz and MBB.

Mr Wolfgang Korte, the Cartel Office president, is eager to ensure that the proposed EC merger legislation does not tone down his office's powers to veto large company mergers in West Germany.

But Mr Redwood said the West German stance could amount to an abrogation of the "single stop" idea, central to UK cause, whereby companies would in general only need to worry about referral to one body: either their national one or the Commission.

Mr Redwood said the negotiations would focus on the definition of national and local markets. It has already been agreed that a merger can also be examined by a national body if a competition problem is created in a particular local market - the hinterland of a large town, for example.

Another possibly contentious issue is the arrangement to review the new system after four years. This would raise a question dear to the hearts of

small countries: the threshold above which bids are automatically referred to the Commission.

A figure of Ecu5bn (£3.6bn) had been agreed, but smaller countries want this to fall to Ecu2bn after four years.

On the question of bids by companies from non-EC countries, the French were becoming isolated, said Mr Redwood. They had suggested that the Commission should block a takeover if it did not like the arrangements in the predator's country, on the grounds of "reciprocity."

The counter view was that this gave out the wrong signals, smacking of "Fortress Europe", to countries like the US and Japan at a delicate time for world trade. The UK was keen that no new barriers were created to the inflow of foreign capital, he said.

One area which seems settled is the criterion for a referral. With very few exceptions, it would be on competition grounds only. This would kill off the idea of nurturing "Euro-champions" to take on Japan and the US.

## In Brief Unit trust purchases unhurt by market fall

Unit Trust investors braced out the stock market fall last month without panic, figures from the Unit Trust Association show, writes Eric Short.

Investors bought \$958.5m worth of units in October, the third highest monthly sales this year, but investors also cashed \$877.5m worth of units in October, the highest monthly figure since the October 1987 crash.

The result was a net investment into unit trusts of £78.5m, the lowest figure since last December.

Most of the activity in unit trusts is reported to come from other institutions, mainly life companies and pension funds, or individuals investing through professional advisers. There is no widespread investment by individuals.

The value of unit trust funds under management fell by £2.6bn in October to \$33.4bn, down 4.8 per cent against a 7.8 per cent fall in the value of the FT-Actuaries All Share Index over the month.

## UK pay less

British senior managers earn less on average than their European counterparts but are more likely to receive share options, cash bonuses and a company car, says a survey by consultants Monks Partnership. The 12-country survey showed Switzerland had the highest paid managers.

Of the UK managers surveyed, 53 per cent had share options against 44 per cent in France and 34 per cent in Germany and the Netherlands.

## Kinnock in France

Mr Neil Kinnock, the opposition Labour Party leader, will today hold talks in Paris with President Mitterrand, followed by discussions tomorrow with M Michel Rocard, the French Prime Minister.

## Tax jobs to move

A further 1,200 Inland Revenue jobs are to be moved out of London to offices in the North of England, Scotland and Wales by mid-1992.

## Orders slump suggests building slowdown

By Andrew Taylor, Construction Correspondent

FEARs that the British construction output is poised to decline after eight consecutive years of growth are likely to have been fuelled by figures yesterday showing a fall in orders received by contractors.

Figures published by the environment department reveal that orders in July, August and September fell by 9 per cent compared with the previous three months and by 3 per cent against the corresponding months last year.

Private investment in office and retail developments, as well as for private housebuilding, fell during July, August and September due mainly to high interest rates. Bank base interest rates since May last year have doubled from 7.5 per cent to 15 per cent.

Housebuilders have been

worst affected, particularly in southern England where house prices and mortgages are higher than in other regions.

Orders for private housing in July, August and September were 18 per cent lower than during the previous three months and 26 per cent lower than during the corresponding quarter last year, according to the environment department.

The housing market has worsened since September after further rises in bank base and mortgage interest rates. The share price of Tarmac, Britain's biggest housebuilder, fell by 10 per cent on Tuesday after the group warned that

profits would fall this year following a big rise in cancellations and reservations by prospective house purchasers in October.

High interest rates are also weakening investment in commercial property. Private commercial orders fell by 18 per cent in July, August and September over the previous three months and by 3 per cent compared with the corresponding quarter last year.

Associated Building Industries, one of the country's largest organisations monitoring construction contract awards and development opportunities warned earlier this month that several of developers were postponing starting work on new schemes because of uncertainty over the economy.

There has been no slow down in awards of industrial contracts according to the environment department which said industrial orders rose by 11 per cent during the

three months to the end of September compared with the previous three months and by 18 per cent compared with the corresponding quarter last year.

Public sector orders, other than for housing, rose by more than a third compared with July, August and September last year, said the department. Public sector construction in areas like road and hospital building are due to receive a boost next year after last week's Autumn Statement of the Government's spending plans.

Private commercial development, however is expected to decline in the second half of next year while private housebuilding is likely to remain very depressed.

## Third case fails on share dealing

Raymond Hughes reviews the Government's progress in the courts

THE Government's drive to clean up share dealing practices has suffered another setback with the failure of its third prosecution, brought by the Department of Trade and Industry, in the past two months.

Yesterday a jury at Southampton Crown Court was directed to acquit Mr Piers Fitzwilliams, a former director of City & Westminster Financial, a corporate finance company, who had denied four alleged breaches of the 1985 Company Securities (Insider Dealing) Act.

This follows last month's acquittal of three former employees of City accountants Touche Ross, Mr David Holyoak, Mr Arthur Hill and Mr Ian Mori, after a nine-day trial at the Old Bailey. They were alleged to have bought 5,000 shares in Press Tools minutes before the announcement of a takeover and made a £12,000 profit when they sold the shares.

Their defence was that they had thought the takeover announcement had already been made when they bought the shares.

On November 8, a judge at Reading Crown Court ruled that Mr John Briggs, deputy chairman of Wheway engineering group, had no case to answer and must be acquitted.

A JURY at Southampton Crown Court was directed yesterday to acquit Mr Piers Fitzwilliams, a former director of City & Westminster Financial, a corporate finance company, who had denied four alleged breaches of the 1985 Company Securities (Insider Dealing) Act.

Shortly afterwards Mr Ronald Jenkins, former private secretary to Lord Cayan, chairman of the British and Commonwealth Shipping group, was fined £10,000 and ordered to pay £2,000 costs for admitting two offences of dealing in the shares of British and Commonwealth and Steel Brothers Holdings.

In April 1988, the DTI suffered a serious setback when a judge at Southwark Crown Court ordered the jury to acquit Mr Brian Fisher, a former stockbroker, who had denied two alleged offences of obtaining price-sensitive information and dealing in shares of Thomson T-Line.

The case turned on the meaning of the word "obtained" in the context of Section 1(3) of the Act, which makes it an offence to deal in shares on the basis of unpublished price-sensitive information "knowingly obtained."

Judge Gerald Butler said that obtaining meant actively seeking or acquiring information. Mr Fisher, the judge said, had been given price sensitive information "without any opportunity for him to prevent that information being passed on". However the DTI was able to breath again when that apparent loophole in the law was closed by the Court of Appeal and the House of Lords, which held that "obtained" was the same as "received". People who dealt in shares on the basis of what they knew to be unpublished price-sensitive information were guilty of insider dealing no matter how the information came into their possession, the Law Lords said.

The later rulings did not affect Mr Fisher's acquittal.

In November 1988, Mr John Crose, former managing director of Wordplex, was fined £7,000 at Oxford Crown Court for using inside information to sell his Wordplex stake just before a new share issue was announced. He had pleaded not guilty and is to appeal.

The DTI has six other cases either before magistrates or awaiting trial at crown courts, and is investigating several dozen more. It will, no doubt, be examining them carefully and weighing up their chances.

## Funds trade body launched

By Barry Riley

TWELVE top investment management companies looking after funds of some £150bn have become founder members of a new trade association which will represent the interests of UK-based institutional fund managers.

The Institutional Fund Managers' Association (IFMA) was launched yesterday and hopes to recruit more than 50 other management firms, including subsidiaries of foreign groups.

IFMA's chairman is Mr Charles Nunneley, chairman of Robert Fleming Asset Management, and it has appointed as director general Mr Richard Weir, recently director general of the Retail Consortium, and formerly chief executive of the Building Societies Association between 1981 and 1986.

Mr Nunneley said that the founding of IFMA reflected increasing concern within the investment management com-

munity that there was not a single voice able to reflect the industry's views collectively. During the implementation of the new regulatory structure set up under the Financial Service Act fund managers, he claimed, had felt "seriously deprived".

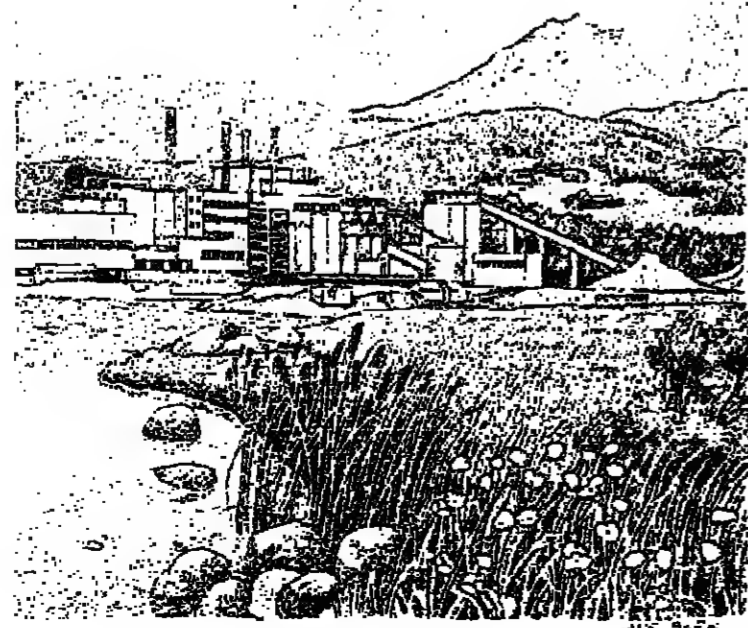
Other bodies such as the Association of British Insurers, the National Association of Pension Funds and the Institutional Shareholders Committee, a group reconstituted earlier this year with the backing of the Bank of England, represent the interests of institutional shareholders.

Mr Nunneley stressed that IFMA will represent professional fund managers rather than shareholders. However, the association would work closely with the shareholder bodies. He said that there was support for the new association from the Bank of England and

the British Merchant Bankers' Association, while Mr David Walker, chairman of the Securities and Investments Board, the top investment regulatory body, had offered his "warm approval and support".

Mr Nunneley said misconceptions about the investment community were prevalent outside the City of London. It was important to improve communications between industry and the investment community.

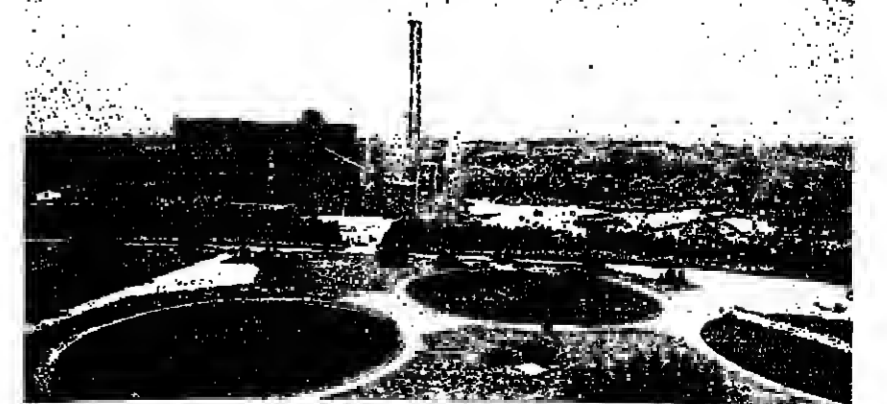
The founders of the new association are Barclays de Zoete Wedd, Ballie Gifford, Baring International, Robert Fleming, Henderson Administration, Imperial Chemical Investment Management, M & C Mercury Asset Management, Morgan Grenfell, Phillips & Drew, Prudential Portfolio Managers and Scottish Amicable.



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**MANAGEMENT: Marketing and Advertising**

**Born again products**

Philip Rawstone reports on brand extensions

One of the most important changes in product branding during the 1980s has been the trend towards redeveloping old brands. Until the late 1970s most advertised new products in both the UK and the US carried new brand names. That has changed - and for good reasons, says Hugh Davidson, chairman of Oxford Corporate Consultants.

difficult to achieve the large revenues needed to make new brands profitable. By contrast, new products launched under established brand names can succeed with modest revenues. Last, but by no means least, says Davidson, many old brands have been under-exploited. This was the case with the Hovis bread brand until relatively recently (see below). The Hovis brand was featured at the Marketing Society conference in London last week at which Davidson gave the keynote speech. Davidson also cited Horlicks,

launched in 1883, which has increased volume sales by 60 per cent since 1980 by extending its appeal from elderly insomniacs to the mass market; and Equitable Life, founded in 1763, which has more than trebled its business during the past 10 years by focusing on personal pensions. New brands, despite the failure rate, will continue to be introduced, of course. Existing brand names may not fit new product opportunities; and good brands are increasingly difficult and expensive to acquire via corporate takeovers.

Davidson predicts, too, that many old brands will become over-extended. "There is a narrow line between extensions that build long term franchises, and fragmentation that weakens a brand's core." Such over-extensions could open niches that would provide opportunities for the marketing of new brands. In general, though, suggests Davidson, most new brands should be developed where large profit opportunities are identified and where it is reckoned that there will be chances to extend the brand across more than one market or country. Where old brands should be consistent, Davidson says, new ones should shatter preconceptions. "Conventional straight line thinking can be a disaster on new brands."

**Mail order for Middle East**

Victor Mallet reports on a UK retailing initiative

For years Gulf Arabs have made seasonal migrations to Europe, both to escape the hot summer months at home and to do their shopping. Internationally minded mail order and direct marketing companies are now trying to persuade them to shop by post. Though it is as yet an unfamiliar concept in the Arab world, it is costing the pioneers only a small initial outlay on advertising to test the waters of a potentially lucrative growth area. Unlike in Europe itself, there is no indigenous competition.

In particular the companies hope that Saudi Arabian women - forbidden to drive cars and subject to severe social restrictions which make it difficult for them to find work - will give a new meaning to the phrase "captive market". In the privacy of their own homes, they are free to be fashionable. Freemans International, the UK mail order company, has operated in the Gulf for several years, quietly turning over an estimated £500,000 a year, but its main market has been the expatriate Western community. In the second half of this year it embarked on a campaign aimed at Arabs, whether natives of the Gulf or Arab expatriate workers from countries such as Egypt, Jordan and Syria.

Instead of small advertisements inserted by local agents, Freemans has taken full page colour advertising in an effort to establish a corporate image and market its catalogue. The message in publications like Sayidat (My Lady), a Saudi women's magazine, is that Freemans brings London shops to the Saudi Arabian home at no extra cost. "The opportunity comes from those parts of the country that don't have their own mail order companies," says Reg Mori, Freemans International director. "They like the Western fashions and its brand names they are familiar with." "Mail order is not that well known in the Gulf and we need to get the name of Freemans across. Our advertisement is very much saying 'here is an opportunity to go to London without travelling'."



items, such as reproduction Samurai swords, is testing the market in Saudi Arabia for the first time after expansion elsewhere, particularly in Scandinavia. "We believe that generally in the Middle East there must be a potential for direct marketing of luxury goods," says Stuart Anderson, Franklin Mint's managing director in London. By emphasising the customer's right to return unwanted goods, he hopes to overcome any reluctance to order by mail. "It's not really a generally accepted system yet," he says, "if we crack those problems we see it as being a major potential market... to start with we've been using some lists that are owned by our distributor in Saudi Arabia, and we are about to start testing some media." Anderson will also be aiming at the Western expatriate resident in Saudi Arabia, although he expects different products to appeal to different groups. Very expensive jewellery items, for example, might appeal to wealthy Saudis, while expatriates might prefer more modestly priced lines such as Franklin Mint's range of model cars. Mori of Freemans believes that even the rich like bargains, as well as the convenience of home shopping. Neither company plans to extend credit. That, together with a hard Saudi currency, widespread use of credit cards and the employment of local agents familiar with Gulf customers and commercial regulations should rule out financial problems. The culture gap between Western liberal societies and a particularly strict Islamic state is another matter. Freemans will regularly have to wield black felt tip pens to censor the thighs and cleavages on the fashion pages of its catalogues. Franklin Mint will have to exclude all kinds of risky items proscribed or frowned upon by the Saudi authorities, from representations of the (Christian) cross and glasses for alcoholic beverages to chess set figurines. Representations of the human form are disapproved of by many strict Moslems. It has already had to veto its Monte Carlo watch, because it was based on the golden chip used for gambling in the town's casino.

**How Hovis used its loaf**

Hovis, for more than a century one of the UK's most famous niche brands, was carried this year launched into the mass wholemeal bread market. This latest stage in the development of the brand - and its fortunes over the past 100 years - underlines the marketing principle that if a brand is to grow, it must maintain the relevance of both its product and its message to contemporary consumers. The Hovis brand first appeared in 1880, the result of a newspaper competition to find a more marketable name for Richard Smith's Patent Germflour, introduced four years earlier for a new brown bread. An adaptation of the Latin, *Hominis Vis* - "the strength of man" - it won a £25 prize for its creator. "It is a classic example of a brand name - simple, memorable, easy to pronounce, different, and based on the product proposition," says Mike Handley, managing director of British Bakeries, the brand's owner. The Hovis bread company was formed in 1886, and by the early 1900s the brand was well-established. When the bread was featured in the first Ideal Home Exhibition in 1906, it was already being dubbed "the world's best." A 70-year period of sustained growth followed; constant and considerable marketing investment supported the brand, and an unchanged product, wholemeal bread, through two world wars and disrupted markets. Advertising and promotion was innovative. Posters were commissioned from illustrators such as Heath Robinson and Mabel Lucy Atwell. The Hovis "TV" sign appeared on shopfronts in the 1930s; the catchphrase "Don't Say Brown Say Hovis" was coined, and widely popularised in pioneering television commercials in the mid-1950s. "But while the brand name retained a

dominant and memorable presence," says Handley, "and while the perception of health and nutrition remained strong, sales slowed and market share declined. By the end of the 1960s, Hovis had only 30 per cent of the brown bread market - and that was only 3 per cent of total bread sales." Hovis was not only facing new competition - softer, moister white and brown breads - but it had been restrictively positioned as a special occasion product, exemplified by the slogan "Toss with Hovis" from the 1930s. "The brand's usage had narrowed at a time when eating habits were changing," says Handley. The marketing response was a change of advertising and positioning; the assumption was that new communication was enough to relaunch the brand and stimulate sales. Some notable television advertising was produced, especially in the mid-1970s when Collett Dickinson Pearce devised the nostalgic "Boy on Bike", "Homecoming", and "Runaway" series of commercials using Dvorak's New World Symphony as mood music. "But sales volume peaked and despite the quality and weight of marketing support, the essential sales growth was not being generated," says Handley. "Hovis' product had become less relevant and appealing to a sufficient number of consumers... Inside the company, the confusion between the brand and its relationship with consumer values, as opposed to the brand's relationship with its product, was manifested in the marketing department's belief that the product was sacrosanct. "In reality, the product had proved to be cyclical, though over a very long time-frame and at an astonishingly gradual pace. This confusion even led to a mistaken belief that the brand was similarly in its final life-cycle phase." Hovis modified its baking recipe to



Nostalgia set to the New World Symphony

improve the texture of the loaf and, in 1976, introduced a softer, wheatgerm product. New packaging and sizes met the needs of supermarket operators which Hovis had neglected in favour of the independent grocer and sales rose. "The consumers' taste in bread texture and their shopping habits had moved on and Hovis had taken almost too long to respond," says Handley. The combination of a better product and the brand's inherent strength rapidly took its share of the wholemeal sector to more than 80 per cent. Hovis was still a relatively small player in the total bread market - "A small volume product with a very big brand name," according to Handley. But when British Bakeries decided to enter the growing wholemeal bread market in 1981, the belief that Hovis was still equated with wholemeal led the company to launch a new brand, Windmill. Marketing strategy positioned Windmill as the health-conscious family's wholemeal, and designated Hovis as the speciality niche brand. By competing, the brands enlarged the wholemeal sector, but the production and advertising costs of maintaining two brands seemed

an unnecessary burden. In 1985, therefore, an intensive research programme was carried out on Hovis customers, its competitors, and its development prospects. The conclusions were that Hovis was the best-known name in brown bread, that consumers responded to its traditional values and baking skills, and that it should become a major player in the standard wholemeal market. To ensure that Hovis could be extended from wholemeal without losing its base, British Bakeries embarked on an accelerated expansion of its niche product range. In successive years, it introduced Hovis Country Grain, Hovis Granary, Hovis Goldenbran, and Hovis Organic Wholemeal. Then, in September this year, it launched Hovis Wholemeal - "the ultimate combination" of a mass-market loaf from the UK's most famous bread brand. The marketing strategy was carefully planned. "We had to balance the old and the new, the brand values with the product message," says Handley. Hovis is, so far, on target in its aim to double annual sales to £20m, and move from a niche to a mass-market brand.

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But ask him about a certain herbal essence and he will say to you precisely what he has said to us.

Nothing. Not a single word.



BUSINESS LAW

Merger rule draft upsets industry

By Celia Hampton

As an already moving target for many marksmen, the European Community's attempt to formulate a single merger control mechanism has become alarmingly agile. Outsiders have only a sketchy idea of what the latest version of this proposal actually says and what is known is hardly cheering.

The responsible ministers from the member states presumably have a clearer view, since they will discuss today in Brussels what may be the final text. They have only one more chance to do so, in mid-December, if the French Presidency of the EC is to achieve adoption of the regulation. Ireland, which takes over in January, is thought unlikely to press ahead with quite the same fervour as the French.

The changes to the draft are being moved by the member states, with the Commission more or less standing by, although it is probably having to devise new wordings in nine languages at some speed.

If informed comment is accurate, industry is in for a shock: quite fundamental changes have been made to earlier versions of the draft. There has been little time for consultation and everything now indicates that the regulation is forging ahead on the back of political compromises.

The two changes are: a serious incursion into the much-vaunted "one-stop shop" principle by allowing national competition authorities to examine planned mergers to which the Commission does not object; and the removal of the power to authorise an otherwise anti-competitive merger on other grounds, such as economic or technological benefits.

Industry feels "shocked" and "very upset," according to Mr Peter Cottis, a senior legal adviser to Lucas Industries plc, addressing a conference organised by IBC Legal Studies & Services on November 20.

European Court's 1987 judgment in the Philip Morris case. The draft also promised improvements in the speed and simplicity of corporate deals by having just one EC-wide control instead of five or six different regimes. It was seen as a safe haven from the vigilance of the German competition authority, the Bundeskartellamt. These two aspects of the earlier draft helped to make it palatable - well, almost palatable - to EC-based companies.

It seems that the one-stop shop will remain, but only when the Commission decides to forbid a merger. If the Commission decides that a merger is not anti-competitive on a Community scale, the national competition authority may then be able to take up the cudgels against it. Quite when this will be possible is not known and will be much discussed in Brussels today.

The German government wants the Kartellamt to have power to forbid a merger which affects competition in Germany even if the merger comes within the class (very big and cross-border) covered by the regulation, and even when it is found by the Commission not to impede competition in the EC.

This builds on a provision contained in the earlier drafts allowing the Commission to refer a merger back to national authorities to apply their own law to "local markets within their respective territories." In building on it, however, the new proposal alters it by extending it to a market consisting of the whole country.

While small states may not realistically be divisible into local markets, EC competition law treats Germany, like the other large member states, as in itself a significant part of the common market. By definition, a large cross-border merger within the regulation which had an impact on competition in Germany as a whole would already have been assessed by the Commission when evaluating "competition in the common market or a substantial part thereof." So the new proposal is a precise example of the double jeopardy regulation was expected to remove.

The EC Competition Commissioner, Sir Leon Brittan, may not be expecting the proposal to be accepted. Addressing the European Air Law

Association in London as recently as November 2, he said: "The Commission will be able to provide a one-stop shopping facility. So rather than adding an extra layer of bureaucracy, the regulation would peel away several layers of bureaucratic control at one stroke, reducing these to a single approval procedure in every case."

In the end he is proved wrong, it is at least to be hoped that the circumstances in which the national authorities can challenge a merger to which the Commission has no objection will be strictly defined and circumscribed. If not, industry would be right to feel better off without the regulation.

Another complication on jurisdiction has been put forward by the Netherlands government. Many EC countries have no merger controls of their own and they have been hoping that the Commission would help them protect their companies from corporate predators of any origin.

The UK and Germany pressed for and won agreement to elevated thresholds on the size of the parties going into a merger. This, naturally, worried the countries which have no means of protecting themselves internally.

They appear to have gained an optional application of the regulation to mergers of a smaller size. They could ask the Commission to examine the merger within the terms of the regulation rather than under the competition law articles of the Treaty of Rome.

The effect of these articles on mergers is so unclear that this provision, properly formulated, might even be welcome to industry if it clarified the Commission's powers. Legal certainty in this whole area is now at a premium, and in any event the capacity of the Commission or the ministers to exclude private lawsuits remains illusory: parallel litigation in national courts will remain possible.

The other big change is the removal of the Commission's power to authorise an anti-competitive merger "on the grounds that its contribution to improving production and distribution, to promoting technical or economic progress or to improving the competitive structure within the common market outweighed the damage

to competition" - a power analogous to that under article 85(3) of the treaty to exempt an anti-competitive agreement between competitors.

The change is almost certainly at Germany's behest, since it has pressed for competition to be the sole criterion for judging whether or not a merger should be allowed. Failing a fully independent European Cartel Office (unlikely in the near future), Germany would prefer assessment according to that single criterion, even if meant sacrificing other benefits, than to have the Commission referring to industrial policy considerations on which politicians could bring conflicting and insistent pressure to bear.

The Federal Cartel Office has unflinchingly applied the competition criterion alone to trade and industry in Germany for the last 40 years - hardly with adverse effects. But its domestic situation is very different from that in the EC, as was shown by the Daimler-MBB merger: the cartel authorities' condemnation of the deal was overridden by the Economics Minister on industrial policy grounds.

The EC would have no political body capable of overriding the Commission's prohibition of a merger, and the Commission would have no option but to prohibit it if it was manifestly anti-competitive. This combination is apparently without precedent in the world's competition laws.

The conceptual purity of adhering to the competition criterion has its attractions, but the lack of flexibility could lead to distortion of the very concept it seeks to advance. The Commission will be assessing mergers within a fairly tight timetable, and it will be hard to give each one the measured analysis it needs in what may be a complex market in several countries at once.

As a highly dangerous but possible outcome, the meaning of competition might be compromised, or the relevant market mis-defined, to meet the exigencies of the individual case which promised benefits otherwise than to competition. We should know the worst by the end of the year. If today the draft is adopted in its new shape, we probably know the worst already.

The author is executive editor of the FT Business Law Brief.

UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY: Indices of industrial production, manufacturing output (1985=100); engineering orders (£ billion); retail sales volume (1985=100); retail sales value (1985=100); registered unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

Table with columns: Year, Index, and various economic indicators. Rows include 1988 (1st qtr to Oct) and 1989 (1st qtr to Oct).

GDP: By market sector: consumer goods, investment goods, intermediate goods (materials and fuels), engineering output, machinery, textiles, leather and clothing (1985=100); housing starts (000s, monthly average).

Table with columns: Year, Consumer goods, Investment goods, Intermediate goods, Engineering output, Machinery, Textiles, Housing starts.

EXTERNAL TRADE: Indices of export and import volume (1985=100); value balance; current balance (£m); export volume (£m); import volume (£m); trade balance (£m); terms trade; reserve assets (£m).

Table with columns: Year, Export volume, Import volume, Trade balance, Terms trade, Reserve assets.

FINANCIAL: Money supply M0, M2 and M4 (annual percentage change); bank lending to private sector; building societies' net inflow; consumer credit; all seasonally adjusted. Clearing Bank base rate (end period).

Table with columns: MO % M2 % M4 % Bank lending, Building societies, Consumer credit, Base rate.

INFLATION: Indices of earnings (1988=100); basic materials and fuels; wholesale prices of manufactured products (1985=100); retail prices and food prices (Jan 1987=100); Reuters commodity index (Sept 1937=100); trade weighted value of sterling (1975=100).

Table with columns: Earnings, Basic materials, Wholesale prices, RPI, Foods, Reuters commodity, Sterling.

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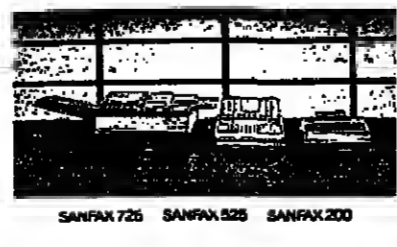
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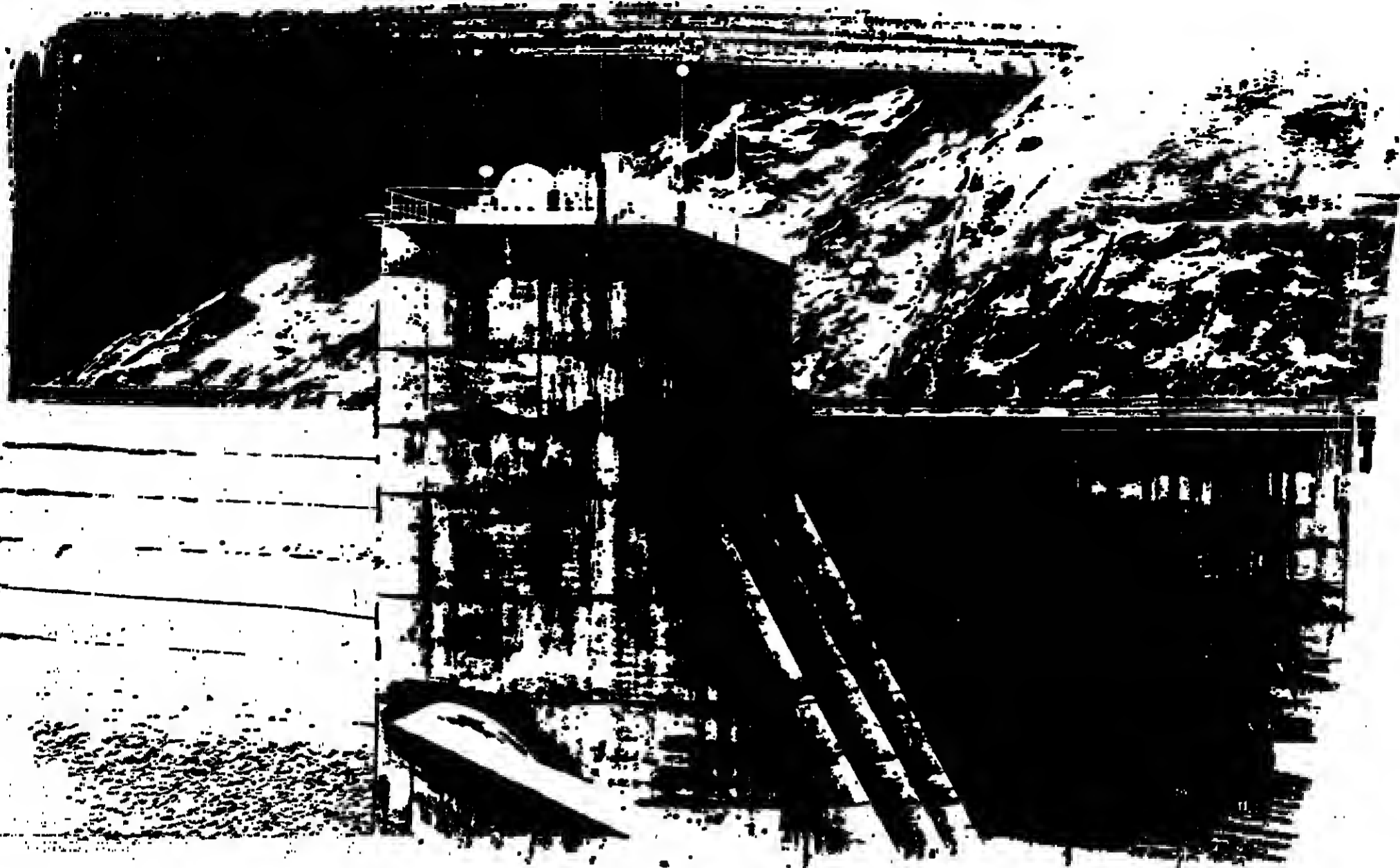


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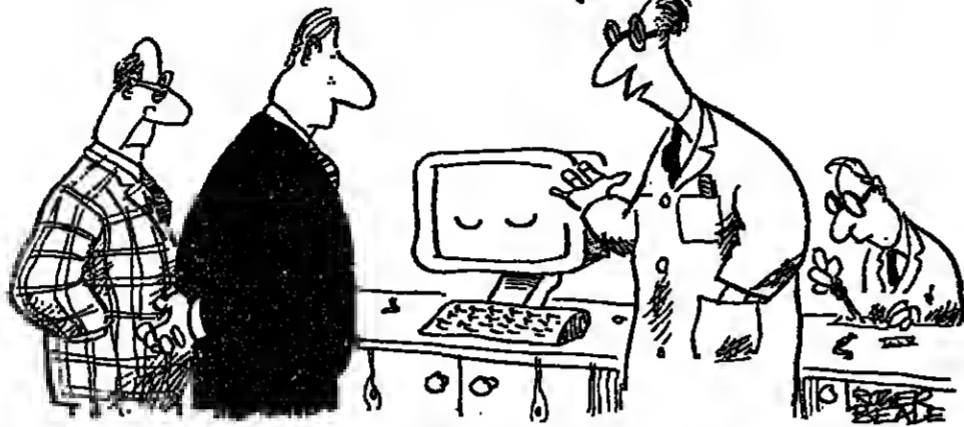
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TECHNOLOGY

Bruce Andrews describes how neural networks are learning to simulate the human thinking process

The brain's mimic gets mixed reviews

THIS ONE MIMICS THE HUMAN BRAIN EXACTLY - IT SPENDS ALL MORNING THINKING ABOUT LUNCH AND FALLS ASLEEP IN THE AFTERNOON



As expressed within a manageable number of rules or because precise rules could not be obtained from the expert.

These early products have some value, says Aleksander. "You follow simple instructions, put in the data and the decisions the expert would make."

problem, using conventional silicon technology," says Aleksander. "People are now trying to develop new VLSI (very large scale integration) chips in order to emulate the biological neuron more closely."

Balancing act from a juggler's perspective

Nick Garnett describes R&D strategy at Komatsu

"THE banks and security houses here visit our research centre regularly," says Ritsuke Nakanishi, managing director of the research and development centre at Komatsu.

Other things are more recognizable as common problems of company research centres the world over. One is funds. Nakanishi says a principal target of Hiratsuka is to find more sophisticated higher value added technologies and products on which Komatsu can establish new arms to its business.

much better standing in the Japanese economy than in the UK, but Nakanishi complains that machinery makers are struggling to compete with electronics companies and the financial sector for top graduates.

Like many other managers Nakanishi has occasional problems in aligning the thinking of management with his own (and vice versa) on product development. He almost bites his lip when he talks about the robot Komatsu developed one of the world's first robots for commercial use back in the 1960s but then failed to pursue it, missing out on the opportunity of becoming a leading producer.

Many big Japanese companies have inter-departmental conflicts just like their European and North American competitors. At Komatsu this spills out between Hiratsuka and the company's factories where technical personnel are sometimes reluctant to accept ideas coming from the development centre.

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ARTS

Exchange

NUFFIELD THEATRE, SOUTHAMPTON

Yuri Trifonov's Exchange was produced at the Taganka Theatre in Moscow by Yuri Lyubimov in 1976. It ran there until 1984, when Lyubimov was seen off. Then last year, in the new age of glasnost, it was revived. When Michael Frazer saw it, he immediately asked for permission to translate it, and this is what we now see.

It is a play that depends less on story than on way of life - in Eussand, by Trifonov was accused of "bytovism," too much concern with the way of life; but, as he has written, byt is something we all live in inescapably. It is the network of everyday concerns, ordeal by life.

CINEMA

Spaced out time shuttles

Dear Albert Einstein, I am writing to you on my interdimensional fax machine to see if you can help. Many of us here on Earth can no longer work out the time-space complexities of Hollywood movies.

BACK TO THE FUTURE 2 Robert Zemeckis

FIELD OF DREAMS Phil Alden Robinson

A PRIVATE LIFE Francis Gerard

A WINTER TAN Jackie Burroughs

REEFER AND THE MODEL Joe Comerford

will miss a connection. Coronary collapse seems a distinct possibility for the movie during most of its final thirty minutes. But in a saga whose success is built on inspired incidentals, enough of these abound to sustain momentum into part three.

"brown" the 1919 World Series. (See John Sayles's film Eight Men Out.) As time wears on, these ghosts are joined by others, including a young Midwesterner who never realised his baseball dreams.

But even he cannot tackle corn this high, wide and winsome. The film's only moment of comic relief is the invisible barbed wire of race laws. Francis Gerard directed, Andrew Davies wrote the script. Only one complaint. The movie focuses so closely on the perceived injustice of one "white" woman's registration as "coloured" that we sometimes forget to bowl at the whole concept of classification by colour.



Christopher Lloyd in 'Back to the Future 2'

But even he cannot tackle corn this high, wide and winsome. The film's only moment of comic relief is the invisible barbed wire of race laws. Francis Gerard directed, Andrew Davies wrote the script. Only one complaint. The movie focuses so closely on the perceived injustice of one "white" woman's registration as "coloured" that we sometimes forget to bowl at the whole concept of classification by colour.

Cry Freedom grandiloquence; more a fine and deadly anaesthetising of family life lived inside the invisible barbed wire of race laws. Francis Gerard directed, Andrew Davies wrote the script. Only one complaint. The movie focuses so closely on the perceived injustice of one "white" woman's registration as "coloured" that we sometimes forget to bowl at the whole concept of classification by colour.

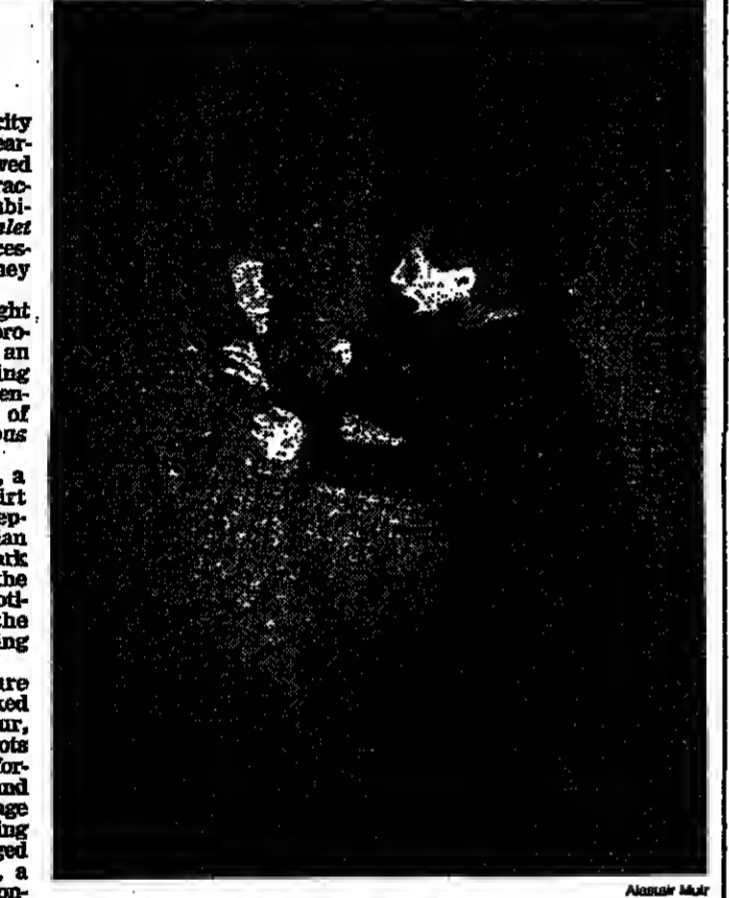
wrestle with the movie's clamorous paradox: What is a nice feminist like this doing hurling herself over the cliff of sexual self-immolation? Five co-directors, including Ms Burroughs, help try to explain. Riveting.

Nigel Andrews

Hamlet

OLD VIC

In a flurry of advance publicity concerning bullied actors, tearful actresses, and an avowed disregard for language, character and motive, Yuri Lyubimov's production of Hamlet has come to town from Leicester, where Michael Coveney reviewed it.



Veronica Smart and Daniel Webb

the un-Shakespearean gossip for the gravediggers throughout and the cuts that include, sadly, Polonius' error after "To thine own self be true." Richard Durden successfully combines absurdity and nastiness in specs and turn-of-phrase causticity. The swan-song cast, together with the tapestry curtain, make it a great night for British textiles.

LCDT

SADLER'S WELLS

We must inevitably look at London Contemporary Dance Theatre with special interest in this initial season under Dan Wagener, its new artistic director. But the appointment may portend more than a change in the first programme of the company's London visit.

BOOK REVIEW

Understanding opera

Henry Pleasants, an American music critic and writer settled in London, is the author of a valuable chronicle for which other opera writers should be grateful. The Great Singers. Now, with his latest book Opera in Crisis (Thames and Hudson, 128 pages, £11.95), readers of this page puzzled by untranslatable musical terms like appoggiatura, caballetto or spinto, may now share that gratitude.

BOOK REVIEW

Understanding opera

At the end of the war, as an intelligence officer with the US Army, Pleasants had the luck to be sent to Vienna. It was his job as well as his pleasure to concern himself with the re-establishment of the temporarily homeless State Opera. This was the fortunate period when surviving and still fully vocal veterans overlapped with a rising generation bursting with talent to form a combination of ensemble opera and stars for which later intendants in Vienna and elsewhere have sighed in vain.

BOOK REVIEW

Understanding opera

The essays which give the book its title refer not to the usual spectra of looming bankruptcy but to the activities of producers and the post-war lack of new operas which have caught on with the larger public. As for "producers," Pleasants retails a succession of horrendous-sounding examples without making much attempt to discover reasons for the epidemic, and it is prejudicial to say the least of it, to condemn modern opera so sweepingly without mentioning Peter Grimes or its successors. If second-best verismo-type melody is what is wanted, what about Walton's Troilus and Cressida?

ARTS GUIDE

EXHIBITIONS London The Royal Academy. The Art of Photography 1839-1889: a celebration of the 150th anniversary of the first practical demonstrations of the medium. Daily until December 23.

Paris Musée des Arts Décoratifs. Je suis le Cahier - Picasso's sketchbooks. After two years of wandering the world over, the exhibition ends, aptly, in Paris. The 40 sketchbooks covering a period of 64 years follow closely Picasso's development. 107 Rue de Rivoli (42002114), closed Tue. Ends December 31.

Antwerp Museums of Modern Art (Sint-Hubertus). New Images: art and technology in Japan today with installations by Tatsuji Miyajima, Tsuneko Nakai. Closed Monday, ends Dec 3.

Münster and Marianne von Wertheim can be viewed until Feb 11. Munich Städtische Galerie im Lenbachhaus. The most complete retrospective of the expressionist painter Karl Schmidt-Rottluff to date with almost 300 works from 90 private and public collections. After the Kirchner and Haeckel exhibitions, this is the third significant project from one of the founding members of the Brücke group. Schmidt-Rottluff, who died in Berlin in 1976, was strongly attacked during the Nazi years.

Vienna Museum for Applied Arts is hosting a large exhibition devoted to the works of Carlo Scarpa, the Italian artist and architect. The theme is focusing on "The Other City." Until Jan 15. Museum für Eisen. An exhibition of paintings by Arnulf Rainer, deemed to be one of Austria's most successful post-war artists, and who recently had an exhibition in New York. Ends Jan 28.

Rome Spanish Academy. Salvador Dalí: Sculptor and Painter. Supreme genius, or merely "Avidadollars", as his unkind Catalan nickname implies? This exhibition coincides with the artist's 80th birthday with a comprehensive review of his prolific career. The three-city US tour begins here with 80 works, a surprisingly large number of which are highlights of contemporary art. Ends Dec 7. National Gallery. A major international collaboration showing the major works of Frans Hals outside the Netherlands. The exhibition includes 60 paintings; next year it travels to the Royal Academy in London and the Frans Hals museum in Holland. Ends Dec 8.

Tokyo Teien Museum, Meguro. Yasuo Kuniyoshi. Retrospective to mark the centenary of a Japanese artist who emigrated to the US as a teenager. His earlier work is gum and faux-naïf, but in his last decade his palette was liberalized and he produced a remarkable series of portraiture images of clown and carnival. Sezon Museum of Art, Vienna in the 1900s. The former Sezon Museum has moved to a new site in Miraflores de la Sierra and opens with a major exhibition focusing on Klimt, Schiele and other artists of the Vienna Secession. Closed Thursdays. National Museum of Art of the Marunouchi Period (1394-1577). Major exhibition featuring some 400 works from the period when the shoguns had consolidated their power, bringing a period of relative peace and prosperity to a resultant flowering of the arts, much of it influenced by Zen Buddhism, such as ink painting, garden design and the tea ceremony. Closed Mondays. National Museum of Modern Art. A Perspective on Contemporary Art: Colour and/or Monochrome. Paintings, prints and sculpture by 21 younger artists from Japan and elsewhere, selected to illustrate the use or absence of colour. Closed Mondays.

Washington Hirshhorn Museum. The first retrospective in America in a quarter century celebrates Francis Bacon's 60th birthday with a comprehensive review of his prolific career. The three-city US tour begins here with 80 works, a surprisingly large number of which are highlights of contemporary art. Ends Dec 7. National Gallery. A major international collaboration showing the major works of Frans Hals outside the Netherlands. The exhibition includes 60 paintings; next year it travels to the Royal Academy in London and the Frans Hals museum in Holland. Ends Dec 8.

Saleroom Something to sing about The autograph manuscript of Schumann's first, indeed only completed, piano concerto sold for £80,000 at Sotheby's yesterday to Rosenthal, the Oxford dealer. The price, a record for a single musical manuscript at auction, was within Sotheby's target. Schumann began the concerto in 1841, writing it for his new wife, the pianist Clara, whose amendments appear on the manuscript. The price is a very high one, but the unique character of the document justified the saleroom's confidence. All told the auction of musical manuscripts did exceptionally well, totalling £2.2m, with less than 5 per cent unsold. The autograph manuscript of one of Bach's major cantatas "Auf Christi Himmelfahrt allein" was comfortably above target at £429,000. A "lost" Schubert manuscript for the Magnificat in C Major made £148,000 and a Japanese dealer paid £88,000 for an autograph sketchleaf by Beethoven of the Choral symphony. Two paintings which Burnes-Jones completed for the Church of St John the Apostle in Tottenham a century ago sold for £770,000 and £682,000 at Sotheby's in London on Tuesday night. The church sold them to fund urgent repair work and the sum raised exceeded expectations threefold. Sotheby's has arranged for copies to be painted in their place. The higher price, paid for "Nativity," was a record for the artist. All told the auction of 19th century art brought in £4.4m, but with over 37 per cent unsold. The failures were concentrated on the continental section and the biggest setback was a panorama of the Boulevard St Denis by Bérusud, unsold at £80,000. The Japanese are showing more interest in this sector, and "The loving cup" by Rossetti, a small watercolour, went there for £165,000, way above estimate. A larger version is already in Tokyo's National Gallery of Western Art. British art did well, with new records of £143,000 paid for "In memoriam," a commemorative of the Cawnpore massacre of 1857 by Payton, and the same sum paid for "The Crown of Glory" by Evelyn de Morgan. The Getty Museum sold five works for £312,400. At Sotheby's yesterday a picture of bulls on a beach by the Spanish 19th century artist Joaquín Sorolla sold for £325,000, a record for the artist. All told the auction of Spanish art brought in £5m. The Gold Medal that Dame Peggy Ashcroft received in 1976 from the Central School was sold for £266 at Phillips yesterday to Theatre Despatch. The money goes to help save the Rose Theatre. Antony Thorncroft

FINANCIAL TIMES

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Thursday November 23 1989

US budget agreement

THE BUDGET agreement reached two days ago between congressional leaders and the White House is of almost no economic significance.

Why might the fiscal deficit matter? One possible reason is the threat of an explosion in the burden of federal debt.

More relevant, therefore, are the effects on savings, investment and the external balance. The US has a low rate of national savings.

Protectionist stimulus

One argument for eliminating the current account deficit is that the accumulation of external debt would stop.

Broader courses for sixth forms

IN THE UK education world, nearly everybody pays lip-service to the need for a "broad and balanced" curriculum.

Compulsory subjects

One way forward would be to regard AS levels as a replacement for A levels. If the current curriculum would still be far from ideal.

Stepping stone

It is questionable, however, whether they will achieve much even for this privileged group. A report by Her Majesty's Inspectorate published yesterday shows that many schools and colleges are making poor use of the new exam.

bly alter the current account deficit in the same direction, it would not do so by the same absolute amount.

In short, there is some room for doubt about the significance of the fiscal deficit; there is also reason to question whether its elimination would have the desired effects.

Nickels and dimes

Why then should grown up Congressmen, not to mention the President, concern themselves with nickels and dimes?

All this is simply to avoid raising taxes. President Bush has shown a more obstinate attachment to President Reagan's principles than ever.

The recovery up to the middle of 1989 reflects, in part, the recovery of the dollar against sterling. Even, however, if the computation is made in dollars, UK net overseas assets have remained stable in the last few years.

Banking on the Ecu

Despite all the excitement this year about economic and monetary union in Europe, the Ecu or European Currency Unit has tended to slip from the headlines in recent months.

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ECONOMIC VIEWPOINT

There is nothing more facile than trying to guess the UK trade figures the day before.

It is more profitable to look at a different way of analysing the overseas position, which will remain valid whatever the October trade figures say.

The Bank estimates are important because they reflect on the true ultimate cost of red ink in the balance of payments.

By fact, the UK's overseas assets at present far outweigh its overseas debts.

Part of the trend rise in the UK's net overseas assets over the decade reflects the current account surpluses of the oil-rich years.

The effects of revaluations have been positive in nearly all recent years, with the big exception of 1987, which was due, not to the Wall Street crash, but to the plunge in the dollar's exchange rate.

But because of gaps in the figures, the two approaches do not match. In 1988 a capital inflow (that is an accumulation of overseas debt) of £2.3bn was recorded - the first such inflow since 1976.

Balance of payments statisticians make the pessimistic assumption that the current deficit is correctly recorded.

Contributions to change in UK net external assets

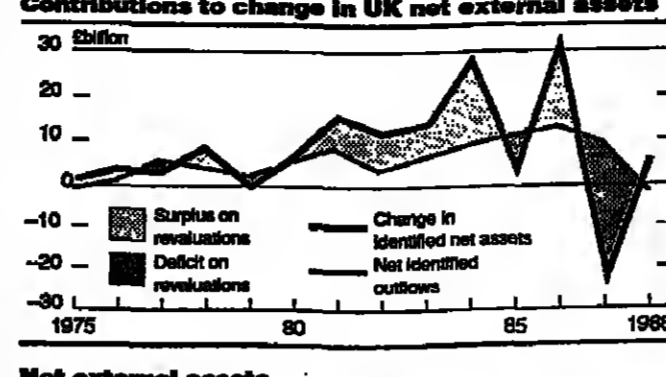


Table with 4 columns: Country, Net external assets, End year, Average 1980-83, 1988. Rows include US, Japan, W. Germany, and UK.

The true external position

By Samuel Brittan

black hole in the balance of payments. As already indicated, in years when there is a net capital outflow, that outflow should equal the current account surplus.

Balance of payments statisticians make the pessimistic assumption that the current deficit is correctly recorded.

So far there is no sign of Britain's strong external balance sheet deteriorating

Balance of payments statisticians make the pessimistic assumption that the current deficit is correctly recorded.

Banking on the Ecu

Despite all the excitement this year about economic and monetary union in Europe, the Ecu or European Currency Unit has tended to slip from the headlines in recent months.

Real meat

An Ambassador Jay Hee Oh of South Korea is at pains to correct some of the myths about dog-eating in his country.

Wits and twits

The Spectator/Highland Park Parliamentarian of the Year Awards have become part of the political calendar.

Save Lockets

Here's a nice question. If you acquired a restaurant with a famous name and considerable traditions, would you change the name?

BOOK REVIEW

Hunger and utopian ideas

The very fact that people are dying of hunger and malnutrition when there is plenty of food in the world...

Some analysts scoff at the estimates of external assets, because most of the financial and the physical assets involved are held by the private sector and not available to the Government.

It is, of course, easy to imagine even a strong net overseas asset position, such as that of the UK, running off quickly, as has happened in the US in the course of the 1980s.

Revaluation effects are of course too erratic and jerky to rely upon year-to-year. But in the last decade they have averaged \$2m to \$5m per annum, and in the seven years before the 1987 shock they averaged over \$7bn.

Another reason, however, is that the government's development policies, rather than protect their farmers as the industrialised world does, most often occur in semi-desert lands.

That does not of course mean that the rich world should not try to fashion its policies positively to assist the Third World.

Midland scores

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Real meat

An Ambassador Jay Hee Oh of South Korea is at pains to correct some of the myths about dog-eating in his country.

Wits and twits

The Spectator/Highland Park Parliamentarian of the Year Awards have become part of the political calendar.

Save Lockets

Here's a nice question. If you acquired a restaurant with a famous name and considerable traditions, would you change the name?

Armless fun

Sign over a china figure of a nude girl with both arms broken off.

BOOK REVIEW

Hunger and utopian ideas

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Advertisement for BRITISH VITA PLC, featuring an illustration of a man and woman, and the slogan '1992? No hay problemas Mijnheer!'. Text includes 'INTERNATIONAL LEADERS IN POLYMER, FIBRE AND PAPER, WATER AND TECHNOLOGY...' and contact details.



Chris Sherwell examines the problems besetting the Labor government

LOMBARD

Pulling down the frontiers

By Edward Mortimer

For the first time in almost seven years, Australians are seriously contemplating the possibility that Prime Minister Bob Hawke and his Labor party government will lose power at the next general election, due within six months.

The prospect arises for three reasons: a stark deterioration in the economy, a stream of expedient "quick fix" decisions, and a growing contrast between a lacklustre government and an opposition belatedly pulling itself together.

A palpable loss of touch

odour abroad, while some executives of blue-chip companies are calling for tighter corporate regulation, stronger vigilance and greater disclosure.

The high interest rate regime has also driven the Australian dollar to artificial levels, hurting exporters and raising expectations of a sudden fall. The inflation rate meanwhile remains obstinately above 8 per cent. Mr Keating may be hoping for a "soft landing" rather than a recession, but there is no doubt about Australia's vulnerability to a drop in commodity prices.



Australian Prime Minister Bob Hawke

On top of this, Labor's much-vaunted "micro-economic reform" - the key to Australia's long-term adaptability - has stalled. Progress has been woeful in critical areas like transport (especially coastal shipping and the docks), and privatisation (where the sale of Qantas, Australian Airlines, the Commonwealth Bank and other entities has been stymied by Labor's rank-and-file).

pointed Mr Andrew Peacock (who lost to Mr Hawke in 1984) in place of Mr John Howard (who lost in 1987), and the National party put Mr Charles Blunt in place of Mr Ian Sinclair.

These simultaneous moves initially backfired as the new opposition team struggled to establish itself as an alternative government. But last month the coalition unveiled its long-awaited tax and spending policies pitched directly at middle-income families, and which have been generally well-received.

Mr John Elliott, head of the Elders IXL brewing group and president of the Liberal party, has said the plans will "take from the binders and give to the workers". Labor has bitterly criticised the proposals, and especially the capital gains tax plans, saying they would help people like Mr Elliott. But their attacks, directed by Mr Keating, have had limited impact.

LETTERS

Government should spend more on training

From Mr John Phillipot. Sir, John Gower (November 21) is right to stress the need for ever greater spending on vocational training if the skills of the UK workforce are to be raised further towards European levels.

tends to be underprovided by the Government. The UK Government should do both. First, it should reverse the short-sighted plans for reduced public spending on training (outlined in the Autumn Statement), in particular by doubling expenditure per place on Employment Training.

The norm would not be entirely realistic, but the proportion of an employer's wage bill (net of pure wage costs) averaged over the previous three years, and subject to periodic independent review.

expenditures over the average cost for their locality. Awards would be additional to other Government funding to TECs, and encourage them to persevere with training laggards or employers tempted to reduce their training budget.

Credit where credit is due

From Mr Roger Plicher. Sir, A request to my UK clearing bank to open a personal account at one of its network of branches in France was met, some two weeks later, with a set of forms (all in French) to complete, and a request for a non-interest earning deposit of FF 10,000 (about £1,000) before the account could be opened.

ble only in its own branches, it might be better if I applied to a French bank for facilities. I took the advice, and telephone Crédit Agricole. The following morning I received by first class post a comprehensive brochure, in perfect English, describing the bank's services; application forms in English, and a request for an opening payment of 550 to establish the account. The rest took two weeks - and was completed by a letter of welcome from Crédit Agricole's regional general manager. Roger Plicher, Russett, Rookes Lane, Puterne, Douriez, Wiltshire

Short of glory

From Mr Michael Cole. Sir, The chairman of Harrods bought Harold Abrahams' awards to keep the collection intact and in the UK. Mr Al Fayed financed the film *Chariots of Fire*, when no one in Britain was prepared to put a penny into it, because he considered the story of Abrahams' triumph over racial prejudice and social snobbery to be as inspiring as that of Eric Liddell's courageous refusal to compromise his religious principles for sporting glory.

used their identities, as does Observer ("Wrong man", November 22), is as ungracious as it is untrue. The only confusion seems to be at the Financial Times. On page 35 your saleroom correspondent, Anthony Thornburg, writes of "Mohammed El-Fayed". Turn to page 28 and Observer writes of "Mohamed Fayed." His name is Mohamed Al Fayed. Try a little harder to succeed and you too will deserve a gold medal. Michael Cole, Media Director, House of Fraser Holdings, 14 South Street, W1

Companies' rights of defence

From Mr Romano Sublotto. Sir, Mr A.H. Hermann's article ("No right of silence for companies," November 2), reports the European Court as having stated in the Hoechst appeal that human or fundamental rights need to be respected only when dealing with individuals, and do not apply to companies.

ple common to the laws of the EC member states. The same cannot be said of the protection of commercial premises, because the laws of the member states are significantly different in regard to the nature and degree of protection of commercial premises from investigations by public authorities.

alleged violation of Hoechst's right of defence, a right which is, of course, available to companies - in light of the European Commission's exercise of its powers of investigation. It states that rights of defence must be respected in administrative proceedings which may lead to sanctions. It is also necessary to ensure that these rights are not jeopardised in the context of preliminary investigations. It specifies in particular the need to respect the right to legal representation, and the right to confidentiality of correspondence between a lawyer and the client.

Rich is cleaner

From Mr J. Rowden. "Conservation begins here" (November 9) seems to support the idea that the way to save the world from environmental disaster is to create a no-growth economy, with emphasis away from technology, and restrictions on private cars. The results of a policy not dissimilar can be seen in Eastern Europe. True, the cities do not suffer traffic congestion. But they are the most polluted in Europe. Most East German cars have such poor emission standards that they cannot be imported into the EC. Only healthy economic growth can provide the wealth needed to promote environmental improvement. J. Rowden, 15 Conyers Close, Grange Park, Watford, Wiltshire

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INTERNATIONAL COMPANIES AND FINANCE

ANZ gains 43% to A\$721.7m net

By Chris Sherwell in Sydney

THE AUSTRALIA and New Zealand (ANZ) banking group, the second largest of Australia's Big Four commercial banks, yesterday announced after-tax profits of A\$721.7m (US\$461.4m) for the year to September, up 43 per cent from A\$505.4m in 1987-88.

The bank is the last of the three private sector commercial banks to report its 1988-89 results, and the figures were broadly in line with expectations. Westpac Bank and National Australia Bank reported similar sharp gains.

Provisions for bad and doubtful debts to A\$306m, up from A\$285m. A substantial proportion of the total increase arose from New Zealand lending.

NZ markets shaken by futures default

By Terry Hall in Wellington

THE SUDDEN default of broker Jordan Sandman Futures sent New Zealand financial markets into turmoil yesterday, forcing the Reserve Bank to intervene by offering an additional NZ\$100m (US\$68.8m) of government stock to try to ease liquidity pressures.

Sandman Were's managing director, said his group's futures subsidiary had been unable to pay because overseas clients had reneged on their side of the deal.

CSR up 59%, sees A\$400m for year

By Chris Sherwell in Sydney

CSR, THE Australian building products and sugar group, yesterday reported after-tax profits of A\$224.7m (US\$153.9m), 59 per cent higher than the first half last year and, significantly, substantially higher than the 1987-88 full-year profits of A\$188m reported only 18 months ago.

used profits of A\$53.7m, against A\$42.7m previously, thanks mainly to milling and refining operations.

Tokyo Pacific Holdings NM
Tokyo Pacific Holdings (Seaboard) NV
The Quarterly Report as of 30th September 1989 has been published and may be obtained from:

NTT rises 19% after big cut in interest payments

By Stefan Wagstyl in Tokyo

NIPPON TELEGRAPH and Telephone, the Japanese telecommunications service company which has come under intense public criticism in the past year, yesterday reported a 19 per cent increase in unconsolidated interim pre-tax profits to Y24.4bn (US\$244m).

The deconsolidated data communications business contributed Y44bn in revenues in the same months last year.

OKG AKTIEBOLAG
Notice to the holders of U.S.\$50,000,000 Retractable Bonds 1997
NEW RATE OF INTEREST

The Molson Companies Limited
(Incorporated with limited liability under the laws of Canada)
U.S.\$20,000,000 Floating Rate Notes

WOOLWICH EQUITABLE BUILDING SOCIETY
£200,000,000 Floating Rate Loan Notes

Modest gains for Japan's dairy product companies

By Ian Rodger in Tokyo

JAPAN'S LEADING dairy product companies reported modest profit gains in the six months to September 30, against a background of modest sales increases and higher costs.

Meiji Milk said turnover of condensed and processed milk declined and costs of imported raw materials increased because of the weakening of the yen.

DAIRY PRODUCT COMPANIES' RESULTS (Ybn)
Half year to September 30
Company Revenue % rise Pre-tax % rise Net % rise

Merrill joins restructuring and lay-off bandwagon

By Janet Bush in New York

MERRILL LYNCH, the largest US securities house, yesterday became the latest company to begin restructuring its business and laying off employees in an effort to cut costs amid difficult market conditions.

General Motors considers further white-collar cuts

By Anatole Kaletsky in New York

GENERAL MOTORS was reported yesterday to be considering further heavy cutbacks in its white collar employment, in the latest sign of the intensifying competitive pressures suffered by the whole US car industry.

GM have all suffered steep declines in domestic sales during the past few months, culminating in the worst 10-day sales figures for more than two years, announced last week.

Last week Mr Harold Poling, the new chairman-designate of Ford, said that as much as 20 per cent of the US car industry's capacity would have to close down in the next few years.

These actions have permanently altered the market landscape and are likely to remain intense throughout the coming decade.

Investment Dealers' Digest, a US publication, estimates that 33,000 jobs in the securities industry have been lost since the 1987 stock market crash and expects another 13,000 to go by the first quarter of next year.

Time sells textbook subsidiary

By Karen Zagor in New York

TIME WARNER, the vast entertainment and publishing group, yesterday said it would sell its Scott, Foresman textbook publishing subsidiary for about \$450m to an affiliate of Harper & Row, the US publisher which is part of Mr Rupert Murdoch's News International empire.

fourth-quarter results, to account for the loss on the disposal.

benefit from the tax loss and can use the proceeds to retire debt, she added.

Sanofi to buy US scent group from Avon

By George Graham in Paris

SANOFI, the French pharmaceuticals and perfumes company, plans to buy the US perfume group which includes the Oscar de la Renta brand, from Avon for \$210m.

Koor told to wait over write-off

By Hugh Carnegie in Jerusalem

THE FOREIGN creditors of Koor Industries, the deeply-indebted Israeli conglomerate, have reacted sharply to a request by the company for a \$125m write-off from Israeli and non-Israeli banks by the end of this year to stabilise its perilous financial condition.

Israel's biggest industrial group, to stay afloat. It appeared to have weathered much of the storm in June when it agreed rescheduling terms for its debt - now totalling just under \$1bn - with the foreign and domestic banks which removed a liquidation suit brought by Bankers Trust of New York.

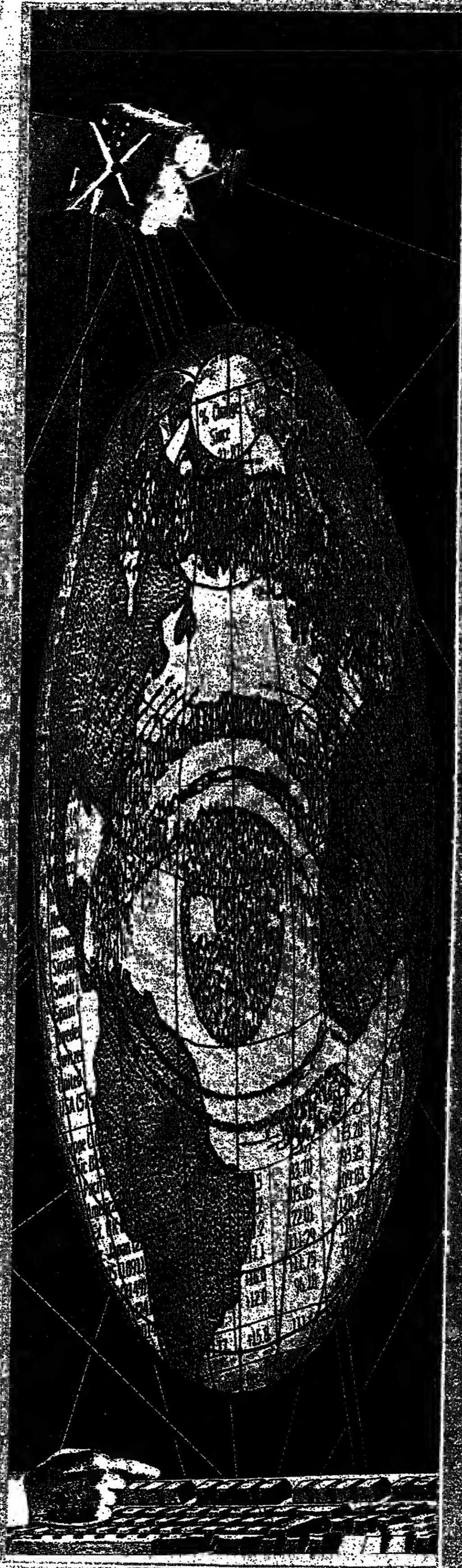
Stern's profits this year will be depressed by the heavy launch costs of "Unfabulous", a new perfume under the Cher label, but Sanofi officials said that the acquisition represented a reasonable multiple of its earnings.

Paris stockbrokers yesterday said they were seeing a positive sign for Sanofi, as it reaffirmed the company's intention to stay in the US market and expand, rather than cutting its losses, as some had anticipated.

Correction
Fletcher Challenge
CONTRARY to our report yesterday, Fletcher Challenge will not be paying a reduced dividend for the current year - the dividend for 1988/89 was 27 cents a share. There has been no change in the company's dividend policy, which aims at least to match the rate of inflation in New Zealand.

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INTERNATIONAL APPOINTMENTS

J.P. Morgan to enter next decade with new helmsman

THERE WILL be a change of helmsman at J.P. Morgan, the fourth largest US commercial bank, from the beginning of the new year and start of the next decade.

Abrahamson chooses president

H.F. ABRAHAMSON, parent of the highest savings and loan association in the US, announced that Mr Charles Rinehart will join the company on December 1 to serve as president of the company and the principal unit, Home Savings of America.

along with vice chairman John Ruffie. Mr Mendoza will continue to play an important role in the bank's global merger and acquisition business.

Former NWA head joins Hill Samuel US offshoot

MR STEVEN Rothmeier, who recently resigned as chairman and chief executive of NWA and its Northwest Airlines subsidiary following the buyout of NWA by Mr Alfred Checchi's investor group, is joining Investment Advisers, the US offshoot of UK merchant bank Hill Samuel, which was purchased by the British TSB Group two years ago.

Laurentian chief executive steps down

By Robert Gibbens in Montreal

MR CLAUDE Castonguay, 60, the former Quebec Cabinet minister who had built Laurentian Group into a \$1.5bn financial services conglomerate in a decade, is stepping down as its chief executive officer.

The after-hours screen trading system shortly to be launched on the Australian exchange could mean the end of open outcry there and trading until midnight, finds Chris Sherwell

But - the system is undergoing final tests, and interested floor members are being trained in its use. According to some futures specialists, the development is the thin end of a wedge - the first step in an inevitable progression which will see the end of open-outcry trading and the introduction of all-day screen-based trading.

It's open all hours for Sydney futures

The Sydney Futures Exchange is shortly to start a novel after-hours screen-dealing system, designed to meet demand for extended trading hours without the cost of staffing its trading floor.

Known as Sycom - Sydney Computerised Overnight Market - the system is undergoing final tests, and interested floor members are being trained in its use.

Swiss equities face heavy pension fund investment

By William Dullforce in Geneva

SWISS pension funds will try to place SFR4bn to SFR8bn (\$1.1bn) a year in Swiss equities over the next four years, if fund managers stick to their present intentions.

FT INTERNATIONAL BOND SERVICE

Listed are the latest international bonds for which there is an adequate secondary market. Closing prices on November 22

Table with columns: US DOLLAR STRAIGHTS, YEN STRAIGHTS, OTHER STRAIGHTS, CONVERTIBLES, and FLATBOND RATE. Lists various international bonds with their respective prices and yields.

Not only would the demand for equities exceed the likely net supply of new issues by more than 200 per cent, it would also have an enormous influence on the secondary market. According to Mr Hepp, the implications would be: rising price/earnings ratios and declining dividend yields - yields which are already below 2 per cent for most Swiss blue chip companies, would decline further; pension funds would need to trade their growing equity holdings to realise capital gains; institutional investors would start putting on the pressure for dividend increases at shareholder meetings; since the Swiss stock market is dominated by a small number of highly capitalised issues, institutional investors would be forced to become "closet index funds" as their large investment volumes forced them to "hold" the market; narrow markets and declining yields would occur in domestic market segments, once the institutions started to focus on them; Mr Hepp concludes that a break with tradition and diversification into international assets must become a key element in future Swiss pension fund investments. His report includes a study showing that between 1973 and 1987 an internationally diversified bond/equity portfolio would have substantially improved returns and reduced risks compared with a purely domestic bond/equity fund - even taking into account the 1987 crash and the dollar slide. Swiss Bank Corp is to manage worldwide some of the funds of Japan's biggest life insurer, Nippon Life, which will take a stake of 2 to 3 per cent in the Swiss Bank.

AT COOPER Tyre & Rubber, the thriving medium-sized US tyre producer, Mr Ivan Gorr, formerly president and chief operating officer, has become chairman and chief executive.

Mr Gorr, 60, succeeded Mr Edward Brewer, 64, who resigned from the positions, but he is to remain a director and serve as chairman of the executive committee.

Mr William Fitzgerald, 63, was named president and chief operating officer. He had been executive vice president since 1982 and has also been president of the company's tyre operations.

HOUSTON-BASED natural gas pipeline operator Panhandle Eastern, which acquired the much larger rival concern Texas Eastern through an agreed bid early this year, said that Mr Dennis Hendrix tendered his resignation as president and chief executive officer of Texas Eastern, effective from the end of the year.

Two other Texas Eastern executives, senior vice president Paul Anderson and executive vice president Derrill Cody, also resigned.

UNAT, the Paris-based pan-European general insurance company of American International Group, one of the largest US insurers, has appointed Mr Pierre Charles as senior vice president with managerial responsibility for all consumer business throughout Europe.

Mr Charles formerly held the position of deputy managing director at Allianz France.

Mr Hübner was formerly a partner of Credit Suisse First Boston and had been in charge of its US banking business in New York. Before that, he was with Chase Manhattan Bank in London as head of its European syndicated loan business.

This year marks the 50th anniversary of Swiss Bank in the US. Its new division incorporates the highly leveraged transactions of the bank's present Structured Finance Department and existing Syndications Department.

CANADIAN Satellite Communications announced the appointment of Mr Douglas Hobbay as chairman.

Mr J.R. Peters, the previous chairman, resigned last month. Mr Hobbay is president and chief executive of Western international Communications posts which had once been held by Mr Peters. WIC holds about 51 per cent of Canadian Satellite.

This announcement appears as a matter of record only. 22nd November, 1989

Türkiye Cumhuriyeti (The Republic of Turkey)

U.S.\$250,000,000

9 3/4 per cent. Bonds Due 1995

Issue price: 100 per cent.

- List of financial institutions: Sumitomo Finance International, Bank of Tokyo Capital Markets Group, Chase Investment Bank, DG Bank - Deutsche Genossenschaftsbank, Fuji International Finance Limited, J.P. Morgan Securities Ltd., The Nikko Securities Co., (Europe) Ltd., Nomura International, Algemene Bank Nederland N.V., Banque Bruxelles Lambert S.A., COMMERZBANK AKTIENGESELLSCHAFT, Goldman Sachs International Limited, Swiss Bank Corporation Investment Banking, Yamaichi International (Europe) Limited

Trading will begin at 4.45pm Sydney time, shortly after the floor closes, and go on until midnight. Initially it will be restricted to the 10-year bond contract, which is a transaction system being developed with Reuters for after-hours global futures trading.

According to Sydney exchange officials, Sycom will complement Globex, which will start only with COMEX contracts. When the two tie up, local futures products from each market will become available to the other.

The Sycom plan also coincides with a debate concerning Sydney's clearing house arrangements. For 20 years these have been the responsibility of the International Commodities Clearing House (ICCH), owned by a group of British banks.

Many members of the Sydney exchange argue that their exchange should take over this activity. They believe the exchange's costs would come down, that they would be able to control their own market in respect of new contracts and margins, and that the move would bring Sydney into line with other exchanges.

So the exchange has advised the ICCH that it will be serving the required 12 months' notice terminating its contract.

The exchange has not yet given notice, and it will only do so when its members are fully in agreement and ready to contribute to the all-important guarantee fund.

As if this was not enough, the exchange, which will be 30 next year, is also undergoing a significant but barely noticed metamorphosis. As trading in wool, cattle and gold has almost vanished, it has become virtually a pure financial futures exchange - and a domestic one to boot. The US Treasury bond and Eurodollar interest rate contracts were suspended in April. And the Australian dollar futures contract, despite being revamped last year, is performing disappointingly.

Yet it is enjoying record trading volumes: at the end of last month it reached 10m contracts for the first time, and is heading for a 1989 total of 12m against 1988's 7.5m.

Managers controlling some 40 per cent of the SFR225bn under management in Switzerland were interviewed during the two-year project, carried out by Mr Stefan Hepp at the St Gallen Graduate School for Business and Economics.

Speculation has been widespread about the impact on Swiss shares of the fast-accumulating assets in the funds since mandatory occupational pension schemes were introduced in 1985.

However, Mr Hepp is the first to survey the industry scientifically, according to Mr David Dübendorfer of Salomon Brothers, the US investment bank which sponsored his study.

By the mid-1980s total occupational pension assets could reach 80 per cent of Swiss gross national product, the highest ratio of any industrialised country.

The most likely situation implies a growth of pension assets to more than SFR600bn by 1995, and to almost SFR2,000bn by 2025.

There is hardly any aspect of the Swiss financial markets which will not be affected by this rapid growth in institutional money, Mr Hepp claimed.

The effect on the mortgage market is already apparent, as

personal savings flow into pension funds instead of savings accounts, the banks are having to resort to more expensive ways of financing mortgage lending and, to householders' consternation, have steadily increased mortgage interest rates.

Mr Hepp suggested that the banks should launch mortgage-backed securities, offering pension funds an attractive long-term investment vehicle.

Another crucial factor will be the pressure on fund managers to upgrade their performance.

Usually managers aim for minimum investment income targets and low annual asset volatility instead of real asset growth objectives.

They have preferred nominal securities such as bonds, loans, mortgages and liquid assets. They have failed to reach the generally accepted 4 per cent rate of return in 20 of the past 40 years and barely exceeded it on an aggregate basis.

The high pension funds recognise that, to be able to grant cost-of-living adjustments in future, rates of return must increase, says the survey.

Managers' intentions indicate changes in asset weights over the next five years that would increase their equity holdings by 5 per cent of total assets and reduce property assets by 3 per cent.

This forms the basis of Mr Hepp's calculation that until 1992 an annual average of up to SFR6bn of pension fund money will be seeking equity outlets.

Moreover, these intentions were registered before parliament passed a recent bill against property speculation, which raised the legal maximum that the funds can place in equities to 50 per cent of portfolio totals and reduced to 30 per cent the maximum for property.

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INTERNATIONAL CAPITAL MARKETS

Water issue helps change foreign trading in Japan

By Deborah Hargreaves

THE UK'S WATER privatisation issue is partly responsible for rolling back the barriers to trading on Japanese capital markets for foreign companies.

Daewa, the lead underwriter for UK water shares in Japan, has negotiated rules for a share placement which changes the way mid-sized overseas firms will have access to Japanese capital.

will be the second offering to take advantage of the new rules following an American issue made by Nomura last month.

Japanese firms named as market makers

By Stephen Fidler, Euromarkets Correspondent

THE BANK OF England has increased the number of approved market makers on its Ecu Treasury bill programme and added for the first time two Japanese names, reflecting apparent progress in a long-running dispute between the British and Japanese authorities.

Sentiment holds up in thin trading

By Andrew Freeman

GERMANY WAS CLOSED, and many traders were anticipating today's Thanksgiving holiday in the US, as the Eurobond market experienced a very light session. There was little

NEW INTERNATIONAL BOND ISSUES

Table with columns: Issuer, Amount m., Coupon %, Price, Maturity, Fees, Book runner. Includes entries for BNP Paribas, Citicorp, etc.

China opens Ka Wah bank office in London

By David Lascelles, Banking Editor

CHINA is hoping to strengthen its commercial ties with the UK by opening a representative office of the Ka Wah Bank in London.

Norway in liberalisation

By Karen Fosell in Oslo

NORWAY took a step further in liberalising its capital markets yesterday by allowing foreign investors to issue krona bonds.

Australian bank buys Wallman

By Stephen Fidler

STATE Bank Victoria, Australia's fifth largest banking group which is owned by the Government of Victoria, said yesterday it had agreed to acquire immediately the business of Wallman International, a Eurobond market maker based in London.

INTERNATIONAL BONDS

new issue activity, while secondary markets saw prices little changed by thin trading.

which will be fringed with an existing C\$150m deal brought in January this year. The bonds carried an 11% per cent coupon and were priced at 100.775 plus accrued interest.

bid, with dealers commenting that it was struggling. Proceeds were swapped, but no details were available.

In Switzerland, a Sfr80m deal for Nikkatsu Corporation was launched late in the day by Swiss Bank Corporation.

FT-ACTUARIES SHARE INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

Table with columns: Index No., Day's Change %, 22 Nov 1989, 21 Nov 1989, 20 Nov 1989, 17 Nov 1989, Year Ago. Includes sections for EQUITY GROUPS & SUB-SECTIONS and FIXED INTEREST.

RISES AND FALLS YESTERDAY

Table with columns: British Bank, Corporate, Financial and Property, etc. Shows rises and falls in various market sectors.

LONDON RECENT ISSUES

Table with columns: Issue, Price, Yield, etc. Lists recent bond issues in London.

FIXED INTEREST STOCKS

Table with columns: Issue, Price, Yield, etc. Lists fixed interest stocks.

RIGHTS OFFERS

Table with columns: Issue, Price, Yield, etc. Lists rights offers.

LONDON TRADED OPTIONS

Table with columns: Option, Price, Yield, etc. Lists London traded options.

ACCOUNTANCY

The Financial Times proposes to publish a Survey on the above on 1st DECEMBER 1989. For a full editorial synopsis and advertisement details, please contact: WENDY ALEXANDER on 01-873 3524 or write to her at: Number One, Southwark Bridge London SE1 9HL.

TRADITIONAL OPTIONS

Table with columns: Issue, Price, Yield, etc. Lists traditional options.

First Dealings Nov 6, Last Dealings Nov 17, Last Declarations Feb 19, For settlement Feb 20, For rate indications see end of London Share Service

First Dealings Nov 6, Last Dealings Nov 17, Last Declarations Feb 19, For settlement Feb 20, For rate indications see end of London Share Service



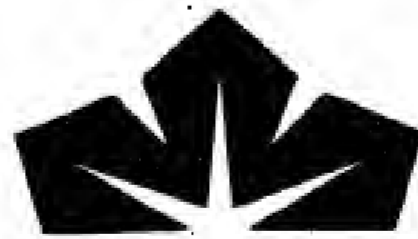
# “We are firmly on course for our forecast £2bn pre-tax profit for 1989 – a 22% increase.”

Patrick Sheehy, Chairman.

## NINE MONTHS RESULTS

£1 = \$1.62 at 30.9.89 (\$1.81 at 31.12.88)	Nine months to September		Change 88-89
	1988	1989	
PROFIT BEFORE TAX	£1,048m	£1,228m	+17%
EARNINGS PER SHARE	40.77p	47.25p	+16%
DIVIDENDS PER SHARE	7.60p	19.60p	+158%

- Pre-tax profit up 17% for nine months – an increase of 21% in the third quarter.
- Quantum leap in financial services profit to £598m, 42% of Group total, with tobacco trading profit increasing to £587m.
- Earnings per share 16% higher.
- Share buy-back programme already under way.
- Restructuring plan on schedule for completion by mid 1990.
- Second interim dividend of 10.30p making a total interim dividend of 19.60p (1988 interim 7.60p out of a full year total of 20.10p).



# B·A·T INDUSTRIES

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**UK COMPANY NEWS**

**Provisional details of textiles demerger outlined  
Competition cuts into Courtaulds profit**

**Alice Rawsthorn**

COURTAULDS, the industrial and chemicals group which recently announced its intention to demerge its textile interests, yesterday unveiled a fall in pre-tax profits from \$96.1m to \$85.6m for the first half of the year.

The decline reflects intense competition in Courtaulds' fibre and textile markets. The group also lost a \$14m contribution from its South African wood pulp business, which was sold last summer.

But Courtaulds received an \$11m contribution from a UK pension fund surplus. It should continue to benefit from the same level of contribution every half year for the next 10 years. After the demerger, the pension surplus will be "divided" between both Courtaulds companies.

Sir Christopher Hogg, chairman, said he drew confidence from the "robust" performance of the group and the improved quality of earnings. The interim dividend has been raised to 3.1p (2.9p). The shares rose by 1p to 344p yesterday.

Last month, Courtaulds announced proposals to spin off textiles as a separate company. The group's shareholders will be offered shares in Courtaulds Textiles, in addition to their holdings in the "new" Courtaulds, which will include the chemical and

industrial interests.

The demerger is due to be presented for shareholders' approval in late February. Yesterday Mr Richard Laphorne, finance director, outlined provisional details.

He envisaged a structure whereby Courtaulds Textiles would account for 26 per cent of operating and 20 per cent of the group's pre-tax profits. Both companies would have debt representing 33 per cent of capital employed, or gearing of just under 50 per cent.

Turnover rose to £1,368m (£1,276m) in the six months to September 30. Operating profits fell to \$85.6m (£100.4m). Earnings per share fell slightly to 17.5p (17.7p).

The fibres division saw operating profits of \$14m (\$13m). A marginal loss in acrylic fibre was offset by strong growth from viscose and acetate. Textiles profits rose to \$23m (\$21m) because of the contribution from acquisitions.

Similarly the films and packaging division made static profits of \$16m, as growth from high performance films was countered by a poor performance from Celliphane and delays in bringing a new polypropylene film line into production.

Chemicals and materials boosted profits to \$13m (\$8m) and benefited from a two

month contribution from Product Research & Chemicals in the US. Costings increased profits to \$24m (\$22m) despite pressure on margins from higher raw material prices.

**COMMENT**

Courtaulds is a complicated company and its results are always difficult to unravel. This set of interims - with the woodpulp withdrawal and surprise pension surplus - is doubly so. The City had been bracing itself for a lacklustre set of results. Yet these figures suggest that the impact of rising raw material prices - combined with the continuing slump in fibres and textiles - made its performance rather poorer than expected. Courtaulds can cite lots of facts and figures to prove how much better it is coping in inclement conditions. Raw material prices are now more favourable, as are exchange rates, so it should fare rather better in the second half. The City expects profits of £190m for the year. But Courtaulds, in its current form, will have disappeared by the end of the year. Until the demerger details are signed, sealed and delivered, it is pointless to pontificate on how the profits will be split between the two companies, or on the progress of their respective share prices.



Sir Christopher Hogg: drew confidence from "robust" performance and improvement in quality of earnings

**A MAJOR PROFITS IMPROVEMENT**

**Interim Results**  
for the half-year ended 30th September 1989

	6 months to 30th September 1989	6 months to 30th September 1988
Gross freight earned	\$'000 6,665	\$'000 6,876
Voyage, operating costs and overheads	(4,127)	(4,796)
Depreciation	(872)	(872)
Trading profit	1,666	1,208
Net interest payable and currency adjustments	(924)	(873)
Profit on which no tax is payable	742	335
Interim dividend	---	---
Retained profit	742	335
Earnings per share in cents	5.94c	2.68c
Earnings per share in pence	3.68p	1.52p

- \* 120% increase in profits over the comparable period last year.
- \* The buoyant second-hand market has led to further increases in the market value of our vessels.
- \* The timecharter of the LONDON VICTORY for two years at a rate of \$14,000 per day has achieved our aim of underpinning our cash flow and profitability.
- \* The improvement in earnings, in the vessels' values and in the balance sheet may soon allow us to consider the expansion of the company financed from internal sources.
- \* We will enter 1990 with our company stronger and with more potential than even our best expectations suggested last May.

The Interim Report will be posted to shareholders on 23rd November, 1989 and further copies will be available from the Company, Winchmore House, 15 Fetter Lane, London EC4A 3EL.

**London & Overseas Freighters PLC**

**Expanding Wyndham up to £1.45m**

The expanding Wyndham Group, which has interests covering property investment and dealing, motor retailing and financial services, lifted turnover from £12.75m to £23.5m and pre-tax profit from \$385,000 to £1.5m in the half year ended September 30 1989.

Mr Brian Brownhill, chairman, said the period had been active in all divisions with both future strategy and the current economic climate taken into consideration.

The strategy of establishing a strong asset base, with recurring income from property rentals and instalment credit would continue.

Earnings rose from 14.75p to 20.05p, or p 34.5p including \$240,000 extraordinary profit. The interim dividend is 2p (1.5p) on increased capital.

**London Victory charter buoys LOFS profits**

London & Overseas Freighters more than doubled profits from \$335,000 to \$742,000 (£472,600) in the half-year to September 30, aided by strong earnings achieved by the London Victory, one of the two oil tankers.

The directors said that the balance sheet continued to show a steady improvement. Debt had been reduced by \$1.5m to \$17.5m.

The timecharter of the London Victory to Chevron for two years at \$14,000 per day had underpinned cash flow and profits, during a period when the market suffered volatile voyage rates, directors said.

The London Spirit, the company's other vessel, is trading on the spot market. They hope that expansion might soon be possible, financed from internal sources.

**DIVIDENDS ANNOUNCED**

	Current payment	Date of payment	Corresponding dividend	Total for year	Total for last year
BAY Industries	10.5p	Feb 28	7.6	-	28.1
Cobis & Wholesalers	3.14	Jan 8	2.9	-	7.06
Courtaulds	3.1	Jan 8	2.9	-	7.06
Marston Thompson	1.11	Jan 23	0.94	-	3.38
Radio Clyde S	4.75	Feb 14	4	7.5	5.75
Rankin Berke	5.52	Jan 19	7.43	12.74	10.81
Silver Group	2.4	Jan 19	1.8	-	1.81
Tubaluz Exhibits	0.51	Jan 12	0.4	0.5	0.41
Whitbread	3.8	-	3.25	-	12.65
Wyndham Group	21	Apr 30	1.5	-	4.5

Dividends shown pence per share not except where otherwise stated. \*Equivalent after allowing for scrip issue. †On capital increased by rights and/or acquisition issues. ‡USM stock. §Unquoted stock. ¶Third market. ††Acquire scrip option. †††For 18 months. ††††Second interim making 19.6p etc.

**BOARD MEETINGS**

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Other notices are available as to whether the dividends are in arrears or in excess and the dividends shown below are based mainly on last year's results.

**TODAY**

Interline - Anglo American Corporation of South Africa (Anglo-Am), Bristol Development, Bluebird, Brierley, Clarendon, Clydebank, Eastern Transport, Consolidated Mine, Victoria Investment Trust.

**Tomorrow**

Grampian Telecommunications, IWT International, Postal Duties, Rothmans International, Flame Capital Radio, Morand, Rosebush, Scottish Investment Trust, Sides.

**FUTURE DATES**

Barkley Group - Dec. 11  
Bridgeway Post - Dec. 12  
Sidel Group - Nov. 28  
Premier Stone Oilfields - Dec. 5  
New Escudry - Dec. 1  
Stanley Leisure - Jan. 18  
United Industry - Nov. 30  
Flax - Nov. 29  
Dumee & London Inv Trust - Nov. 29

**Extract from the Annual Report and Accounts presented at the 93rd Annual General Meeting held in Manchester on 22nd November 1989.**

	1989	1988
Year-end funds available	£000 4,401	£000 3,214
Profits less taxation	(1,355)	(1,029)
Dividends	-	76
Minority interest	-	-
Profit for year	3,046	2,211
Earnings per share	9.14p	6.61p
Net dividends per share	5.15p	4.70p
Net assets per share	148.58p	119.00p

**TRAFFORD PARK ESTATES PLC**

Estate Office, Trafford Park Road, Trafford Park, Manchester M17 1AU

<b>IG</b> <small>INDEX</small>	9-11 GROSVENOR GARDENS, LONDON SW1W 0BD Tel: 01-828 7233 AFBF member	
	FTSE 100 Nov. 2180/2190 +12 Dec. 2180/2190 +12	WALL STREET Dec. 2651/2663 +12 Jan. 2667/2679 +12
	5pm Prices. Change from previous 9pm close	

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**QUEENS MOAT POISED TO CONQUER EUROPE**

Charterhouse Bank underwrote Queens Moat's £141 million rights issue, one of the largest and most successful in the UK market this year.

**Invicta tunes in for USM quote**

Charterhouse Bank advised on the flotation of this fast growing group of local radio stations

**£58m security expansion by ASH**

We underwrote a £75 million rights issue and advised on the acquisition of both Lander Alarms Ltd. and a 75% interest in Group 4 Alarms Ltd. In addition we advised on the \$105 million US acquisition of API Alarm Systems.

**\$42m Tyzack buyout**

We advised the management team on its offer, arranged the senior debt financing and, with Charterhouse Development Capital, led the institutional investors in the management buy-out of the publicly quoted engineering company.

**Victory for Caparo on Armstrong**

Charterhouse Bank advised Caparo in its successful bid for Armstrong.

**Prestwich favours £51m buyout offer**

We advised the management team and successfully completed the buy-out of publicly quoted Prestwich Holdings plc.

THE NAME BEHIND THE NEWS.

Charterhouse, with a consistent record of successful transactions for companies of all sizes. Combining our skills in corporate finance, debt structuring and risk management, the deals we've led have made the news. Because in the world of merchant banking, if there is a way to make things happen, we will find it. For more information, contact Sandy Muirhead on 01-248 4000.

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UK COMPANY NEWS

British Gas sees exploration providing earnings growth

By Steven Butler

BRITISH GAS has valued its exploration and production assets at more than £4bn, and said it holds 2.2bn barrels of oil and gas expressed in oil equivalent terms after deducting minority interests.

opportunities were constrained by the regulatory environment. British Gas expected its annual production to increase from the present 35m barrels of oil equivalent to about 100m by the mid-1990s, and to between 150m and 200m by the end of the century.

He also said that British Gas aimed to build US reserves of at least 500m cu ft and achieve production of at least 50 bct a year by means of organic growth, joint ventures and acquisitions.

Andaman seeks £0.9m for Irish exploration

By Jane Fuller

ANDAMAN RESOURCES, the gold exploration company traded on the Third Market, is aiming to raise £98,600 via a two-for-three rights issue at 50p per share.

Most of the money raised will be used for gold exploration in County Mayo, in the Irish Republic, where there have been some environmental protests at the prospect of mining in an area of natural beauty.

Swiss sights on Hestair for growth

A weak share price opens the door to Adia, reports John Ridding

WITH TYPICAL Swiss reserve, Adia, the world's second largest employment agency, offered for Hestair, a UK counterpart, as a "unilateral friendly bid."



David Hargreaves: played down effect of Atlas downturn

But the swift and strong response from its target means that Adia has its first hostile bid on its hands as it tries to expand further its share of the UK temporary and permanent staffing market.

Adia already owns Alfred Marks, the high street employment agency. The addition of Hestair's Atlas Employment Agency, HMS and Hestair Computer Group operations would take its slice of the UK market to about 13 per cent, the same as Blue Arrow, the largest global international employment agency.

Hestair. But other companies in the sector have suffered worse. Reed Executive saw profits fall by 14 per cent last year and the sector as a whole has underperformed in terms of share price.

Given the more difficult market environment the question arises of why Adia should now be seeking to expand through the acquisition of Hestair.

Part of Adia's answer, as expressed by Mr Muller, is that whereas "Hestair lacks the strategic direction necessary to reverse these trends" it would benefit from being part of a larger international group.

The merger between Adia and Inspectorate will give the combined group "more ammunition to continue an aggressive policy of expansion" according to Mr Yves Paternot, Inspectorate's managing director.

Speaking at a conference on international investment in London yesterday, Mr Paternot said that the merger, which should be completed at an extraordinary general meeting of Inspectorate shareholders on November 28, would create one of the world's largest service industry groups.

The merger is expected to more than double Adia's size. Whereas in the year to the end of December 1988 Adia reported pre-tax profits of SF161m (£63m) on sales of SF2.51bn, the enlarged group is expected to achieve 1989 sales of SF3.8bn in the services sector and SF1.6bn from computer leasing.

The enlarged group will focus on service industries and in particular on personnel services, which are expected to account for about 83 per cent of 1989 sales. The other principal business areas are inspection and testing and security services.

Adia, which is currently number two in the world employment agency industry, behind Blue Arrow, and ahead of Kelly of the US, argues that the fragmented nature of the market provides scope for expansion.

workers as a proportion of total employment increased from 0.2 per cent to 1 per cent. International comparisons also suggest growth potential in the major markets. Whereas temporary workers account for 2 per cent of the Netherlands' total active population, in the UK the figure is only 0.7 per cent.

On industry prospects at least, Hestair is in agreement. "There are obviously two forces at work: but the trend towards the use of temporary staff permits growth even in a slowing economy," says Mr Hargreaves.

While Adia has said that it will retain Hestair's employment agency subsidiaries as separate entities, potential benefits could still arise from a merger. "There are a number of ways in which synergy can arise," argues Mr Angus Blair at Kitch and Aitken.

Overheads can be cut through joint training and shared use of facilities such as computers. Hestair has itself aimed for similar cost savings through the integration of its US operations into Talent Tree. Such reorganisation is small beer compared to the shifting corporate structure of Hestair as a whole. As recently as last year it counted Dennis fire engines, Duple coaches, Maclaren pushchairs and baby buggies, kiddiecar toys and a range of consumer stationary among its products. Dennis and Maclaren are now gone, following the £31m sale of the engineering division, and Kiddicraft is on the auction block.

Cityvision and Blenheim moving to main market

By Vanessa Houlder

TWO OF the largest companies on the USM are planning to move up to the main market, following the Stock Exchange's proposals to merge it with the Third Market and relax some acquisition rules on the main market.

Cityvision, the video hire chain, expects its dealings on the main market to start on November 30. Blenheim Exhibitions Group, the exhibition organiser, also plans to make the transition shortly.

the requirement for companies on the main market to issue holders with a full circular for acquisitions of a certain size. He added that the move was prompted by a reduction in the minimum trading record requirements for the USM from three to two years.

"We believe that the better companies on the USM will all tend to move up to the main market because the USM will effectively have merged with the Third Market and will include start-ups and companies with a two-year record", he said. In addition, he believed that marketability would be increased by a full listing.

Shani manages 13% rise in competitive conditions

SHANI GROUP, the USM-quoted designer and supplier of ladies' and children's fashion separates, reported pre-tax profits up 13 per cent from £2.22m to £2.51m on turnover down from £14.06m to £13.97m in the year to July 31.

Mr Martin Hollis, chairman, said that the advance had been achieved in the light of adverse trading conditions in the retail sector and aggressive marketing from competitors. During the year the group completed its first two acquisitions: Peggy Page, a dress manufacturer and Karonsky Kids, a children's clothing company. Both had now been fully integrated within the group and would enhance the product range, he said.

Radio Clyde advances to £1.95m

RADIO CLYDE, the USM-quoted independent radio station based in Glasgow, announced a 23 per cent improvement in pre-tax profits for the year ended September 30, 1988.

On turnover ahead 23 per cent to £7.76m (£6.29m) the taxable result was £1.95m compared with £1.52m. The figures included the group's share of the results of North of Scotland Radio since acquisition last December, which accounted for the increase in turnover. Also included was a share of profits of related companies, Scottish and Irish Radio Sales and Clyde Helicopters.

Directors said that since the year-end advertising revenue had shown encouraging growth. They believed that the company's financial and management strength would enable it to prosper in the less regulated, competitive environment which would develop following the Broadcasting Bill which was about to be published.

A final dividend of 4.75p is recommended making a 7.5p (5.75p) total for the year. Earnings per share amounted to 20.4p (16.3p) after tax of £672,000 (£540,000) and minorities of £10,000. There was an extraordinary £84,000 credit relating to profit realised on disposal of an unlisted investment by Radio Clyde.

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SHARE STAKES

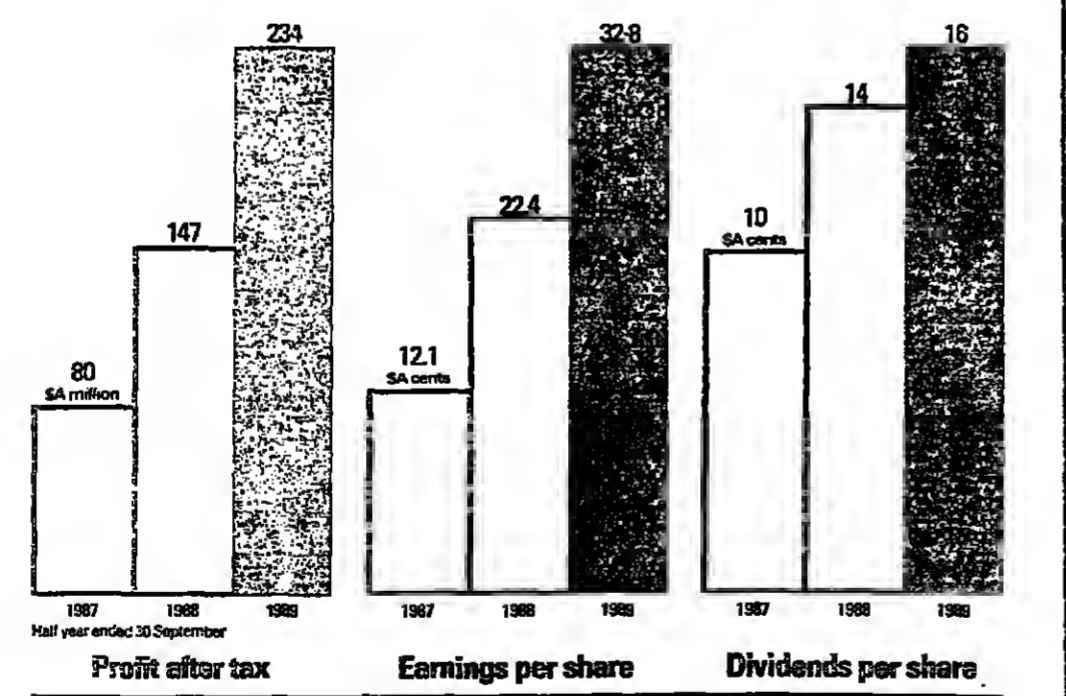
The following changes in company share stakes have been announced recently: Amrose Investment Trust: Orion Insurance has acquired 200,000 income shares, lifting its holding to 645,000 (8.56 per cent).

PUBLIC WORKS LOAN BOARD RATES

Table with columns: Term, Rate, and other financial metrics for public works loans.

CSR maintains growth

Half year 1989 results Profits again grew strongly All businesses performed well



CSR Limited, a leading Australian public company with over 100,000 shareholders, is a large international building and construction materials group supplying cement, quarrying and concrete products, asphalt, bricks and roof tiles, plasterboard, insulation products, softwood timber, particleboard and laminates.



Further details on CSR's results and growth prospects will be in the half-yearly results summary to be released on 22 December, 1989. For a copy please complete and return this coupon to: Manager Investor Relations, CSR Limited, GPO Box 483, Sydney, Australia 2001.

Form with fields for Name, Address, and Postcode.

NOTICE TO BONDHOLDERS OF THE SANWA BANK, LIMITED

U.S.\$100,000,000 2 1/4 PER CENT CONVERTIBLE BONDS DUE 2000 (the "Bonds")

NOTICE TO BONDHOLDERS OF THE SANWA BANK, LIMITED

U.S.\$300,000,000 1 3/4 PER CENT CONVERTIBLE BONDS DUE 2002 (the "Bonds")

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Members of the club are invited to a party on Saturday 10-11.55 pm. Disco and top resident DJs. Tickets £10.00. Bookings: 01-734 0237. 100, Regent St, London.

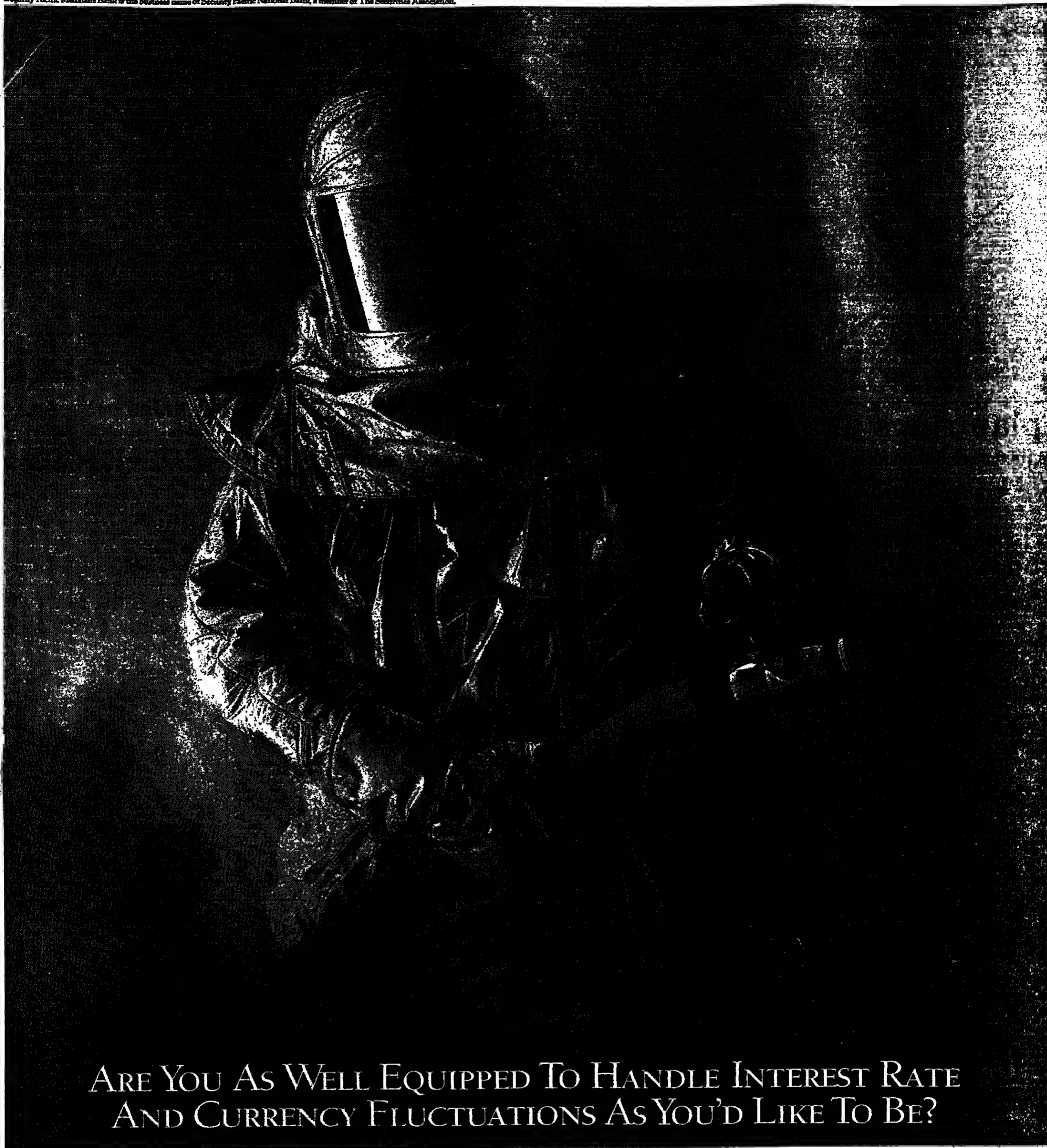
ART GALLERIES

MARTIN GREGORY Early English Manuscripts. Nov. 1-4. 10-12.50. 4 Warwick Street, St. James's, London SW1 9JF.

Handwritten note: Je l'ai noté

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COMMODITIES AND AGRICULTURE

Opec Ministers under no pressure to compromise

Steven Butler sees little prospect of quota discipline being achieved at this week's meeting in Vienna

THE ORGANISATION of Petroleum Exporting Countries meets in Vienna today for its biannual exercise of hashing square pegs into round holes. Sometimes they go in and sometimes they don't.



Hisham Nazer: Determined to maintain Saudi Arabia's share

Most analysts are expecting that the pegs again will not go in, at least if the standard is to be an agreement that makes a best account of Opec's big account of other Opec members cheating on their quotas.

Nevertheless possibilities for compromises look slim this time. Mr Hisham Nazer, for example, has given clear signals that Saudi Arabia will not allow its share of Opec's official production ceiling to fall from its current 24.5 per cent.

was enormous and this was largely accomplished as Opec quickly took crude oil off the market in the New Year, after being aided by an unexpected rise in demand.

unlikely to let the UAE over-produce without matching it. No Opec member will want to sacrifice its quota share for a patently empty promise of higher prices.

Norway's Statoil uprates Gulfaks field by 9.5 per cent

By Karen Fossell in Oslo

STATOIL, THE Norwegian state oil company, has uprated by 9.5 per cent to 230m cubic metres the potential for recovery of crude oil reserves in the giant Nkr57bn (25.3bn) Cullfaks field from existing production facilities.

US plan rings alarm bells on the farm belt

Farmers prefer secure incomes to a "level playing field", reports Nancy Dunne

ANOTHER HARVEST has come and gone in rural America. Farmers, who survived deep recession and drought during the decade, have time now to study the US proposal to liberalise agriculture trade, presented to the General Agreement on Tariffs and Trade, and many have concluded that wrenching change will be the outcome.

levels of 1979. US farmers are, by and large, political activists. Over the years, they have maintained their price supports, even as their numbers have waned.

What chance had small farmers to influence the outcome of their farm programmes? Into the situation came Mr Mark Ritchie, a farm policy analyst in the Minnesota Department of Agriculture, who considers the survival of US farmers a "personal commitment".

There. "Our Government tries to blame European farmers and governments. We try to have Americans understand that family farmers have common interests and common organisations."

French cocoa association may expel Phibro By George Graham in Paris

FRANCE'S COCOA Trading Association is considering the expulsion of Philipp Brothers (Phibro), one of the world's largest commodity traders, in a dispute over the non-delivery of cocoa it had agreed to sell to other traders.

Trinidad oil venture

THREE US oil companies led by Exxon have entered a US\$70m venture in Trinidad and Tobago to search for commercially exploitable oil deposits, writes Canute James in Kingston, Jamaica

The venture, the Southern Basin Consortium, includes Chevron and Total, and two state-owned Trinidadian companies, Trintoc and Trintopec.

EC to limit hill livestock payments from 1991

By Tim Dickson in Brussels

EUROPEAN COMMUNITY Farm Ministers ended a surprisingly fruitful meeting in the early hours of yesterday morning with agreement on a complex package of measures to boost agricultural structures.

These subsidies on unlimited "livestock units" (a head of cattle or roughly six sheep) but as a result of yesterday's compromise the full 25 per cent will be paid on the first 60 livestock units, and 12.5 per cent on the next 60, with nothing thereafter.

EFFECT OF US PLAN Changes in value of farm production (\$ billions)

Table with 2 columns: US, EC. Rows include Meat & eggs, Dairy products, Food crops, Feed crops, All products.

WORLD COMMODITIES PRICES

LONDON MARKETS

GOLD prices continued their advance on the London bullion market yesterday, closing \$440.25 an ounce after touching \$410 earlier in the day.

COCOA - London FOB table with columns for Close, Previous, High/Low and various grades like Dec 88, Mar 89, etc.

LONDON METAL EXCHANGE table with columns for Close, Previous, High/Low and various metals like Aluminium, Copper, Lead, Zinc, Tin, etc.

POTATOES - BPE table with columns for Close, Previous, High/Low and various grades like Feb, Apr, Jun, etc.

SOYABEAN MEAL - BPE table with columns for Close, Previous, High/Low and various grades like Dec, Feb, Apr, Jun, etc.

US MARKETS

IN THE METALS, gold remained strong adding 7.20 basis December, reports Burnham Lambert.

Chicago

SOYABEANS 5,000 bu min, cents/bushel table with columns for Close, Previous, High/Low and various grades like Dec, Jan, Feb, etc.

WHEAT 5,000 bu min, cents/bushel table with columns for Close, Previous, High/Low and various grades like Dec, Jan, Feb, etc.

£ a tonne unless otherwise stated, p=per cent, c=cent, r=ringling, y=oct, x=dec, Jan=Jan, Mar=Nov/Dec, W=Dec, 2=Jan/Mar Commission average fatstock price, \* change from a week ago, £/London physical market, SIFP Rotterdam, \$ Bullion market close, m=Malaysian cent.



LONDON STOCK EXCHANGE

Steady ahead of the UK trade figures

UK EQUITY traders showed signs of recovering some confidence yesterday as they awaited the latest UK trade figures today. Share prices were firmer for most of the session and closed in good shape as the pound rallied from an early fall...

depressed at mid-session by a burst of selling of the Footsie future contract which depressed prices in the underlying blue chip stocks. At worst, the index was within 2 points of its overnight level, but the mood rallied in the second half of the session. The final reading on the FT-SE index showed a net gain of 7.2 on the day to 2,192.3.

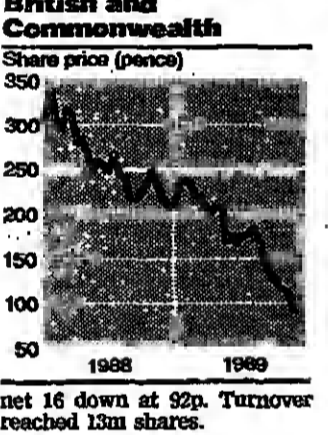
including BAT Industries, Cable & Wireless, and Ranks Hovis McDougall. There was also a scattering of more speculative situations, but these did not always prove convincing. Press suggestions of a bid for Williams Holdings, the paint and industrial conglomerate, were firmly rejected by the company.

With this optimistic prospect, UK and transatlantic trading houses were trimming their exposure to international blue chips in the London market. The big investment institutions are expected to concentrate in the near term on the opening of dealings on December 12 in the water privatisation issues. In its initial response to the pricing news, the market appeared to be expecting premiums of a round 20p a share on each of the 10 new issues, although some will be favoured more than others.

Selling pressure on B&C

British & Commonwealth (B & C) shares were among the market's worst performers yesterday, dropping suddenly at the outset and remaining under relentless selling pressure for much of the day amid talk that several analysts had downgraded profits and dividend forecasts.

The early steep decline in B & C shares came as Mr Philip Gibbs of stockbrokers Laing & Cruikshank reduced his forecast for the final dividend for this year from 5.2p to 2.5p, lowering his full year forecast from 9.3p to 6.5p.



net 16 down at 92p. Turnover reached 13m shares. Hanson sales Dealing in Hanson was excited by news of large disposals by the company. Before the market opened, Hanson said it had sold building product and aggregates group, ARC America, for \$650m (\$415m).

list of actives in the traded options market where contracts for the equivalent of more than 5.2m shares changed hands. The company reveals full-year figures on November 29. Analysts agreed that Hanson had got a good price for the US business with an exit multiple of "at least 20 times earnings."

Williams erratic Press comment that the Barclay brothers were about to launch a \$200m bid for Williams Holdings, the industrial conglomerate, was seen as unlikely. That view was confirmed in late afternoon when Williams Holdings issued a statement saying it had received "categorical assurances" from Barclay brothers that they had no intention of making an offer for the company.

Williams Holdings issued a statement saying it had received "categorical assurances" from Barclay brothers that they had no intention of making an offer for the company. Despite the Barclay brothers' assurance, Mr Angus Blair at Kitcat & Aitken said that the stories had brought attention to a stock which was under-estimated. Hartwell rose sharply as South New Court was reported to have acquired a block of 7m shares at 114 1/2p, or just under 10 per cent of the company's issue.

net 16 down at 92p. Turnover reached 13m shares. Hanson sales Dealing in Hanson was excited by news of large disposals by the company. Before the market opened, Hanson said it had sold building product and aggregates group, ARC America, for \$650m (\$415m).

Table with columns for NEW HIGHS AND LOWS FOR 1989, listing various stock indices and their performance.

APPOINTMENTS

Senior posts at Girobank

GIROBANK has appointed as general manager corporate banking: Mr Richard Banks (north, including Ulster); Mr Alistair MacLeod (west); Mr Stephen Anderson (east); and Mr David Martin (special responsibilities for privatisation). Mr Doug Martin (north) and Mr Paul Williams (south) become general managers personal banking.

THE ALBERT FISHER GROUP has appointed Mr Raymond Edwards as chief executive, food processing and distribution, and Mr Keith Cantle as chief executive, frozen food.

Mr Didier Pincus-Valencienne, chairman and chief executive of French electrical corporation Schneider, has become a vice president of ROFFY PARK MANAGEMENT COLLEGE.

Mr Robert John Margettis has joined the board of TROKIDS GROUP. He was general manager/personnel, Imperial Chemical Industries. Mr A.L.E. Pihak has resigned from the board.

Mr John Calvert has been appointed finance director of MAYFLOWER GROUP. Mr Gearoid Stanley has been appointed managing director of Capital Market & Treasury Services (Asia), a subsidiary.

Mr Howard Greenfield, regional chairman of British Gas, north western, is to lead the BRITISH GAS regional organisation review in London from the end of the year.

Mr Stephen C. Jones has been appointed deputy managing director of Thurgar Bolle, a subsidiary of THURGAR BARDEX.

ALLIANCE & LEICESTER BUILDING SOCIETY has appointed Mr Neil Crowley to the board from January 1 when he retires from the board of Allied Irish Bank.

FURNACE-HOULDER (INSURANCE) has appointed Mr William Collins and Mr John W. McLaren as joint managing directors.

MKS & HOPE SECURITIES HOLDING has appointed Mr J.S. Clark to the board of directors. Mr J.C.A. Billous also joins the board of Shaw & Co.



SEAGRAM INTERNATIONAL has appointed Mr Patrick J. Copeland (above) as president, Seagram Europe, based in London. He joins from the Inter-Continental Hotels Corporation where he was chief executive, and replaces Mr Myron Roeder who has become president of The Seagram Company's Tropicana International.

Mr Robert Preston has been appointed director-in-charge of RACAL MICROELECTRONIC SYSTEMS. He has been with the group since 1962.

Mr John Hedley, Greenborough, chairman of Newarthill, and a deputy chairman of Lloyds Bank, has joined the management board of the ADAM SMITH INSTITUTE, the market economics think-tank.

MOUNT CHARLOTTE HOTELS has appointed Mr William Bailey as group marketing director. He was sales and marketing director of the recently acquired Thistle Hotels.

Mr John Hedley, Greenborough, chairman of Newarthill, and a deputy chairman of Lloyds Bank, has joined the management board of the ADAM SMITH INSTITUTE, the market economics think-tank.

FINANCIAL TIMES STOCK INDICES

Table showing various stock indices including Government Securities, Fixed Interest, Ordinary Shares, Gold Mines, FT-SE 100 Share, Ord. Div. Yield, P/E Ratio, and SEAG Bargains.

Table showing GILT EDGED ACTIVITY with columns for Open, High, Low, and Close for various government securities.

TRADING VOLUME IN MAJOR STOCKS

Table showing trading volume in major stocks with columns for Stock, Value, Change, and % Change.

stores from Isocoles. Argyle closed a penny off at 195p. USM-quoted video rental chain Cityvision rose 6 to 131p after saying it intended to apply for a full listing and that it expected dealings to begin on November 30. The company has just opened its 50th store and has more than three times as many open now than at the beginning of the year.

Reed International rose steadily on the back of its purchase of US legal publisher, Martinus & Hubbell, for \$363.7m. Dealers said that Reed had a good track record in the US with similar acquisitions. The shares closed 9 pence

at 410p. A shortage of stock helped BAA add 8 at 357p. A 16 per cent improvement in interim profits from Whitbread was described by dealers as at the top end of the range of expectation, but investors' attention was elsewhere and the "A" shares slipped a penny to 388p.

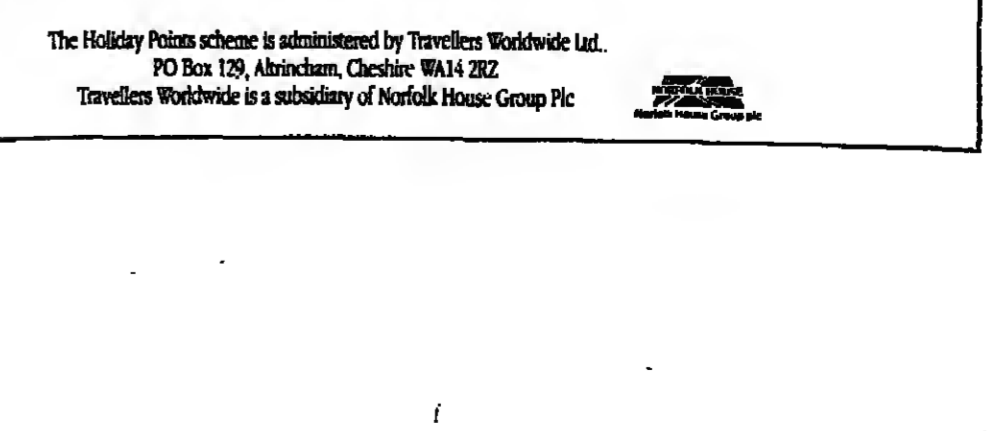
Boots sagged ahead of interim figures today. Sentiment was not helped by a negative results preview from County NatWest WoodMsc. "We expect the figures to be accompanied by worrying reports of the lack of progress on Ward White, among other things," said Mr John Richards. His forecast for today's profit is 24.0p, in the middle of the market range.

Dixons slipped a penny to 108p as Goldman Sachs once again cut its profits forecast for the company. This year's figure was trimmed from \$50m to \$40m and assumes a \$10m loss on UK retailing. Next year, Goldman thinks Dixons will make \$45m, instead of \$39m. The changes were inspired by a monthly consumer confidence poll which continued to show the public's unwillingness to make major purchases.

"Dixons has said its sales follow this indicator closely," said Mr Paul Deacon of Goldman. Talk that Kleinwort Benson had published a buy note on Kingfisher helped the shares climb 5 to 277p.

Other market statistics, including FT-Actuaries Share Index and London Traded Options, Page 25

No mugs... no T-shirts... I want something new... and exciting...



Is your agency cleaning up on tea-towels? Does crystal glass have a familiar ring to it? And are you still being fobbed off with key fobs? If your agency comes up with wim out promotional ideas, tell them to get wise to Holiday Points.



FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-925-1128

Main table containing unit trust information for various categories including Wellington Fund Managers Ltd, Allwyn Life Assurance Co Ltd, City of Edinburgh Life Assurance, and others. Columns include company name, unit price, and yield.

INSURANCES

Table listing insurance companies and their unit prices, including AA Friendly Society, Abbey Life Assurance Co Ltd, and others.

Continuation of the main table from the previous section, listing various unit trusts and their details.

FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-925-2128

Main table containing unit trust information with columns for Name, Price, Yield, and other financial metrics. Includes sub-sections for 'MANAGEMENT SERVICES' and 'OFFSHORE AND OVERSEAS'.

OFFSHORE AND OVERSEAS

GUERNSEY (ISB RECOGNISED)

JOM (ISB RECOGNISED)

LUXEMBOURG (ISB RECOGNISED)

JERSEY (ISB RECOGNISED)

JERSEY (ISB RECOGNISED)

JERSEY (ISB RECOGNISED)

JERSEY (ISB RECOGNISED)

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JERSEY (ISB RECOGNISED)

FT UNIT TRUST INFORMATION SERVICE

Table of FT Unit Trust Information Service, listing various unit trusts such as Brown Shipley Fund, Global Growth, and others, with columns for Name, Price, and Yield.

LONDON SHARE SERVICE

Table of London Share Service, including sections for British Funds, Loans, and American shares, with columns for Name, Price, and Yield.

Table of Money Market Trust Funds, listing various trust funds and their performance metrics.

Table of Money Market Bank Accounts, listing various bank accounts and their interest rates.

LONDON SHARE SERVICE

Latest Share Prices are available on FT Cityline. To obtain your free Share Code Booklet ring the FT Cityline help desk on 01-225-2125

AMERICANS - Contd

Table listing American stocks including IBM, Microsoft, and others with columns for stock name, price, and other financial metrics.

CANADIANS

Table listing Canadian stocks including Alcan, Inco, and others with columns for stock name, price, and other financial metrics.

BANKS, HP & LEASING

Table listing bank and leasing stocks including Citicorp, Citicorp Ind, and others with columns for stock name, price, and other financial metrics.

BUILDING, TIMBER, ROADS - Contd

Table listing building, timber, and roads stocks including Bovis Lend Lease, Bovis Lend Lease, and others with columns for stock name, price, and other financial metrics.

DRAPERY AND STORES - Contd

Table listing drapery and stores stocks including Debenhams, Debenhams, and others with columns for stock name, price, and other financial metrics.

ENGINEERING - Contd

Table listing engineering stocks including Balfour Beatty, Balfour Beatty, and others with columns for stock name, price, and other financial metrics.

INDUSTRIALS (Miscel.) - Contd

Table listing industrial stocks including British Petroleum, British Petroleum, and others with columns for stock name, price, and other financial metrics.

INDUSTRIALS (Miscel.) - Contd

Table listing industrial stocks including British Petroleum, British Petroleum, and others with columns for stock name, price, and other financial metrics.

ELECTRICALS

Table listing electrical stocks including British Telecom, British Telecom, and others with columns for stock name, price, and other financial metrics.

FOOD, GROCERIES, ETC

Table listing food and grocery stocks including Asda, Asda, and others with columns for stock name, price, and other financial metrics.

CHEMICALS, PLASTICS

Table listing chemical and plastic stocks including ICI, ICI, and others with columns for stock name, price, and other financial metrics.

DRAPERY AND STORES

Table listing drapery and stores stocks including Debenhams, Debenhams, and others with columns for stock name, price, and other financial metrics.

BEERS, WINES & SPIRITS

Table listing beer, wine, and spirit stocks including Carlsberg, Carlsberg, and others with columns for stock name, price, and other financial metrics.

BUILDING, TIMBER, ROADS

Table listing building, timber, and roads stocks including Bovis Lend Lease, Bovis Lend Lease, and others with columns for stock name, price, and other financial metrics.

ENGINEERING

Table listing engineering stocks including Balfour Beatty, Balfour Beatty, and others with columns for stock name, price, and other financial metrics.

HOTELS AND CATERERS

Table listing hotel and catering stocks including Whitbread, Whitbread, and others with columns for stock name, price, and other financial metrics.

INDUSTRIALS (Miscel.)

Table listing industrial stocks including British Petroleum, British Petroleum, and others with columns for stock name, price, and other financial metrics.

INSURANCES

Table listing insurance stocks including British American Insurance, British American Insurance, and others with columns for stock name, price, and other financial metrics.

LONDON SHARE SERVICE

Latest Share Prices are available on FT Cityline. To obtain your free Share Code Booklet ring the FT Cityline help desk on 01-925-2128

LEISURE table with columns for stock names, prices, and financial ratios.

PAPER, PRINTING, ADVERTISING - Contd table listing various media companies.

TEXTILES - Contd table listing textile-related companies.

TOBACCO table listing tobacco companies.

TRANSPORT table listing transport-related companies.

TRUSTS, FINANCE, LAND - Contd table listing financial and land-related companies.

TRUSTS, FINANCE, LAND - Contd table listing financial and land-related companies.

OIL AND GAS - Contd table listing oil and gas companies.

MINES - Contd table listing mining companies.

MOTORS, AIRCRAFT TRADES table listing automotive and aviation companies.

Commercial Vehicles table listing vehicle manufacturers.

Garages and Distributors table listing automotive service providers.

NEWSPAPERS, PUBLISHERS table listing media and publishing companies.

PAPER, PRINTING, ADVERTISING table listing media and publishing companies.

SHOES AND LEATHER table listing footwear and leather goods companies.

PROPERTY table listing real estate companies.

PROPERTY table listing real estate companies.

PROPERTY table listing real estate companies.

SOUTH AFRICANS table listing companies from South Africa.

TEXTILES table listing textile companies.

TRUSTS, FINANCE, LAND - Contd table listing financial and land-related companies.

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TRUSTS, FINANCE, LAND - Contd table listing financial and land-related companies.

TRUSTS, FINANCE, LAND - Contd table listing financial and land-related companies.

OIL AND GAS - Contd table listing oil and gas companies.

OVERSEAS TRADERS table listing international trading companies.

PLANTATIONS table listing plantation companies.

MINES table listing mining companies.

MINES table listing mining companies.

MINES table listing mining companies.

MISCELLANEOUS table listing various other companies.

THIRD MARKET table listing companies listed on other exchanges.

THIRD MARKET table listing companies listed on other exchanges.

THIRD MARKET table listing companies listed on other exchanges.

REGIONAL & IRISH STOCKS table listing regional and Irish companies.

TRADITIONAL OPTIONS table listing various options contracts.

This service is available to any Company dealt in on the Stock Exchange through the United Kingdom for a fee of \$985 per annum for each security.

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

D-Mark makes further gains

THE D-MARK continued to advance in thin foreign exchange trading yesterday but finished below the day's peaks against the dollar, sterling and the yen.

There was no immediate reaction to news of surprisingly aggressive action by the Federal Reserve in New York adding liquidity to the banking system.

The yen have no interest rate advantage over the West German currency. Euroyen rates are lower than Euro-D-Mark rates and longer term Eurodollars are below the equivalent D-Mark rates.

FINANCIAL FUTURES AND OPTIONS

Table with multiple columns for various futures and options markets including US Treasury Bonds, Eurodollar, and Japanese Yen.

STERLING INDEX

Table showing Sterling Index values for various currencies and time periods.

CURRENCY RATES

Table showing currency exchange rates for major world currencies.

CURRENCY MOVEMENTS

Table showing percentage changes in currency values.

OTHER CURRENCIES

Table showing rates for various other international currencies.

EURO-CURRENCY INTEREST RATES

Table showing interest rates for Euro-currency deposits and loans.

POUND SPOT-FORWARD AGAINST THE POUND

Table showing pound spot and forward rates against the pound.

DOLLAR SPOT-FORWARD AGAINST THE DOLLAR

Table showing dollar spot and forward rates against the dollar.

EMS EUROPEAN CURRENCY UNIT RATES

Table showing EMS European Currency Unit rates.

EXCHANGE CROSS RATES

Table showing cross rates between various currencies.

FT LONDON INTERBANK FIXING

Table showing FT London interbank fixing rates.

MONEY RATES

Table showing money market rates.

LONDON MONEY RATES

Table showing London money market rates.

BASE LENDING RATES

Table showing base lending rates for various banks.

CLASSIFIED ADVERTISEMENT RATES

Table showing classified advertisement rates.



1. Attempt to do what alchemists have failed to. Turn LEAD into GOLD but by changing the word LEAD, one letter at a time, each time creating a new word.

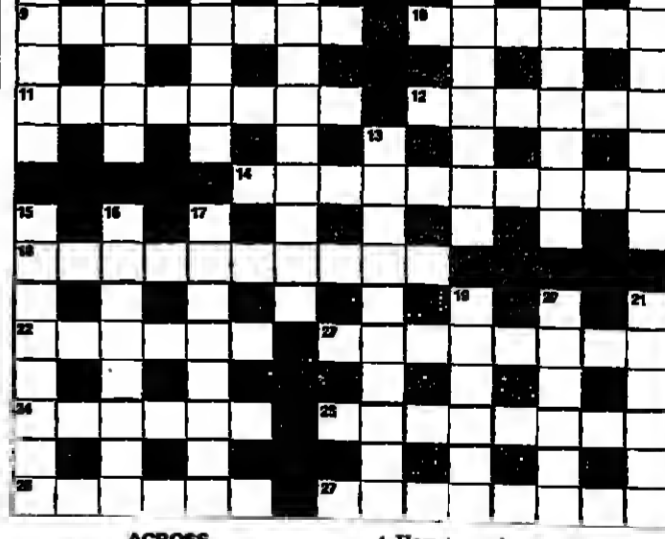
2. Your watch is faulty. At 1.00am today it was correct but has since gained 15 minutes every hour. It now shows the time as 12.15pm but you know that it stopped precisely 5 hours ago.

3. At an oil refinery, a storage tank is filled by 2 inlet pipes. The first can fill the tank in 48 minutes and the second can in 35 minutes.

4. In the grid below there are several hidden words, directly related to futures. They are written forwards, backwards, vertically, horizontally and diagonally.

CROSSWORD

No.7,097 Set by MUTT



1 Footnote about Queen needing loan to be arranged in private (3)

21 Lines of pigtails (6) 22 Voyaging, strikes a star (8) 23 The fieser's in to charm a dame (6)

MONEY MARKETS

Nervous trading

THE BOND TERM interest rates eased on the London money market yesterday, but the shorter end showed little change, waiting for today's October UK trade figures and keeping a nervous eye on sterling's decline against the D-Mark.

UK clearing bank base lending rates

Table showing UK clearing bank base lending rates.

One-year sterling interbank fell to 14 1/2-14 3/4 from 14 1/4-14 1/2 per cent but the important three-month rate was little changed at 15 1/2-15 3/4 on Tuesday.

FT LONDON INTERBANK FIXING

Table showing FT London interbank fixing rates.

MONEY RATES

Table showing money market rates.

LONDON MONEY RATES

Table showing London money market rates.

BASE LENDING RATES

Table showing base lending rates for various banks.

CLASSIFIED ADVERTISEMENT RATES

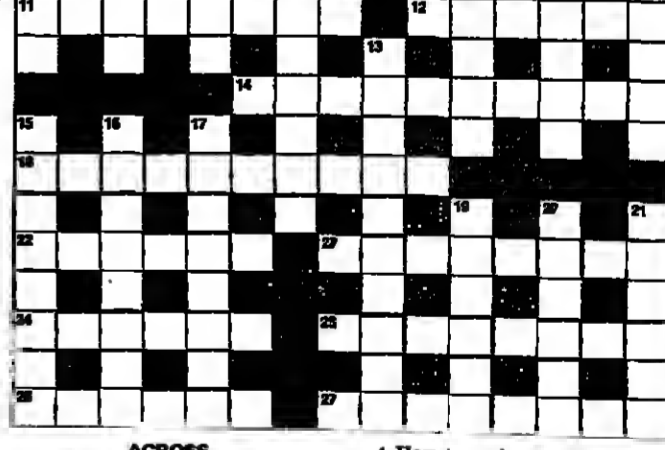
Table showing classified advertisement rates.

JOTTER PAD

Answers to these Questions Corporate Financial Services Private Client Services

CROSSWORD

No.7,097 Set by MUTT



1 Footnote about Queen needing loan to be arranged in private (3)

21 Lines of pigtails (6) 22 Voyaging, strikes a star (8) 23 The fieser's in to charm a dame (6)



WORLD STOCK MARKETS

Table of World Stock Markets including sections for Australia, France, Germany, Italy, Switzerland, and Japan. Each section lists various stocks with their respective prices and changes.

Table of Canada Stock Markets including sections for Toronto and Vancouver. Lists various Canadian stocks and their market performance.

Table of Market Indices including New York Dow Jones, Standard and Poor's, and various international indices like Nikkei and Hang Seng.

Table of Japan Stock Markets listing various Japanese companies and their stock prices.

Table of Tokyo - Most Active Stocks listing the top performing stocks in the Tokyo market.

Advertisement for the Financial Times newspaper, featuring the headline 'From coast to coast, the Financial Times is now available for hand-delivery...' and a list of cities where it is delivered.

Spm prices November 22

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

12 Month				Close Prev.				12 Month				Close Prev.				12 Month				Close Prev.													
High	Low	Stk	Vol	High	Low	Stk	Vol	High	Low	Stk	Vol	High	Low	Stk	Vol	High	Low	Stk	Vol	High	Low	Stk	Vol	High	Low	Stk	Vol	High	Low	Stk	Vol		
100	98	IBM	100	100	98	IBM	100	100	98	IBM	100	100	98	IBM	100	100	98	IBM	100	100	98	IBM	100	100	100	98	IBM	100	100	100	98	IBM	100



NYSE COMPOSITE PRICES

Table of NYSE Composite Prices listing various stocks with columns for stock name, price, and change. Includes a detailed explanatory note about the data source and methodology.

NASDAQ NATIONAL MARKET

3pm prices November 22

Table of NASDAQ National Market prices listing various stocks with columns for stock name, price, and change.

AMEX COMPOSITE PRICES

3pm prices November 22

Table of AMEX Composite Prices listing various stocks with columns for stock name, price, and change.

Advertisement for SCANDIUM HOTEL featuring the text 'It's attention to detail' and 'The perfect place for business meetings'.

AMERICA

Dow makes gentle rise in light pre-holiday trading

Wall Street

A MODESTLY higher bond market, and a stronger than expected durable goods order release for October helped the equity market to a gentle rise at mid-session yesterday, writes Janet Dush in New York.

where, the focus was on the dollar which has been weakening throughout the week, particularly against the D-Mark which has been benefiting from events in East Germany.

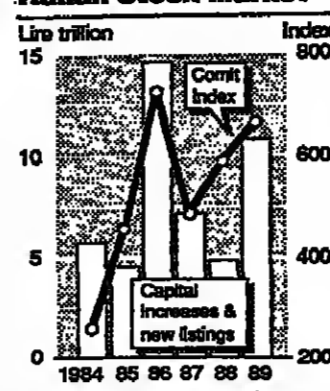
72 1/2%. The stock had fallen \$1 on Tuesday on rumours that its agreement to sell its Holiday Inn chain had run into snags, but then rebounded yesterday after Britain's Bass group said that the sale was going ahead as planned.

Events signal end of Italian rights issue flood

William Cochrane examines the effect on the market of the current demand for funds

LAST WEEK may have rung the final bell for the Italian rights issue revival of 1988.

Italian Stock Market



Morelli, Mr Streetfield's associate director, says the queue of companies waiting to raise new equity is unlikely to get much longer in 1989.

THE RIGHTS issue situation highlights a certain frustration over the role of equity in the Italian financial system.

weight of funds being demanded from the market, and about the weakness of the mutual funds industry.

1988. This, ironically, was one component in a subsequent decline which took share prices down by more than 50 per cent over the next 22 months.

ASIA PACIFIC

Investment trusts propel Nikkei to another record

Tokyo

SELECTIVE buying, encouraged by the yen's firmness overseas, sent the Nikkei average to a new high for the second day running, writes Michiko Nakamoto in Tokyo.

attracted hopes that better trade relations with the Soviet Union would help sales of its seamless oil pipes.

quarrying and concrete products group, ARC America of the US, from Hanson Industries.

EUROPE

Chemicals galvanise investors into action

IN THE absence of a lead from Wall Street, or from the holiday West German market, it was up to individual shares to spark the excitement in Europe yesterday.

\$210m purchase of Parfums Stern from the Avon group; it had earlier risen to FF1,019.

ZURICH edged up in light trading, the Credit Suisse index rising 2.1 to 605.7.

would raise inflation and slow down economic growth.

Class B shares in Electrolux, the domestic appliance maker, fell SK7 to SK7240 after it reported nine-month earnings at the low end of expectations.

FT-ACTUARIES WORLD INDICES

Table with columns for National and Regional Markets, Tuesday November 21 1989, Monday November 20 1989, and Dollar Index. Rows list various countries and indices with their respective values and changes.

Advertisement for Absolut Vodka featuring a bottle image and the slogan 'ABSOLUT PERFECTION.' The text includes 'ABSOLUT VODKA' and 'ABSOLUT PERFECTION.'

# FINANCIAL TIMES SURVEY



Hokkaido has largely missed out on Japan's post-war economic success. In recent years its

primary industries have suffered badly and unemployment is high.

An ambitious programme has now been launched to rejuvenate the economy. Ian Rodger reports

## A chance to catch up

HOKKAIDO, which has been something of a neglected cousin during Japan's post-Second World War economic boom years, at last appears poised to take its place in the sun.

The second largest and northernmost of Japan's four main islands, Hokkaido is the country's last frontier, a spacious, relatively underdeveloped region with a variety of natural resources and a hardy, diverse people. Because the island was not colonised by the Japanese until the mid-19th century, its social structure and business culture are much more fluid and open than those in other parts of Japan.

At a time when the Japanese economy seems to be bursting at the seams and when more and more Japanese people are looking to improve the quality of their lives, Hokkaido offers possibilities that simply do not exist elsewhere in the archipelago.

Up to now, Hokkaido's main role in the Japanese economy has been as a supplier of food and raw materials. The fisheries off its coasts provide 16 per cent of Japan's total haul, its forests yield 18 per cent of the country's timber output. Its agriculture is bigger, more

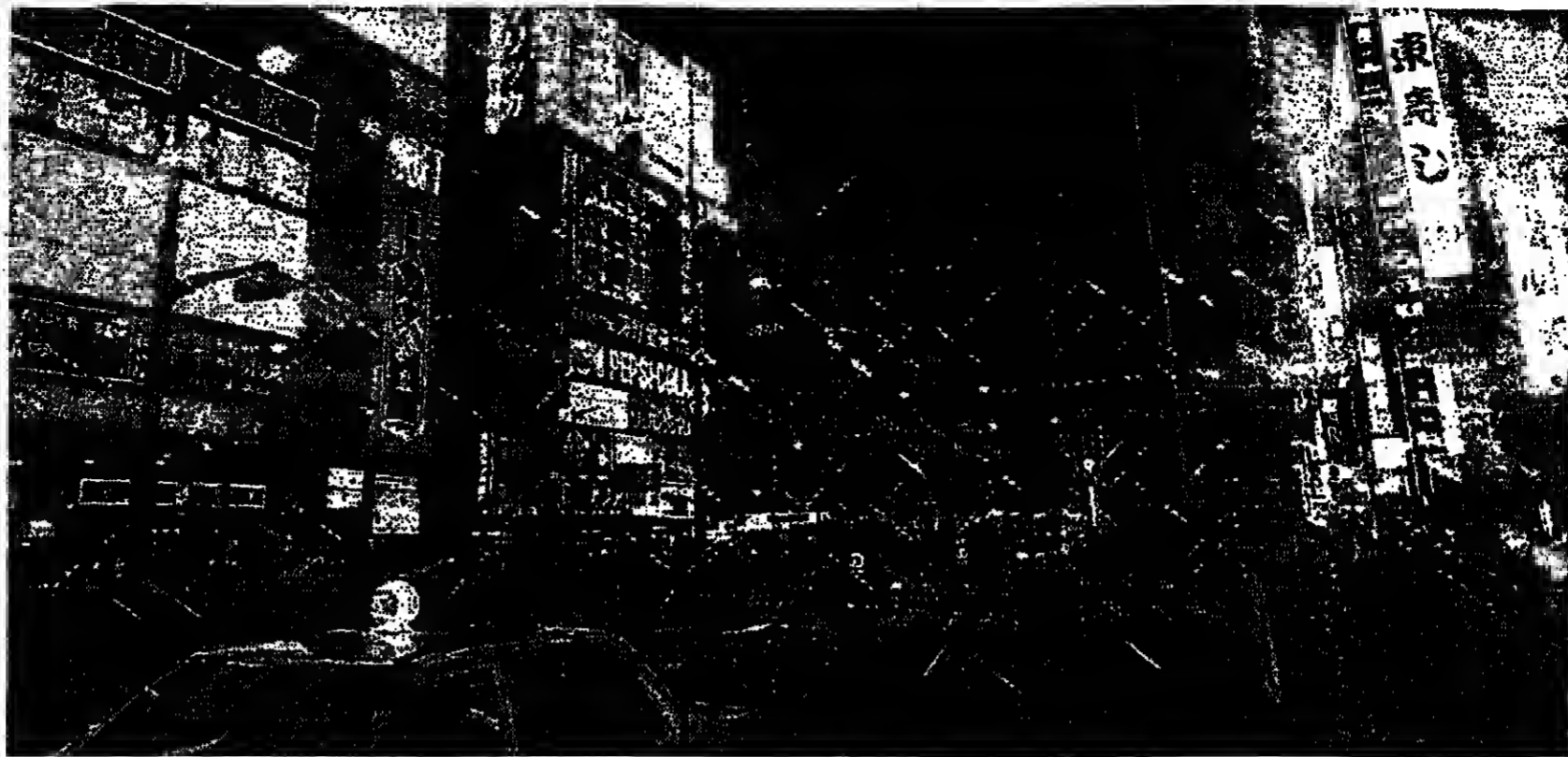
varied and operated on a much more efficient scale than that elsewhere in Japan. Hokkaido produces about a third of Japan's fresh milk, potatoes, grains and beans.

Until recently, Hokkaido was also the main supplier of coal for Japan's power plants and steel mills, but this high cost industry is being run down because the government can no longer justify protecting it.

This economic profile indicates that Hokkaido has not participated fully in Japan's rapid post-war redevelopment. Indeed, its economy has grown at only about half the national rate in recent years and manufacturing occupies only about a quarter of the total industrial structure compared to a national average of 40 per cent.

To make matters worse, it has been the primary industries based in Hokkaido that have borne the brunt of international pressure on Japan in recent years to open its markets and integrate its economy with that of other countries.

The fisheries have been stunted by international agreements, coal production is being run down, agriculture is being hurt by the removal of protective barriers and public utilities are increasingly being



Sapporo, Hokkaido's principal city: it is the commercial and political centre of the island, and is the natural jumping off point for visitors

# Hokkaido

forced to pay their own way. The biggest source of redundant labour in Hokkaido in the past three years has been from the national railway. As one of the regional entities in preparation for privatisation, JR Hokkaido has had to shed some 30,000 employees.

Not surprisingly, Hokkaido's unemployment rate is much worse than the national average. The job offers to vacancy rate is about 0.5:1 compared with the national average of 1.35:1. Worse, a net out-migration trend has emerged. Last year, for the first time in the post-war period, the population dipped by 1,800 to 5.63m, and the trend could accelerate this year as officials from labour-short companies in Honshu have started to come to Hokkaido to poach people.

Thus, the Hokkaido prefectural government, with much support from the national government, is trying hard to rejuvenate the island's economy.

Last year, it launched a 10-year development plan, built around 15 strategic projects which it hopes to implement during the period. The 15 are divided into five categories, according to

their objectives: these are improving the industrial base, making Hokkaido more cosmopolitan, renovating transportation systems, developing computer-based information systems for public services and improving the quality of life.

The projects themselves vary from the breathtakingly ambitious, such as the establishment of a spacecraft launch centre on the island, to the whimsical search for new ways to make people enjoy Hokkaido's cold, snowy winters.

It is not clear why 15 projects were chosen. Officials admit privately that most are unlikely to make much headway. The one they put the 'most hope' on is the development of Sapporo's Chitose airport. Tourism is probably Hokkaido's best hope in terms of industrial development now that Japanese people are becoming more interested in leisure, and so a large efficient airport is a necessity.

Already, the Tokyo-Sapporo air route is the busiest in the world with more than 6m people flying it in the year to March 31 1989. With many resort developments under

way, it will get much busier. Also, the increasing congestion at Tokyo's Narita airport has opened an opportunity for Chitose to become a freight handling centre.

Hokkaido's governor, Mr Takahiro Yokomichi, is optimistic about the project to build a high speed, magnetically levitated (maglev) linear motor car line from Chitose to the centre of Sapporo. Many Hokkaido officials were depressed when the national government earlier this year chose Yamaguchi prefecture west of Tokyo for the next round of maglev experiments, but that does not necessarily rule out the other.

The Sapporo-Chitose line would cover a distance of 45 km over flat terrain, and so could be built based on already proven technology and, in Mr Yokomichi's view, can be financed privately. It would be a welcome addition. At the moment, the road trip from Chitose to the centre of Sapporo takes at least an hour.

Among the other projects, the most promising ones would appear to be those that capitalise on Hokkaido's natural

advantages to develop the food processing and information industries. Mr Yokomichi believes that Hokkaido's relaxed lifestyle, social climate and clean environment are themselves advantages that will attract people and industries to the island.

There is some evidence that these efforts are already bearing fruit. Last year, 204 companies from outside Hokkaido set up operations on the island, the second largest inflow rate among the country's 47 prefectures. This year's inflow promises to be higher, officials say.

Another potential source of growth is the military. Hokkaido is strategically located at the southern end of the Sea of Okhotsk. It is assumed that a Soviet invasion, if it occurred, would come through Sakhalin island to the north-west. Also, in the event of tension, the Japanese self-defence forces would attempt to block the access of Soviet ships to the open Pacific at the Tsugaru Straits between Hokkaido and Honshu and at the Nemuro Straits between Hokkaido and the Kuriles.

Thus, Hokkaido is where a

large portion of Japan's self-defence forces is stationed, and their contribution to the island economy is already significant. However, as Mr Haruo Hayakawa, director and secretary general of the Federation of Hokkaido Chambers of Commerce and Industry points out, there are no military equipment industries on the island and not even any machinery repair facilities.

As in most developed countries, the attitudes of Hokkaido's people to the idea of accelerated development vary considerably. There is enthusiasm in the business community but strong opposition in some segments of the public. For example, last year Hokkaido's first nuclear power plant opened and a second unit on the same site is due to start next year. The business community wants nuclear power because it will enable the local utilities to reduce the gap, now about 10 per cent, between Hokkaido electric power rates and those in Honshu.

But, as in other parts of Japan, an anti-nuclear movement is gathering strength. It is felt most strongly over

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Editorial production: Khorram Mosharraf  
Pictures: Glyn Gadin

Tokyo's ¥200bn (\$881m) plan to build a nuclear fuel reprocessing plant at Horonobe on the northern tip of the island. Even the prefectural government is opposed to that project.

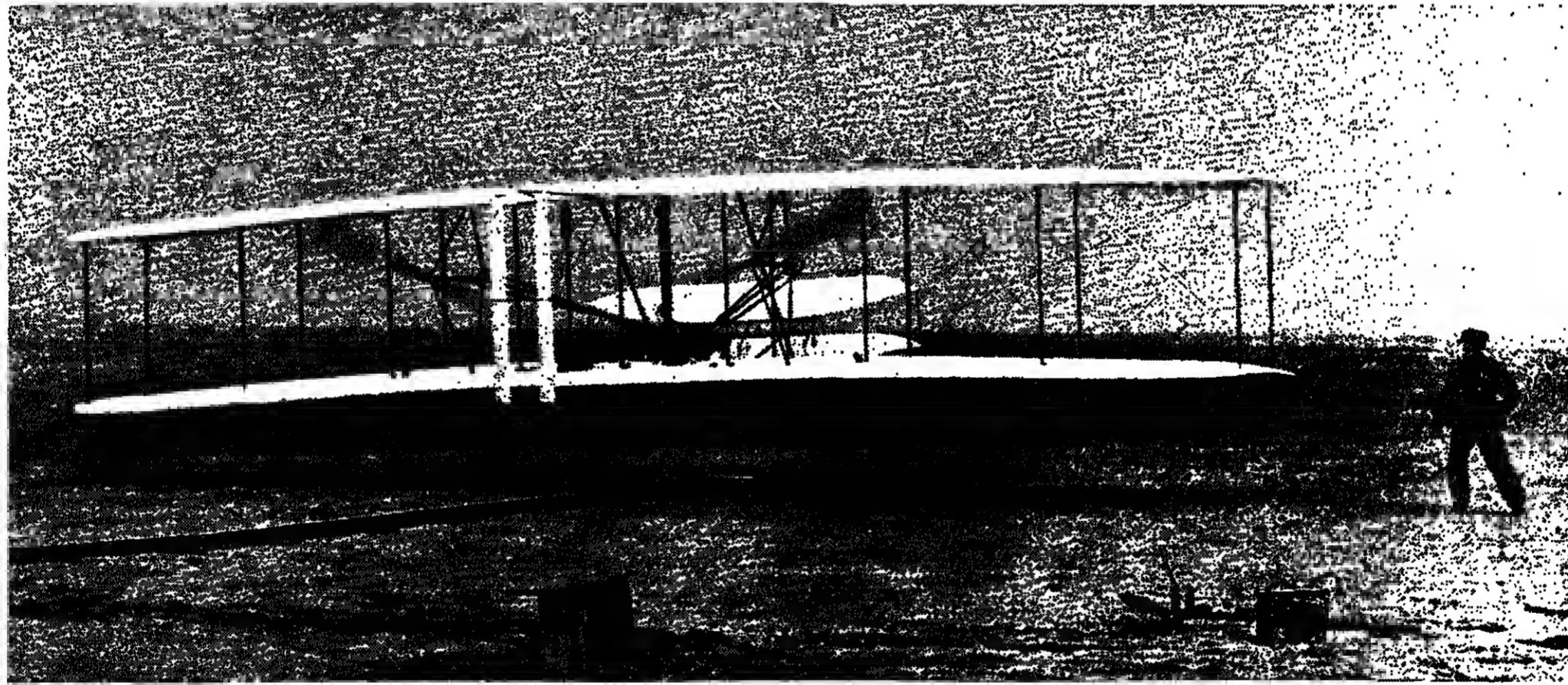
Hokkaido people are mostly the descendants of colonists who began to enter the island in 1869 from all over Japan. (One pleasant legacy of this mix of people is that Hokkaido people speak Japanese extremely clearly. Presumably, they had to abandon their own dialects and they did not develop a new one.)

At that time, the Japanese government, fearing the expansionist tendencies of Russia, decided on a policy of populating the island. Japanese contact with the island goes back as far as the seventh century, and the Tokugawa shoguns set up outposts on the south-western peninsula from the beginning of the 17th century. However, official interest in the island fluctuated over the next 200 years, depending on fears of the Russians and relations with native Ainu people.

These main themes in the island's history are still present. A territorial dispute over four islands in the southern Kurile chain occupied by the Soviet Union in the closing days of the Second World War continues to plague relations between Japan and the USSR. Most of the refugees from the islands, known in Japan as the Northern Territories, came to Hokkaido, and the matter is an everyday concern of the prefectural government.

So too is the status and role of the Ainu in Hokkaido and in Japan. The Japanese Government does not recognise the Ainu, who may number from 25,000 to 50,000, as a minority people, saying that they are integrated with other Japanese. But Ainu leaders are becoming more aggressive in pursuing what they see as their legitimate rights, and are seeking support from international institutions.

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HOKKAIDO 2

David Lascelles on an island economy languishing behind the rest of the country

In danger of being left behind

HOKKAIDO'S wooded mountains and green meadows are a sure sign of where its riches lie: in natural resources and wide open spaces. All are in desperately short supply in crowded, modern day Japan.

But even though this splendid natural endowment has earned Hokkaido the reputation as Japan's lung, its rice bowl, its dairy and even its stud farm, the people of the island have mixed feelings about it.

Over the past 10 years they have seen the rest of the country enjoy one of the most amazing booms seen anywhere in the post-Second World War world - while their growth has languished, and their industries have become steadily more outdated.

On average, Hokkaido has grown at about half the rate of the country as a whole during the 1980s. It also has one of the more antiquated economic structures in Japan, marked particularly by its traditional orientation towards agriculture and primary industries.

This means it has a low manufacturing capacity, minimal foreign trade, and a heavy dependence on public sector investment - a relic of the old days when the island was considered "pioneer territory" - and all distinctly anachronistic to anyone accustomed to the industrial powerhouses of Honshu.

What added to the problem was that much of the industry which did exist in Hokkaido was highly vulnerable to the winds of change. The scaling down or total elimination of traditional activities like the railways, shipbuilding, steel and coal mining (which once accounted for 80 per cent of Japan's coal output) have also left large gaps in economic life.

Even fishing, once a mainstay, has been hit by the establishment of 200 mile zones along the Pacific rim. Though it occupies 22 per cent of Japan's land mass, Hokkaido accounts for only 5 per cent of the population and less than 4 per cent of its gross national product, and it feels its standing is slipping.

All this is relative, of course. Many industrialised countries would be more than happy to have achieved Hokkaido's growth rates and to boast bustling, modern cities like Sapporo with its office blocks and efficient subway system.

But the message that comes across loud and clear in Hokkaido these days is that it is in danger of being left behind. It must modernise its economic structure - and it must do it itself because the days of central government hand-outs are over.

"We're determined to cease being a docile market," says Mr Tetsuo Shimokawa, general manager of the research department of the Hokkaido Bank, one of the island's leading financial institutions.

natural riches, but partly also to seize a share of Japan's newest industries.

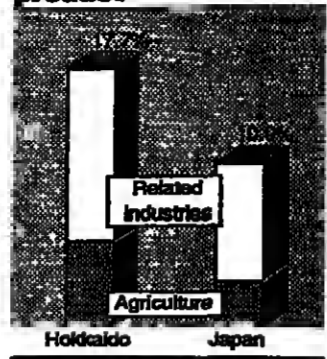
One legacy of heavy public investment is a well-developed infrastructure: the roads and railways are good, and the completion of the Seikan undersea railway tunnel last year with Honshu (though its effects are only gradually making themselves felt).

The island's main airport at Chitose is new and capable of expansion, possibly with an international cargo centre. All this means the island can cope with a considerable amount of industrial growth, particularly since neither land nor labour are in as short supply as they are further south.

Tourism is a natural focal point, and a large amount of investment is already going into the island's national parks and skiing resorts. About 3m tourists visit Hokkaido each year, the aim is to get that number up to 5m within five years.

Food processing is another. At the moment Hokkaido adds comparatively little value to

Gross prefectural product



the output of its farms and mills, leaving plenty of scope for expansion, particularly now that production can move readily be distributed to the rest of the country through the Seikan tunnel.

But some of the most exciting prospects lie in the area of new technology. Hokkaido is keen to attract the information-related industries, and has already had some success through initiatives like the Techno Park on the outskirts

of Sapporo where a number of high-tech companies, large and small, are now located.

A total of some 250 software companies with annual sales of the equivalent of \$1bn now operate in Hokkaido, and their growth rate is in the order of 20 per cent a year - so the island does already have a stake in new industries. The Ministry of International Trade and Industry has forecast that the value of information-related industries in Hokkaido will increase eightfold between 1987 and 2000.

Biotechnology is another area targeted for growth. The prefecture government was particularly gratified when Novo, a leading Danish manufacturer of enzymes, chose to locate its Japanese plant in Hokkaido in 1983. Plans in this sector also include the Hokkaido Industrial and Medical Complex (Himec), a grandiose project which will engage in research, education and treatment of organ transplants.

Some plans even have a rather futuristic air about them: for example, a magnetic levitation train system which

local economists believe could be operating by 2000. Hokkaido also wants to become Japan's centre for the aerospace industry, and is studying ways of locating a space launch facility on the island.

A little closer to fruition is a micro-gravity research centre based on a disused coal mine where scientists can test zero-weight conditions by dropping substances down a 750 metre shaft in special containers.

If all this comes about, Hokkaido could indeed become a place for the 21st century. But the fact is that so far relatively few outside industries have chosen to locate there, the problems being partly communications, partly climate, most Japanese think of Hokkaido as a distinctly inhospitable place, and with the notable exception of Novo, foreign companies have been standstill.

The cost savings for industries locating there are also not that great: wages are close to the national average, and some costs like communications and heating are higher.

But Mr Kazuo Nishimura, general manager of the research department of the Hokkaido Takushoku Bank, argues that mounting pressures on land and labour elsewhere in Japan will steadily increase Hokkaido's attractions to business.

"We may suffer stagnation at the moment, but in five to 10 years the future will look bright," he says. He points out that land, for example, costs one tenth what it does in Tokyo. As for the quality of life, the average new house is 100 square metres, nearly double the Tokyo figure.

He believes Hokkaido should aim to get its growth back to the national average, say 4 per cent a year.

Graduate success

TWELVE years ago, Mr Hiroyuki Hattori and three graduate school colleagues from Sapporo decided to set up their own computer software company. Today, the four of them are still in their early 30s and their company, called BUG, is typical of the small enterprises that Hokkaido wants to encourage.

BUG has just moved into smart new headquarters in the Techno Park, a government-sponsored industrial zone on the outskirts of Sapporo surrounded by woodlands and fields. At the centre of the BUG building stands a piece of rock, water welling up from a deep round hole in the middle - a sculpture by Isamu Noguchi, the famed Japanese-American sculptor, which lends the place a cool and calming tone.

BUG employs about 70 people and is owned by its founders, its employees and by MITI which provided some of the start-up finance. It has an office in West Germany and has now begun to specialise in

software and systems for printing production.

Mr Hattori believes that BUG's success in the more out-of-the-way environment of Hokkaido is indicative of some of the changes that are coming about in workers' expectations, as the stresses of life in Japan's industrial heartland become too great.

"Young people's hopes have changed," he says. "They are not just after money now. Sapporo is one place where they can pursue new values."

Picture Page 3

FINANCE

Beyond frontier banking

example, one third of its 200 branches are outside Hokkaido.

The bank also has a budding international business which includes 25 foreign offices in 14 countries located mainly in south-east Asia, Europe and the US.

However, one of the bank's main aims continues to be to finance the local economy, according to Mr Hiroshi Yamauchi, the president. These days, that has less to do with development than with facilitating the restructuring of Hokkaido into a modern region with an up-to-date economy. This considerably more complex task involves the provision of advice and research as well as finance, and promoting Hokkaido's attractions to the outside world.

Like many Hokkaidos, Mr Yamauchi believes that the island's attractions to outsiders will grow as the pressures mount on land and people in the west of Japan. "There's too much concentration of busi-

ness in Tokyo," he says. "There is a need for a better balance."

Takugin's main local rival is the Hokkaido Bank, whose headquarters are just across the Odori park which runs

Although a good part of Takugin bank's business is still rooted in the island's economy, more than half its revenues now come from elsewhere, and that proportion is still growing

through the centre of the city of Sapporo.

This bank was founded in Sapporo only 38 years ago, and now has assets of just over Y3 trillion. Like Takugin, the Hokkaido Bank has taken steps into Honshu and abroad, but it also likes to stress its commitment to the local community.

"We are deeply rooted in the region, and are determined to live side by side with the local economy," says Mr Tetsuo Shimokawa, general manager of the research department. The Hokkaido Bank has 140 offices in Japan with a further two abroad, in New York and London, and the plan is to keep adding to the international network.

To complement its financial activities in Hokkaido, the bank has established a special fund to improve training of staff in high technology industries, such as biotechnology which it sees playing an increasingly important role in the island's industry.

The bank is particularly keen to see small and medium sized business set up in Hokkaido because it believes these will have a more dynamic impact on the economy in the long run than the subsidiaries of large companies from elsewhere which tend to be rather remote.

Together, the Takugin and

INDUSTRIAL DEVELOPMENT

Prospects for growth pinned on tourism

INDUSTRIAL development is the main concern of both public and private sector authorities in Hokkaido. The island has been almost unique among regions of Japan in suffering all the disadvantages of the yen's revaluation four years ago - mainly rationalisation of mature industries - and none of the advantages.

Unemployment has risen and out-migration has become a serious concern. Consequently, all hands have been turned to the task of developing ideas for rejuvenating the economic base.

There are essentially three main strategies in the island's industrial development policy: taking advantage of Hokkaido's natural attractions to develop leisure industries; improving the competitiveness of Hokkaido's existing industries; and attracting new manufacturing companies to Hokkaido.

The island's latest 10-year development plan, which began last year, features 15 so-called strategic projects, which are all designed to support progress in these three areas.

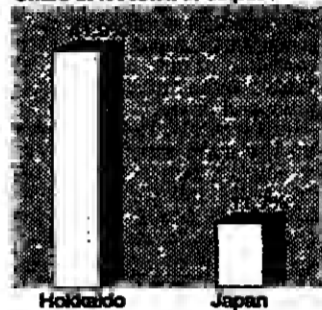
Thanks to a combination of physical factors, tourism probably offers the greatest potential for contributing to economic growth. Hokkaido is big, uncrowded, has a varied topography and has hot summers and cold, snowy winters. While that may seem an unexceptional combination to Americans or Europeans, it is highly unusual in east Asia. As Mr Noboru Miyashita, director of tourism development for the Hokkaido government points out, Hokkaido has no rainy season. Other parts of Japan

Table with 3 columns: Category, Gross production, Employment. Rows include Primary (Agriculture, Forestry, Marine), Secondary (Mining, Construction, Manufacturing), and Tertiary (Wholesale and retail, Finance, Insurance, Real estate, Transport, telecommunications, Utilities, Service industry, Government services, Private non-profit services to households).

Government statistics

Manufacturing industry

Share of foodstuff in output



trying to build up the agricultural and food processing sectors. Farmers are being encouraged to become more productive and diversify their output and to join Hokkaido universities and research institutes in developing new methods.

One of the 15 strategic projects calls for the establishment of a regional agriculture-related industrial complex. Similarly, food processors are being urged to invest in the new biotechnologies in Hokkaido.

In order to attract companies from outside Hokkaido, the government has created four main industrial zones. Tomakomai East industrial zone is situated on the sea south of Chitose airport and is designed for heavy industries. Its main tenants so far are an Isuzu engine and vehicle assembly plant and a large oil storage terminal.

Tomakomai West emphasises lighter industry and already has 90 companies on its 1,356 hectare site. The Ishikari Bay zone, located to the north of Sapporo on the Japan Sea coast, has attracted more than 400 companies in the distribution and manufacturing sectors, including the Danish NOVO Industries, which began making enzymes there in 1986.

The Chitose Rinku Industrial Site, which is adjacent to the airport, is designed for light industry, and is selling up rapidly. Among the main users are Hitachi semiconductor plant, a Nissan Red Cross plasma fractionation centre and a distribution centre for the Swiss pharmaceutical group, Ciba Geigy.

Subsidies are available for inward investment from all three levels of government. The Ministry of International Trade and Industry provides regional development grants while the Hokkaido government offers capital grants up to Y1.2bn as well as low interest loans up to Y500m and some tax exemptions. Local governments have their own incentive plans.

Among the island's existing industries, the government is focusing most of its effort on

Ian Rodger

Large advertisement for 'ANNOUNCING A NEW PORT' featuring an illustration of a large bird carrying a box labeled 'AIR CARGO TO HOKKAIDO'.

HOKKAIDO 3

Cuts in state aid will hit farmers hard, writes David Lascelles

Tokyo squeezes subsidies

THE sight of cows grazing in green pastures is not a common one in Japan. But it is in Hokkaido, the country's largest and most productive farming region. Altogether, the island accounts for about 10 per cent of Japan's agricultural production, a fact which has a big influence on the local economy.

The importance of farming stems from two factors: the island's relatively open terrain, and its climate, which is the same as the US Mid-West. In fact, the Hokkaido farming industry owes much to the early efforts of US agricultural officials who were invited over more than 100 years ago to advise on the development of what was then still Japan's "colony".

Furthermore, Hokkaido agriculture is still growing, not just in terms of output but also of land use. The cultivated acreage increased by over 8 per cent over the past 10 years, a rather unusual trend in an industrialised country, but one which highlights the scope for development which still exists on the island.

In fact Hokkaido is the only part of Japan in which agriculture may be said to exist on a widespread industrial footing. The average sized farm is 11.5 hectares, more than 10 times the national average, making modern industrial methods more practicable. There has also been an officially inspired campaign called "one village one product" which is intended to streamline output of selected crops and animals in particular communities. Officials say it has been a success.

Farm households account for about 7 per cent of the island's population, and though there has been a drift away from the land, the number of full-time



Ex-coalminer Yasuichi Takayama used his redundancy cash to set up a farming venture in Yubari

cooler climate.

Livestock production has also been expanded to meet growing demand for beef, milk, butter and cheese. The beef industry is now the largest in Japan with total carcass production reaching 64,000 tonnes last year.

Japan's largest dairy products company, Snow Brand, was created out of a Hokkaido dairy farmers co-operative in 1925. Although the company has now expanded well beyond the island's confines and has moved its operational headquarters to Tokyo, it still has substantial processing facilities in Hokkaido.

Its Sapporo plant, sporting the company's well-known

snowflake emblem, produces much of the country's fresh milk, butter, cheeses and ice cream. Japan is now the second largest ice cream producer in the world after the US. Managers there say that there has been a marked increase in demand in the past 10 years for processed dairy products.

Altogether, the food processing industry accounts for about 40 per cent of Hokkaido's output of manufactured goods, and the intention under the island's economic development plan is to expand this activity by concentrating on adding further value locally. The completion of the Seikan rail tunnel should aid the distribution of goods from the island to

points further south. The land area devoted to agriculture will also continue to grow, but output of crops and dairy products is expected to rise somewhat faster through the use of intensified methods. The total value of agricultural output is due to rise by about 50 per cent between 1985 and 1997.

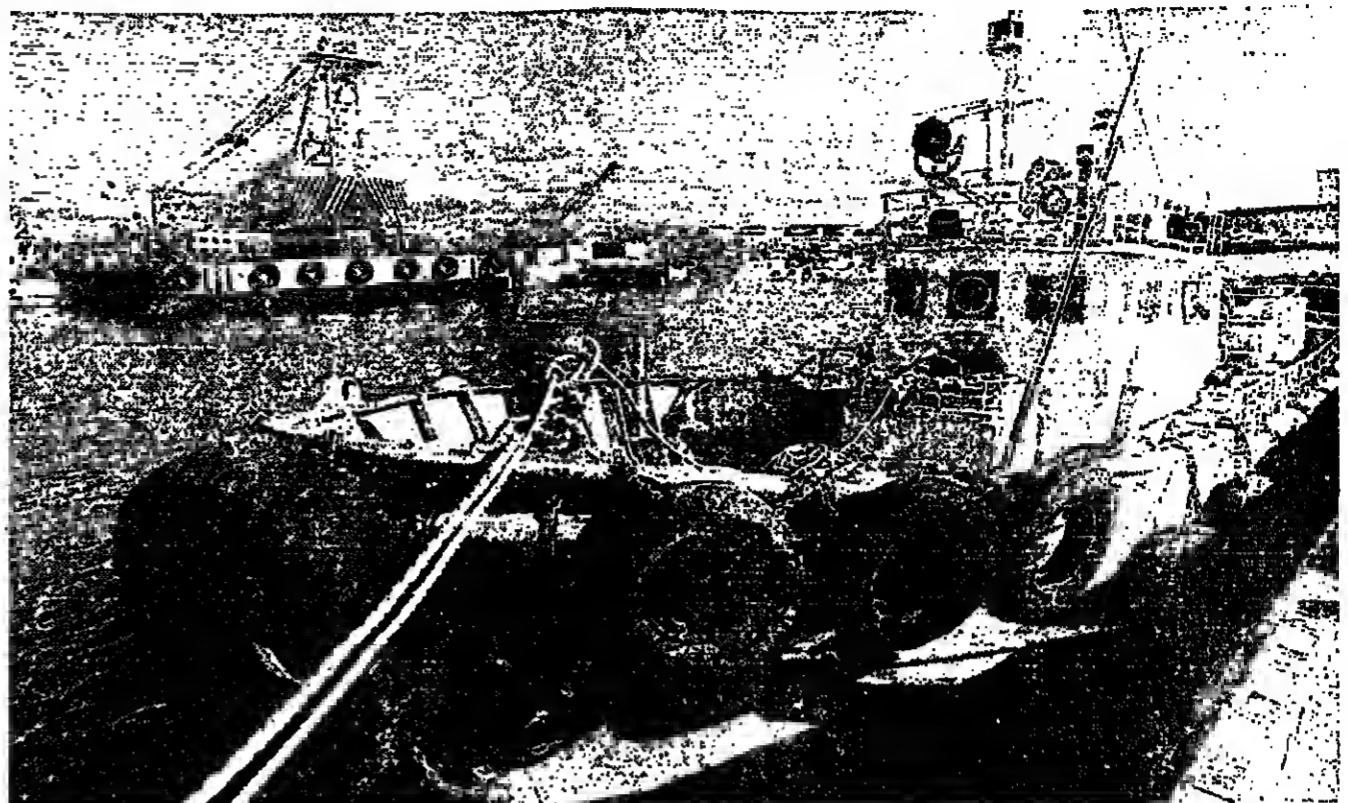
Greater efficiency will be needed not merely to achieve improvements in farmers' living standards but also to meet the more stringent economic environment. The Tokyo government is steadily reducing farming subsidies, which is bringing down the prices farmers obtain for their products. The subsidies have also been adjusted to take account not just of the quantity of output, but its quality as well.

The importance of farming stems from the island's relatively open terrain, and its climate, which is the same as the US Mid-West

Hokkaido government officials say they have been seeking a stay on subsidy cuts, arguing the importance of farming to the local economy. But though prices were held for the main crops, except wheat this year, they are not hopeful of lasting relief.

There are also production limitations on important items like rice, milk, beans, sugar beet and potatoes. Farmers are particularly annoyed about milk limits because they see that imports of dairy products are growing. Last year, these were roughly equivalent to the volume of milk produced on the island, according to the Hokkaido government.

Further out, fresh pressures will come from the liberalisation of trade in agricultural goods. Beef imports, for example, are to be freed from 1991. Altogether, this suggests that Hokkaido's farmers will have their work cut out in the years ahead.



The Ishikari Bay Zone, north of Sapporo. It is one of four industrial zones set up to attract companies from outside Hokkaido

FISHING INDUSTRY

The high price of complacency

HOKKAIDO'S fisheries remain the most productive in the country, accounting for around 26 per cent of Japan's total catch and approximately 23 per cent of its processed seafood products.

Yet it could be said that the very richness of Hokkaido's waters has contributed to the serious problems currently faced by the regional industry, with fish so readily available, both in local waters and in the North Pacific fishing grounds close by. Little attention has ever been paid to the development of a co-ordinated fisheries infrastructure, or to the monitoring of fish stocks.

As local trawler industry leader, Mr Yuichi Maeda, puts it: "That's why fishing is so attractive: unlike in agriculture, you can simply go out and the product is there waiting for you to gather."

The price being paid for this past complacency is an unpreparedness as international and market trends necessitate a reshaping of the industry. The hardest blow has come in the form of the 200 km fishing limits imposed in recent years around the coasts of the United States and the Soviet Union.

This has particularly affected hauls of "high-quality" fish, including salmon. Deep-sea fleets have in some cases halted operations entirely and their crews switched to inshore fishing; others have moved their operations even farther afield.

The latter strategy, combined with an absence of adequate controls, has helped create the current furor over Japanese fishing operations in the South Pacific, where the indiscriminate use of drift-nets - which can stretch for up to 70 km and hang 15 meters deep - are alleged by New Zealand and other Pacific island countries to be threatening the very

existence of several of the region's marine species.

(The Japan Fisheries Association's chief director, Mr Kunio Kimura, responded to this charge at a Tokyo press conference in October, by claiming that there was no evidence to support the criticisms of this fishing method, adding that prohibition of a "certain technique without scientific evidence could become a dangerous precedent.")

Another structural problem besetting Hokkaido is the vagaries of consumer markets for fish products. Blame for this situation is invariably first levelled at imports, which have allegedly been the chief culprit in upsetting the supply and demand balance. Yet changing consumer preferences have also played a significant role.

Mr Yoshinori Iwasaki, manager of the Hokkaido prefectural government's fisheries administration department, says: "Most Hokkaido fishing boats target mass-caught fish species, and these are not regarded by the public as a high-class product. Japanese consumers these days want semi-processed fish with a smart image; they don't want anything smelly and inconvenient to prepare."

It might be expected that the fish processing businesses would be flourishing in line with this trend, but the sector is equally hard-pressed by the vagaries of the market and the

fish with which it is being supplied.

Mr Shosaku Mukainakano, of the Hokkaido Federation of Fish-Processing Co-operatives, complains that "we lack a national policy: since there are no regulations enforcing the type of fish to be caught, the fishermen just catch large quantities of whatever is convenient for them and have no interest in conserving stocks."

Imports are widely blamed for excess fish volumes - which in turn have produced the more fickle consumer - and all sectors of the fishing industry are now lobbying the government for import reductions.

A common related complaint is that imports are of poorer quality than locally produced goods and are harming the industry's image as a result. Mr Yuichi Maeda, for example, asserts that "the Japanese standard for fish freshness is much stricter than in other countries."

Mr Mukainakano adds that "the Japanese consumer is not keen on processed-fish goods from abroad."

The Hokkaido government's main strategies to cope with the industry's problems are the development of inshore fishing, improved fishery management, and the merging of small-sized fishing co-operatives to enhance the industry's financial infrastructure.

These development priorities were reflected in the Hokkaido government's fisheries department budget for 1989. Of the total ¥75.17bn (which represents 3.5 per cent of the prefecture's expenditures), ¥50.4bn was allocated for the improvement of basic production facilities, including fishing grounds.

At the local level, the port of Oshima has shown itself to be the most progressive in terms of fishery improvement; by 1988 it had developed 24 fish banks and seven fish farms. But the general picture is far less innovative.

The need to overcome resistance to change is arguably most urgent in terms of another trend, one which haunts all aspects of Hokkaido's future: depopulation. The children of rural fishing households are increasingly

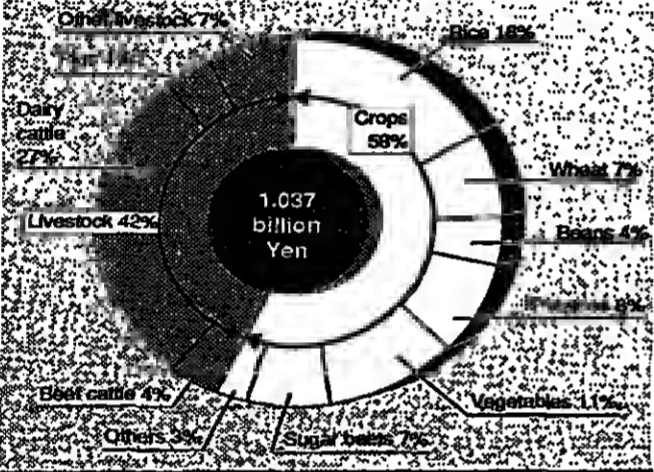
imports are blamed for excess volumes and Hokkaido's fishing industry is now lobbying the government for quick and firm action

opting for an easier life in the big cities - to which many go to attend universities - and frequently fathers are no longer insisting on their son's return to the family business, believing that the industry's future is not bright.

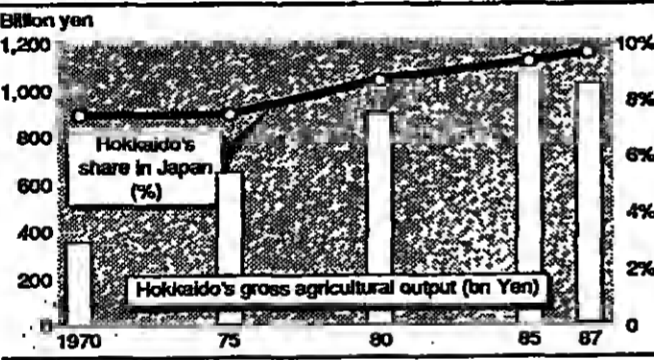
Unless a comprehensive fisheries management strategy, which attracts the participation of all sectors of the industry, is implemented urgently, it seems likely that the present vicious circle of decline will soon become irreversible.

Roy Garner

Breakdown of gross agricultural output (1987)



Gross agricultural output



farmers is still relatively high compared with the rest of the country.

Crops represent 58 per cent of the output. That includes Japan's entire production of sugar beet, most of its beans, and more than half its wheat. Hokkaido produces only 7 per cent of Japan's largest staple, rice, but that is due to a deliberate abatement policy under which more than a half of the island's paddy fields have been turned over to wheat and other crops since 1970.

In fact Hokkaido has benefited considerably from - and has also had a marked influence on - the changing eating habits of the Japanese. The emergence of meat, vegetables and dairy products as important parts of the Japanese diet have all been met through increased production in Hokkaido. Potatoes, pumpkins, sweet corn, asparagus, radishes, onions and carrots are well suited to the island's

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- Hokkaido Tourism Promotion Committee
- Ishikari Bay New Port Area Ishikari Development Co., Ltd. Kita 1, Nishi 2, Chuo-ku, Sapporo Tel 011-261-0311, Fax 011-251-8624
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- Chitose Rin-ku Industrial Complex Dept. of Commerce, Industry And Tourism, Chitose City Shinonome-cho 2 Choma, Chitose City Tel 011-23-24-3131, Fax 0123-22-8855



**HOKKAIDO 4**

Ian Rodger on raising sheep

# Suffolks by the sea

**THE** word from Shibetsu, a small town in northern Hokkaido, is that Ben and Kate are fine and working as hard as ever.

For those unfamiliar with the story up to now, Ben and Kate are sheepdogs who were sent from Ballymena in Northern Ireland to Tokyo four years ago to participate in a British fair at the Isetan department store.

When the fair was over, there was no question of taking the dogs home because of the six month quarantine which faces all animals entering the UK, so they were given by the British Wool Marketing Board in Japan, which had sponsored their appearance, to sheep raisers in Shibetsu. Still, concern about the dogs' fate was considerable in Ballymena and Shibetsu leaders on one occasion actually sent photographs to convince people that the pair were well.

According to Mr Hitoshi Maeda, one of the backers of the Suffolk development in Shibetsu, Ben and Kate have even had puppies, although he admits with embarrassment that the puppies have not been trained and are merely pets.

Ben and Kate are, of course, only a minor part of the unusual story of the recent development of a Suffolk sheep raising industry in northern Hokkaido.

The story should probably begin shortly after the Second World War when sheep raising and eating were first introduced on the island. There is, surprisingly, no tradition of sheep raising or eating in Japan. Historically, fish and rice were the staples and whatever land in this mountainous country was remotely suitable for agriculture was used for growing rice.

Hokkaido, with its wide open spaces and lack of tradition, was more suited for other types of agriculture and has developed large cattle, dairy and vegetable sectors along western lines. Sheep grazing came after the war when the country was poor and looking for any way to improve food and clothing supplies.

As with other imported foods, the Japanese developed their own peculiar way of cooking and presenting sheep meat, a form which was given the unlikely name of Ghengis Khan.

The name came from the helmet shaped brazier in which cubes of pressed mutton were grilled, but it was probably chosen also because it evoked nostalgic images of Mongolia with which many Hokkaidens have pre-historic racial links.

The Ghengis Khan is eaten like other Japanese and Korean grilled meat dishes, with the brazier being placed in the centre of the dining table. The mutton is grilled at the dome of the brazier, allowing the juices to flow down to the gutters to cook various vegetables. Garlic comes in abundance.

Unfortunately, the Ghengis Khan and sheep meat generally caught on only in Hokkaido, so the industry's development never progressed very far. Moreover, by the mid-1960s, Japanese people began to feel more prosperous and since sheep meat had a cheap image, the industry went into decline.

Another negative influence was the increasing use of chemical fertilisers in agriculture, making sheep manure redundant. Also, wool markets were being hit by imports of knitwear from Korea and other neighbouring countries.

At the peak in the early 1960s, the sheep population in Hokkaido was more than 370,000, but it has since tumbled to only 17,000. The industry would probably have been condemned to virtual elimination if it had not been for the emergence of serious problems in Hokkaido's main agricultural crop - rice - in the mid-1970s.

Because of generous government price supports, rice production moved into chronic surplus at that time and the government ultimately had to force farmers to reduce the acreage they planted. For farmers totally dependent on rice, this abatement, now about 20 per cent, has seriously damaged their incomes and many have abandoned agriculture for other activities.

In Shibetsu, for example, nearly 5,000 hectares of paddy fields had to be abandoned or converted to other uses. The population of the town slumped, falling from a post-war peak in 1961 of 42,000 to 27,000 in the late 1970s.

Shibetsu leaders decided to try and do something to revitalize the town and stop the population haemorrhage and,

after a couple of years of study, the decision was made to promote the development of Suffolk sheep.

Suffolks had already been introduced in the area in the mid-1970s and Shibetsu leaders thought this breed, with its subtle meat, could be used to improve the image of sheep meat in Hokkaido and to introduce it as a gourmet item elsewhere in Japan.

Moreover, a fashion knitwear industry could be developed and there was a possibility of a resurgent market for manure because of the increasing popularity of organically grown food. Many people were sceptical, not least because the local output would have to compete with imported lamb and mutton from New Zealand which comes into the Japanese market at about half the price Shibetsu would have to charge. Because of Hokkaido's snowy winters, the sheep have to be fed for several months, making production costs significantly higher than in New Zealand.

However, the Suffolk movement, as it has since become known, got under way and, although it is not yet on a fully commercial basis, it is progressing.

According to Mr Maeda, who is also managing director of a fashion knitwear company in the town, the total flock in both a city-run operation and 30 private farms has grown from 200 to 1,000.

At the moment, the meat is sold only in the town and at fairs. He estimates that the flock must reach 3,000 before the town can ensure national customers of steady supplies of meat. As the industry nears that point, it hopes to launch an image promotion campaign.

In addition, there are about 100 women employed in the traditional *reishoku* (in-home) way, weaving and knitting. Knitwear sales have grown from ¥48m in 1985 to ¥70m last year.

An unexpected market has emerged as a result of people wanting lambs for pets. The Japanese love cute things and the Suffolk lambs, with their black heads and huge ears, are irresistible. The Japanese call them panda sheep. Male lambs fetch up to ¥40,000 while females sell for ¥60,000. But then, if they sell too many lambs, the flock will not grow as quickly as it could.

Yubari's dependency on mining has been cruelly exposed, writes Ian Rodger

# Rising yen puts paid to coal sector

**On the** reception counter of Yubari city hall sits a display board noting the town's population, some 11,800 women, 12,700 men, making a total of 24,500.

Population is a sensitive issue in Yubari. In 1960, it stood at 117,000 and it has been sliding with sickening regularity ever since to its current level. Town officials hope that it has at last bottomed, and will soon start to rise again.

Yubari's problem is that it was a coal mining town, dependent almost entirely on coal for its prosperity. At its peak in the late 1950s, there were 24 operating mines in the town, producing 4m tonnes of coal a year and employing 20,000 people.

Today, there is one mine left employing 800 people and producing 600,000 tonnes a year. Under a government plan for the orderly rundown of Japan's coal industry, it must close by 1995 but Yubari town officials would not be surprised if it closed next year.

The decline of Japan's coal mining industry is a story very similar to that experienced in the UK, with the difference that the Japanese, typically, once having decided on a course of action, have been carrying it out resolutely and rapidly.

As in the UK, there were two main stages to the decline of the industry. The first came in the late 1960s when concern about pollution caused the country's electric power generating industry to shift from coal to oil and natural gas in its thermal power plants.

The second and final blow came in 1966 when the drastic revaluation of the yen against the US dollar left domestic coal totally uncompetitive with large offshore sources of supply, such as Australia and Canada.

Even before the yen revaluation, Japanese coal came at a significantly higher cost than that from other countries. But, in keeping with the country's lingering mercantilistic industrial policy, steelmakers and other large coal users agreed to pay a premium to keep the industry going and promote the overall national welfare.

With the revaluation, everything changed. For one thing, the government acknowledged that it had to abandon its self-



Keizetsu Tazuki, who after 33 years as a miner lost his job and is now a coal museum guide

ish industrial policies and let certain industries disappear in favour of a more equitable international distribution of jobs. The coal industry was the first and biggest victim of that policy. Second, the steel industry, in the wake of the revaluation, was suddenly in a fight of its own to maintain its international competitiveness, and was no longer willing to subsidise the domestic coal industry. The result was that, over a period of months in late 1966 and early 1967, the interested parties agreed that the coal industry would have to be phased out.

Most Japanese coal mining was done in Hokkaido, and Yubari was the highest centre in Hokkaido. Yubari is also proving to be exceptional in its success in finding new sources of income, testifying to both a surprising level of entrepreneurship in the town and a

generous supply of patience.

Yubari town officials first started inviting companies to come to the town and set up factories in 1963. The idea, then popular everywhere, was to attract manufacturing businesses but, as in so many other places, it was pretty much a flop. Yubari has very little to offer a manufacturer. It is located in the mountains two hours away from Sapporo on indifferent roads. The labour force had no experience of manufacturing and the town has few support services for factories. To date, it has attracted 26 small operations and together they employ only 700 people.

Also in the mid-1960s, some enterprising farmers began cultivating melons in small plots in the valleys around the town. The fruit turned out to be of reasonable quality and the local agricultural co-operative

soon began a national publicity campaign. Yubari melons are now well known throughout Japan and have become a commercially successful product. Today, the melon business keeps 213 people in Yubari gainfully employed and the value of the output is some ¥3.7bn (£16.37m) per year.

By the late 1970s, the town leaders realised they were getting nowhere attracting manufacturing businesses so they decided to look into services - in particular, tourist attractions. In 1977, the town, together with a group of private investors, launched a ¥16bn project to build an historical coal mining village on an abandoned mine site. The village opened in 1983 and was an instant success, now attracting some 600,000 visitors every summer.

In 1975, some local businessmen had developed a small ski

resort on the outskirts of the village in the hope of attracting winter custom. It turned out to be not big enough to compete with the many big ski resorts in Hokkaido and struggled fitfully until 1988 when the town bought it with a view to expanding it.

Before the new plan could be completed, a fairy godmother arrived in the form of Matsushita Kasei, the leisure development subsidiary of the Matsushita consumer and industrial electronics group. Matsushita, in common with many other large groups in Japan, has recognised an opportunity in the increasing affluence of Japanese people, and has been aggressively diversifying into leisure businesses.

The company came to Yubari, liked what it saw, and proposed a giant ¥25bn project centring on the expanded ski resort, including hotels, a 36 hole golf course, tennis courts, horse riding and other facilities. All in all, 700 new jobs will be created when the project is completed in the mid-1990s.

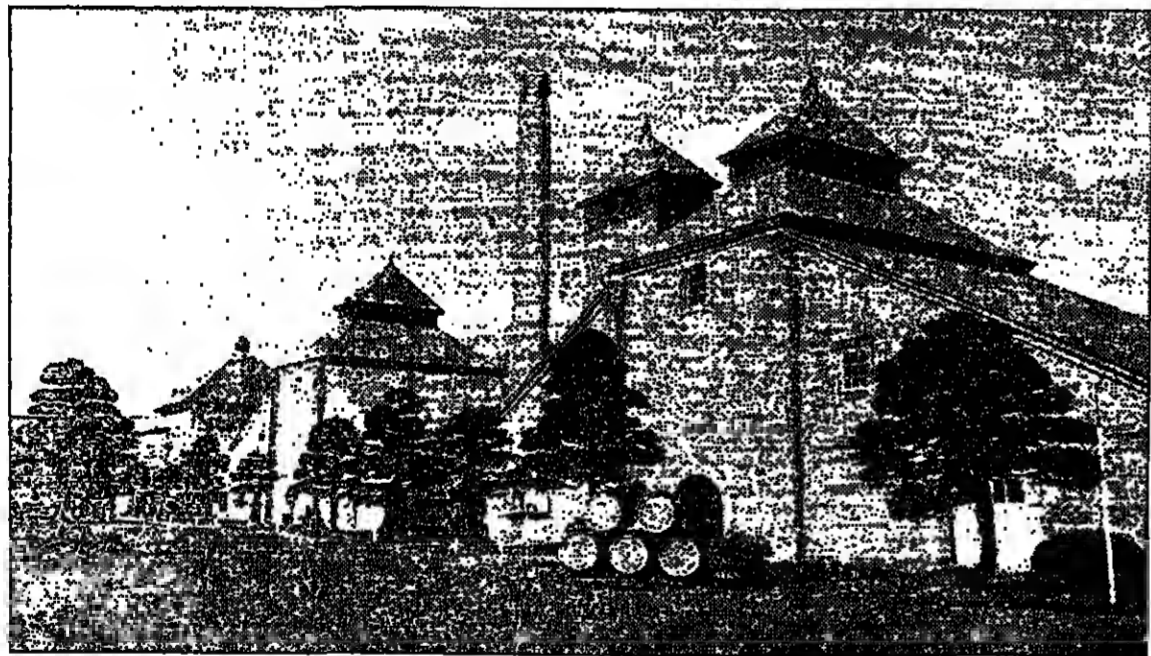
Matsushita's arrival has, of course, given Yubari a certain credibility and is already proving a magnet for other leisure interests. The giant Seihin group is planning another ski resort in the area - although its proposal is running into opposition from environmentalists - and other groups of investors are to build a Santa Claus village and a hotel complex around an ice skating rink.

In response to this rush of development, the public sector railway is planning to upgrade its service to Yubari, and construction has begun on a 44 km motorway connecting the town to Sapporo's Chitose airport.

Yubari people, like those in other remote parts of the country that have suddenly been blessed by the leisure boom, cannot believe their luck. Having watched helplessly as their children moved away from the town over the past 25 years, they now have the prospect of seeing their grandchildren grow up near them.

"When all these resorts open, we think the population will increase a bit," says Mr Yoshirao Mano, Yubari's industrial development director.

## Nikka Whisky Is The Father Of Japanese Whisky.



In 1934, Nikka Whisky originates with the opening of the company's malt whisky distillery in Yoichi, Hokkaido. It is no exaggeration to say that this actually constitutes the origin of large-scale production of malt whisky in Japan. The late Masataka Taketsuru, who created this distillery, was the first Japanese to study in Scotland in 1919, and he was very sincere in his efforts to find the essence of the production of Scotch whisky. Moreover, he married a Scottish lady called Rita, whom he had gotten to know while studying in Scotland.

After returning to Japan, Mr Taketsuru selected Yoichi in Hokkaido as the ideal location in Japan for whisky production. His wife Rita was an absolutely invaluable support to him in his determination to create a great whisky distillery. If Mr Taketsuru is the father of whisky in Japan, then his wife Rita is the mother of Japanese whisky. In 1969, Nikka also created another malt whisky distillery just to the

south of the original one in Yoichi. Thus, malt whisky - indispensable to creating delicious whisky - is produced in vast quantities at the two breweries. This excellent material is further refined by applying the blending techniques passed on to the company by Mr Taketsuru to achieve that distinctive finish in the flavor so characteristic of Nikka Whisky. The principles of traditional Scotch whisky production brought to Japan by Mr Taketsuru are strictly adhered to in the careful maturing process in casks kept in earth-floor storehouses, and in every other way. The company continues unchanged its commitment to the highest standards in whisky production established by its founder. This is precisely why people say with good reason that "If you want delicious whisky, make it Nikka." It has now been fifty five years since Mr Taketsuru closed the first barrel of malt whisky con-

tinues to make great contributions to the regional economy as one of the major industries in Hokkaido as it goes on growing and flourishing. In September 1989 the company was listed on the second section of the Tokyo Stock Exchange.



Nikka Single Malt Whisky Yoichi 12 years old

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 Asahikawa branch office: 5-1, 1-gou, 8-chome, 7-jo-douru, Asahikawa, Hokkaido, Phone: (0146) 22-3063  
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 Otaru branch office: 9, 1-chome Itona-cho, Otaru, Hokkaido, Phone: (0134) 23-1940



## HOKKAIDO 5

Interview: Governor Takahiro Yokomichi

**A welcome wind of change**

Q. Hokkaido's economy has been growing at only about half the average rate in Japan as a whole. What are the prospects for faster growth in the future?

A. Up to now our economy has been dependent on traditional industries, such as coal mining, steel and heavy engineering. The rationalisation of these industries has hurt, so we have to restructure our economy. So far, we have been supplying raw materials to the rest of Japan with little value added and have been reliant on public sector spending.

There are the characteristics of the economy of a developing country. I believe some northern parts of the UK have the same problem. Anyway, our first goal is to rely more on the private sector. Second, we want industries to add value in Hokkaido to as great an extent as possible. To achieve these goals, we should rely more on our comparative advantages.

Compared with other areas in Japan, we have advantages in some industries, such as agriculture, fishing, food processing and tourism. During Japan's very high growth period in the 1960s, Hokkaido did not grow that quickly. But one result of that is that the island still has a good natural environment. Starting last year, our new 10-year development plan puts the emphasis on living in harmony with nature.

On which of the 15 strategic projects in the new development plan to you place the most importance?

Of course, the industrial development projects are the most important, but apart from them, the projects aimed at deepening Hokkaido's contacts with the world are very important. In my view, Hokkaido is slightly larger than Austria in terms of its economy and population, but our image in the world is very different.

Presently, both people and freight enter Japan mainly through Tokyo's Narita airport, but the country has rapidly become an enormous economic power and Narita alone cannot cope. Thus, Sapporo's new Chitose International airport project is our first priority. Indeed, later this month when I am in the UK, I will be asking British Airways to establish direct flights to Chitose and to use it as a cargo centre.

In terms of freight, since the opening of the Sekineyama (connecting Hokkaido to Honshu by rail), air freight orig-

inating in Tokyo moves faster and cheaper through Chitose than through Narita and its nearby Baraki distribution centre.

The airport is also important for the development of tourism. Many of the best resorts - including the new Club Med Interconti at Satoro - can be reached within a couple of hours of Chitose. Then we hope to build a linear motor car line from Chitose to Sapporo which will make travel even more convenient.

Are you optimistic about getting the linear motor car project going now that the government has chosen Yamaguchi prefecture for the next experimental project?

I am very optimistic about it. We are planning to get our project up and running within five or six years. It will be financed mainly by the private sector, but we also want

some government capital.

Hokkaido's agricultural sector has been hit by the opening of the Japanese market in some products to international competition in the past two years. How much damage has been done and what can be done to revitalise the sector?

We have to make our products cheaper, safer and more delicious. International trade frictions have been caused by Japan's exports of manufactured goods. We do not know why agriculture should be the victim of this. Japan already depends too much on imports for its food. Our self-sufficiency level is only a third that of Europe. So we are basically against the liberalisation of agricultural trade.

But at the same time, we would like to see our agriculture become more competitive. Our dairy industry already has the highest productivity in the

world, and there are interesting technological developments taking place in other areas, such as in planting of sugar beets, and we are exporting this technology to Europe.

We have no intention of exporting agricultural products, but we are keenly aware of the need to improve productivity. We are improving soil by adding natural fertilisers and using biochemistry to make more cold resistant strains. In the past 30 years, we have caught up with 200 to 300 years of European experience and, in a few cases, have moved ahead.

Very few companies have their head offices in Hokkaido, even those with substantial interests or history here. What are the attractions of Hokkaido for the industrial investor?

We are making a big effort. Last year, 204 companies came to Hokkaido. It was the second largest rate of inflow among the country's 47 prefectures. We have 29 universities. They produce 5,000 graduates a year in engineering and the sciences. At the moment, 70 per cent of them go to Honshu, even though between 80 per cent and 90 per cent want to stay here. This is unfortunate, so we want to create opportunities for them.

Of course, we offer incentives to investors, but the main point is that Hokkaido is an open society. Unfortunately, we have not yet attracted many foreign investors.

Labour is in short supply elsewhere in Japan and land prices in Hokkaido are said to be only one tenth those in Tokyo. Are these significant attractions for people?

In some cases, land is even cheaper than that. But I would like to stress the importance of nature and a lifestyle that relates with nature. According to a national survey, it is the area where social differences between men and women are the smallest, where local people welcome newcomers and where people are most relaxed.

However, many people have the impression that Hokkaido has a very cold climate. In terms of latitude, Sapporo is south of Paris. The idea that we are a northern territory is a purely Japanese prejudice. We are in the mainstream of civilisation, although we do receive cold Siberian winds from the north. But even they are getting warmer these days because of perestroika.

## PROFILE

**Island reformer**

Mr Takahiro Yokomichi was born in 1941 and raised in Sapporo, the oldest son in a politically active family. His father was a member of the national Diet (parliament) for the Japan Socialist Party (JSP) and Mr Yokomichi succeeded him in 1989.

Like most of Japan's political and bureaucratic elite, Mr Yokomichi studied at the University of Tokyo school of law, but he also took the more unusual and difficult step of proceeding to the bar in 1965. During his 13 years in the Diet, he was active in trying to reform the JSP, although without much success. In 1982, he resigned from the Diet to run successfully for governor of Hokkaido, and easily won reelection in 1987.

He is the youngest of Japan's 47 prefectural governors and is known for his tireless efforts to promote the island's rejuvenation. He has downplayed his JSP connections, building a wide personal following in business circles while in office. Many assume that he still has national political ambitions.



Takahiro Yokomichi

Mr Yokomichi's wife is also a graduate of the University of Tokyo and they have two sons and one daughter. In his spare time, the governor fishes, skis and plays golf.

Ian Rodger

## AINU PEOPLE

**Minority people face uphill task to secure recognition**

WHEN MS Kyoko Sugimura, a prominent member of Japan's AINU minority, recently took the stage in the Hokkaido town of Asahikawa to receive an award for outstanding cultural achievement - she has a unique expertise in AINU handicrafts - the casual observer could have been forgiven for concluding that the Japanese take pride in the survivors of the AINU race, the indigenous people of Japan's northern islands.

But the conversation at an ensuing family gathering soon revealed a different reality, and the bitter-sweet nature of the day's ceremony. The award

**'Up to now the AINU have acted as if they were asked a favour of the government, but now they are demanding their rights'**

certainly represented welcome support from the local Hokkaido community, but also served to remind the small band of AINU who had assembled of the deep frustration, and discrimination that characterises their uneasy accommodation within Japanese society.

As one member put it, "the government's policy has always been that they won't let the AINU die; but they won't let them live either." Another speaker referred angrily to the fact that no mention is made of the AINU's existence in Japanese school history books.

The AINU are a minority aboriginal people whose racial and linguistic origins are unclear. A survey by the Hokkaido prefectural government in 1986 estimated that 24,381 AINU, in 7,168 households, live in Hokkaido, though no national survey of the AINU has been carried out since the Second World War.

The Hokkaido Utari Association, the principal AINU rights group, estimates between 50,000 and 60,000 AINU live in Japan, while about half that

number fail to declare their AINU background for fear of discrimination, notably in marriage and employment.

The Hokkaido government survey found that the level of high school attendance among the AINU was 78.4 per cent, or 15.8 points below the national average; for college the disparity was even greater at 8.1 per cent against a 50 per cent average. The number of AINU on welfare stood at over six times the Japanese norm.

Mr Gichi Nomura, executive director of the AINU Association of Hokkaido, points out that these inequalities persist despite various joint measures taken by the central and Hokkaido municipal governments since 1974, aimed at improving the AINU's living standards.

"Even after 15 years of effort there is still a big difference between the two communities. The government's attitude is the same as for welfare: bit by bit, step by step. But even if they do this for 50 years we won't catch up. The AINU problem requires very drastic, special measures."

Government policy has indeed always been at the heart of the 'AINU problem'. When the Meiji government began its policy of incorporating Hokkaido into national territory, it resolved to 'assimilate' the native AINU - who lived by catching salmon and trout and hunting deer - by turning them into farmers, and forcing them to abandon their ethnic language and culture.

The eventual effect of the Act for the Protection of the Former Primitive Inhabitants in Hokkaido, passed in 1899, was not only to leave many AINU dispossessed.

It also led many AINUs to try and conceal their background, often through inter-marriage. In particular, the loss of their traditional lands hastened the demise of much of the AINU's rich cultural heritage.

Even today, the leaders of Japan's surviving AINU say it is central government policy - under which the AINU are not recognised as a minority people - that is preventing improvements in the AINU's living conditions, and increas-

ing the danger that the AINU's unique language, religion and culture could soon die altogether.

They argue that the 1899 law, which is still on the books, must be rescinded and a new law simultaneously introduced which recognises the AINU as an independent people and promotes their survival as such. They claim that only with this change in the AINU's official status will discrimination be reduced and more of the country's AINU gain the confidence to stand up and be counted.

A curious landmark in the AINU struggle was a series of statements made in 1986 by then Prime Minister, Mr Yasuhiro Nakasone, in which he denied the existence of any minority groups in Japan and, in reference to the AINU, commented that "with my heavy beard, I'm sure I've got a lot of AINU blood myself."

His words so infuriated Japan's AINU - not least because the thickness of their body hair is one of the characteristics for which they have most often been discriminated against - that a new activist resolve quickly developed.

In the following year, a group of AINU representatives, wearing traditional dress and speaking AINU, put their case for the first time before a meeting of the UN minority rights group, in Geneva. They attended subsequent meetings in 1988 and 1989.

AINU leaders now have their sights set on participation in the UN minority groups convention scheduled for 1992, when a declaration on the rights of minority groups is to be adopted.

Mr Nomura comments: "Up to now the AINU have acted as if they were asking a favour of the government, but now they are demanding their rights."

The Utari Association is holding regular meetings across Japan to publicise and seek support for the proposed New AINU Law. This legislation would include government recognition of AINU rights; representation in parliament; comprehensive measures to improve educational provision;

a fund for racial independence which would replace present welfare subsidies; and the formation of an AINU Promotion Council.

Meanwhile, AINU leaders are making strenuous efforts to preserve the AINU language, seeing this as a key to the survival of the culture. Foremost among these language revivalists is Shigeru Kayano, author of several books on the subject, who in 1987 began giving weekly 15-minute AINU lessons on one of Hokkaido's commercial radio stations. At present it is thought that 00 more than 100 people can still speak AINU fluently.

**The leaders of Japan's surviving AINU people say it is central government policy that is threatening their language and culture**

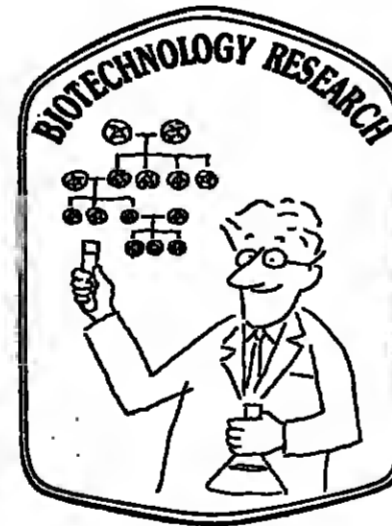
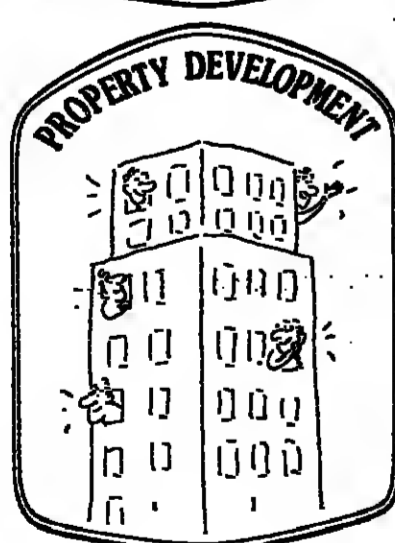
Kayano has met with little success in another of his campaigns: that to prevent the construction of a dam across the Saru River, in southern Hokkaido, and the related compulsory purchase by the government of land which was granted to the AINU, under the 1899 law.

The AINU say that the project will destroy a ceremonial site, used for an important AINU boat ritual. In February this year, the government dismissed their claims and gave the go-ahead for the dam's completion.

Mr Nomura believes that the AINU's best hopes for government recognition now lie in international forums. "Our demands coincide with world trends towards respect for minority peoples."

"If the Japanese government does nothing, even while saying they are internationalising, we will confront them at the UN. Pressure from the outside world has the strongest potential."

Roy Garner

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Telefacsimile: 011(21)21-2300

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Phone: 03(3)43-8757 Telex: 0272-4470 HOXAN J  
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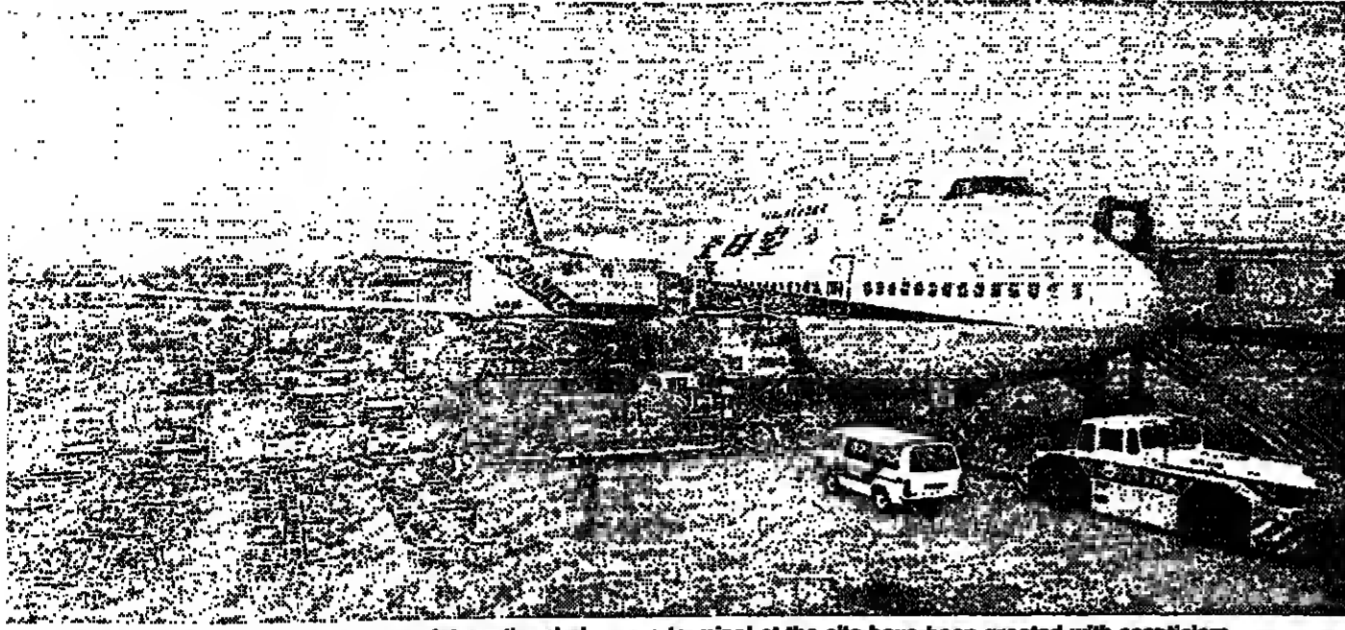
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HOKKAIDO 6

Roy Garner on plans for an air cargo terminal at Chitose Airport

Under fire from all sides



New Chitose Airport: plans to develop an international air cargo terminal at the site have been greeted with scepticism

"WHAT IS needed is a large, up-to-date, air cargo terminal for Tokyo; what is being offered is an air terminal in Hokkaido." This assessment by transport analyst Mr Jim Doherty, of merchant banker Jardine Fleming, is representative of the chorus of scepticism that has greeted plans to develop an international air cargo terminal at New Chitose Airport, near Sapporo.

Under the plan, 300,000 tonnes of international air cargo would be handled annually at Chitose by 2000, carried on 20 weekly flights. The aim is that it would alleviate the strain on other airports of the 3m tonnes a year of cargo expected to be entering Japan by that date.

Currently 85 per cent of all international air cargo moves through the already grossly overburdened airport at Narita, outside Tokyo.

The New Chitose airport went into operation in July 1988, when a newly completed runway and handling facilities allowed commercial operations to be conducted independently of the Air Self-Defence Forces, which previously controlled all flights using the original Chitose airport.

Chitose is noted for handling flights on the Tokyo-Sapporo run, the world's busiest passenger route.

There are certain apparent advantages to Chitose as a future air cargo terminal. The present runway 'A' and the site of runway 'B', targeted for opening in 2000, are surrounded by large areas of undeveloped land which could allow companies to construct extensive cargo-handling facilities.

The project's promoters also claim that Chitose's location, 700 km closer to Anchorage than Narita, will afford fuel savings on the trans-Pacific and trans-polar routes, which account for half of all air cargo moving in and out of Japan. This does not, however, take into account the general decline in the use of Anchorage, as longer-range jets are introduced.

Another potential benefit is the proposed 24-hour operations. But the accompanying assurance concerning this plan, that "consultations are now under way to obtain the agreement of residents around the New Chitose Airport", bears an ominous resemblance to similar promises given concerning the construction of Narita's second runway, still not achieved after 20 years of debate.

The most obvious problem concerns Chitose's distance

from Tokyo, the ultimate destination of the bulk of any air cargo that might be handled.

Mr Akira Tamura, project chief of the International Aviation Project, makes the surprising claim that rail shipment of air cargo to the Tokyo area from Hokkaido, via the recently-opened Seikan tunnel, will prove cost-effective against air cargo passing directly through Narita.

"The charges will be about the same, because cargo passing through Chitose will not be subject to the costly double-handling which takes place, for all Narita cargo, at the Tokyo City Air Terminal in Ibaragi. In the cargo industry, distance does not always reflect cost."

Critics suggest this state of affairs says more about the inefficiency of Narita than the attractiveness of the Hokkaido option.

Although both Japanese and foreign airlines are looking into the air cargo plan, and in some cases conducting technical landings at New Chitose airport, there is widespread off-the-record scepticism over the project's chances of success.

Concerning the distances involved, most observers say it is inconceivable that operators could afford the designated Chitose-Tokyo rail freight costs

— currently set at ¥60 per kilo, with a transport time of 16 hours — even assuming that the fee remains stable, and adequate air-rail links are implemented.

Industry sources say that the costs of constructing and operating the necessary cargo aircraft servicing and maintenance facilities at Chitose, in addition to upkeep of those at Narita, would also be prohibitive.

A further unknown is the future of other Japanese airports which could act as closer alternatives to Narita, thus undercutting any cost-advantage Hokkaido could offer.

These include the planned Osaka International Airport, which intends to offer 24-hour operations, and Nagoya, which is much more centrally placed, and Fukushima prefecture, two hours from Tokyo, which is reportedly also considering an air cargo project.

The new Chitose venture, in short, seems a good idea in terms of regional development in Hokkaido, and increased utilisation of the vastly over-hung Seikan tunnel, but it offers little to international air cargo operators looking for relief from the nightmare conditions that prevail at Narita.

Beer and whisky production

A case of learning from abroad

IT MAY be pure coincidence, but Hokkaido is the home of two of Japan's oldest alcoholic drinks companies, a fact which adds a distinct touch of wall-being to the place.

Both of them — the Sapporo beer company and the Nikka whisky distillery — began life there because the climate was right for their raw materials, though both have since expanded greatly to serve markets further south.

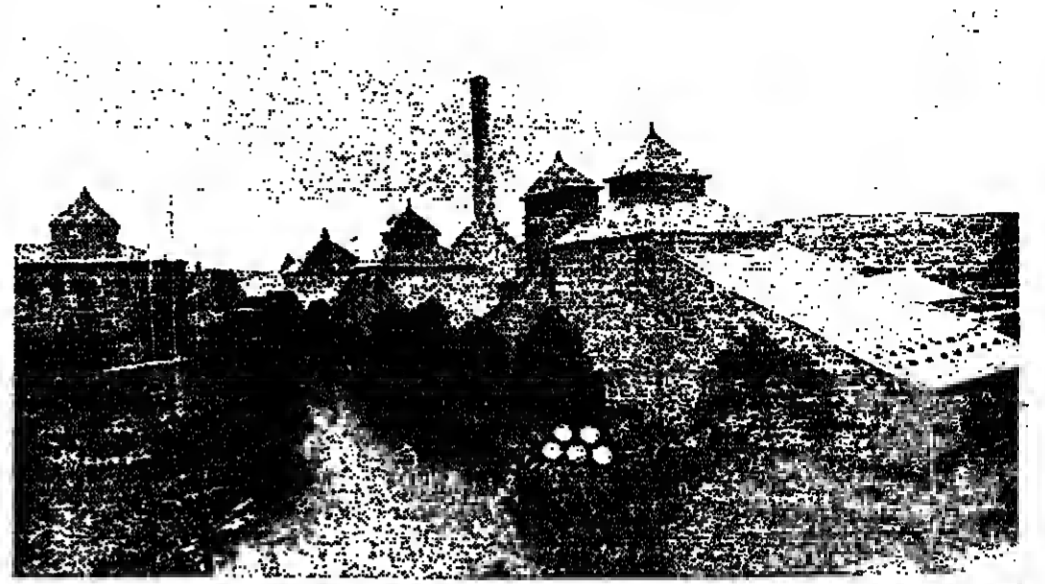
Sapporo beer was founded in 1876, partly at the instigation of US agricultural experts who noted the similarity between Hokkaido's climate and Milwaukee's. It was Japan's first brewery, and the original production was consumed almost entirely by the foreign community, which explains why, to this day, Sapporo beer labels are all in English.

Sapporo is now the second largest beer company in Japan with about 20 per cent of the market (Kirin is the leader with 50 per cent). This summer it finally vacated its historic plant in the centre of Sapporo for a spanking new facility on the city's outskirts, one of the most advanced in the world.

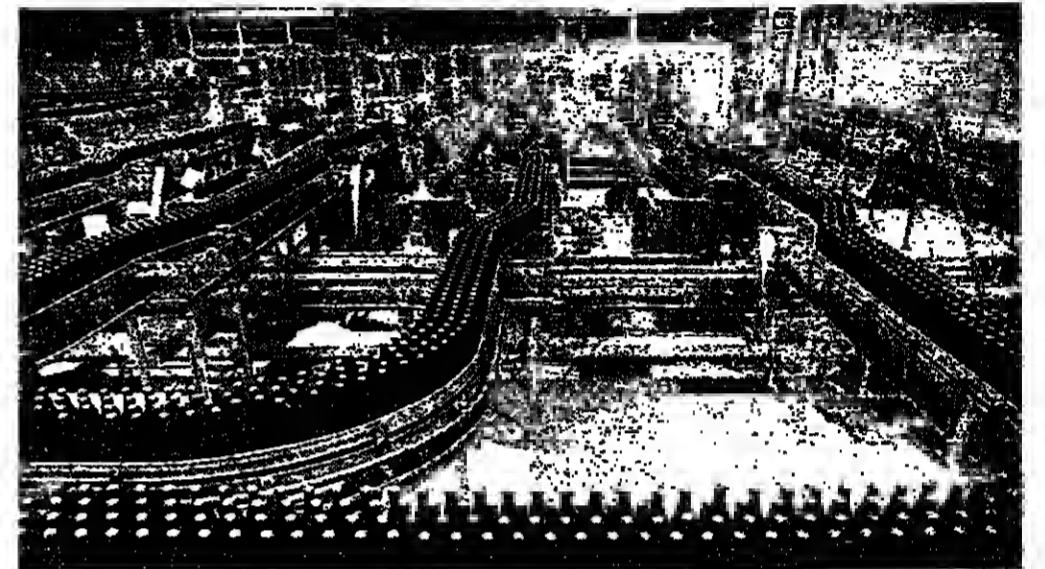
Visiting Sapporo's new plant is a 21st century experience. TV cameras and computerised electric carts do most of the work; the control centre is manned by a mere seven people, just two at night.

Visiting it is a 21st century experience. The visitor is led down shadowy corridors echoing to celestial music, while through large windows he glimpses shining vats and high speed production lines — but scarcely a human being. TV cameras and computerised electric carts do most of the work; the control centre is manned by a mere seven people, just two at night, according to Mr Tomio Kaya, the general manager.

Even eerier is a park out at the back where employees can relax in a specially designed musical electronic garden. Loudspeakers play classical



The very traditional Nikka whisky distillery (above) at the seaside town of Yoichi, inspired by the founder's visit to Scotland. Whisky is made according to Scottish malt whisky principles. Sapporo beer's new plant (below) in Sapporo city, one of the most advanced in the world



works by Beethoven, Mozart, even Elgar's Land of Hope and Glory, and posts dotted around the grassy slopes light up when their note is played. Large sheets of glass alternate between transparent and opaque, completing the wholly unworldly effect of the place.

Nikka has stuck to a more traditional style. The company was founded in romantic circumstances 65 years ago by Mr Masataka Taketsuru, a young liquor maker who travelled to

Scotland to learn about whisky. While studying in Glasgow, he met a young girl, Ms Rita Cowan. They fell in love, got married, and returned to Hokkaido to set up Japan's first whisky distillery.

The plant still operates today at Yoichi, a small seaside town with a river running through it, surrounded by smooth hills — just like Scotland in fact. Even the weather is Scottish, says plant manager Mr Akira Hagiwara. Although

the plant today uses modern fuels, whisky is made according to strict Scottish malt whisky principles, and is left to age in oak barrels.

Nikka now has several facilities elsewhere in Japan, and is the second largest distiller after Suntory. But it claims a special parentage which Japanese whisky makers cannot match.

David Lascotes

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**HOKKAIDO 7**

David Lascelles on a long-standing dispute between Moscow and Tokyo

**Island dispute shows no sign of ending**

EVEN though more than 40 years have passed since the end of the Second World War, Japan and the Soviet Union have still not signed a peace treaty. The reason for this rather curious state of affairs is a long-festering dispute over a group of islands which lie just off the north-east coast of Hokkaido - the so-called Northern Territories question. It is an issue which raises powerful emotions in Japan, particularly in the realms of government. Hokkaido's governor, Mr Takahiro Yokomichi, states the Japanese case as follows: "It is the ardent wish of the whole country that these territories be returned." The question now is whether perestroika will lead to any breakthrough in the extended deadlock.

The four islands, Etorofu, Kunashiri, Shikotan and the Habomai cluster, are so close that they can be clearly seen from Hokkaido. Japan claims that they have always been part of its national territory, and Tokyo has produced

screeches in support of this view, citing everything from 19th century imperial treaties to the similarity of the islands' flora and fauna with that of northern Japan. Every map of Hokkaido includes the islands. But the Russians, who occu-

and it uses every opportunity to put pressure on the Russians and publicise its cause. Mr Yokomichi was intending to enlist European support during his tour of several European countries this month. On Hokkaido itself, the dis-

pute impinges on daily life to the extent of a conspicuous military presence by the Japanese self-defence forces. For local fishermen, the disputed border also cuts back on their fishing grounds and has produced local frictions.

Furthermore, emotionally charged events, like the suspension in 1976 of annual visits to war graves on the islands, are constant reminders to local residents that frictions exist.

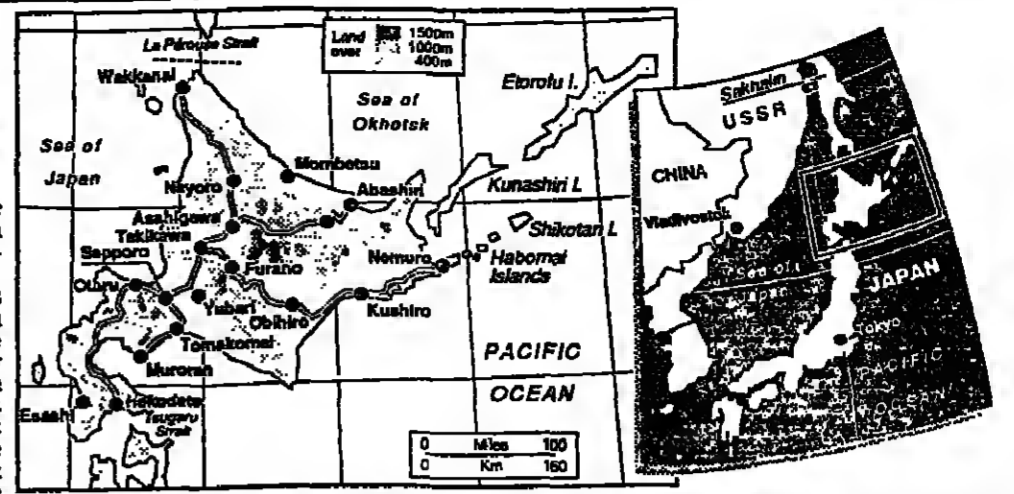
Last October, a poll of former residents of the island (many of whom now live in Nemuro, a coastal city facing

the islands) showed that they were pessimistic about the chances of ever getting back. While two thirds of them said they would return given the chance, only half thought the dispute would be resolved in the near or distant future.

But most people in Hokkaido have learnt to live with the dispute, particularly in Sapporo which is at the opposite end of the island from the border; the tension seems to interfere little with everyday life.

In a rather perverse way, Hokkaido might even be said to have benefited from the additional spending power represented by the military presence within its shores. This has at least ensured that Hokkaido has a good transport infrastructure, and that communications with the rest of Japan are good.

Nor has the dispute stood in the way of the resumption of diplomatic relations between Moscow and Tokyo, which were restored nearly 30 years ago, though trade between Japan and the Soviet Union



remains pitifully small despite the two countries' common interest in developing the natural resources of Siberia.

The spasmodic negotiations that have taken place between Moscow and Tokyo on the islands issue have been largely unproductive. The most the Russians have agreed to do is return two of the smallest islands as and when a peace treaty is concluded. But Moscow's notorious reluctance to yield territory, as a matter of principle, has stood in the way of any full agreement. The Russians have even refused to acknowledge that there is a territorial issue.

Earlier this year there were suggestions that all that might be changing.

The upheavals in the Soviet Union combined with Moscow's obvious desire to gain better access to Japanese know-how seemed to point to a more conciliatory line. Tokyo took note of a speech by Mr Mikhail Gorbachev, the Soviet leader, during his visit to Peking in May when he

announced plans for troop cuts in the Far East, though the Japanese have learnt to treat all Soviet utterances on military issues in their region with some scepticism.

But at the same time, there is also on the Japanese side a new eagerness to normalise relations and take advantage of whatever changes the Gorbachev era throws up.

Earlier this month, a Soviet parliamentary delegation headed by Mr Aleksandr Yakovlev, a senior Politburo member, called on Tokyo. In his talks with Mr Toshiki Kaifu, the Prime Minister and

most important countries in the region would reduce military tensions and open up the way for much bigger commercial exchanges across the Sea of Japan.

The second prospect could bring considerable benefits to Hokkaido which is the part of Japan closest to the Soviet Union. Its role as an industrial and transport centre could be enhanced, and its own manufacturing compacts would gain more direct access to the raw materials of the Soviet Far East. But for the moment, there seems little prospect of an early, happy ending.

**PROPERTY**

**Bargain basement**

ONE OF the main elements in Hokkaido's sales pitch for inward investment - both business and personal - is the price of property.

As a rule of thumb, property in Hokkaido costs about one tenth of the levels prevailing in the Tokyo area. "It is even better than that in many places," the governor, Mr Takahiro Yokomichi, brags.

This discrepancy is being exploited by various Hokkaido based companies in a number of ways. One of the most novel was discovered a few years ago by a small Sapporo-based construction and property development company, Kabuto Decem.

In the autumn of 1984, the company built a block of luxury flats in a Sapporo suburb and, with a flurry of publicity, put all 40 units up for sale by auction. Within six months, all 40 had been sold, mainly to businessmen from Tokyo looking for business and/or

leisure bases in Hokkaido. "In Tokyo, land is so expensive that people think our prices are cheap," said Mr Takao Kanda, managing director of Kabuto Decem. The average price achieved for the flats was ¥100m (2440,000). Mr Kanda gave the impression that this was somewhat better than might have been achieved if they had been sold in the normal way. "If we find the right building site, we

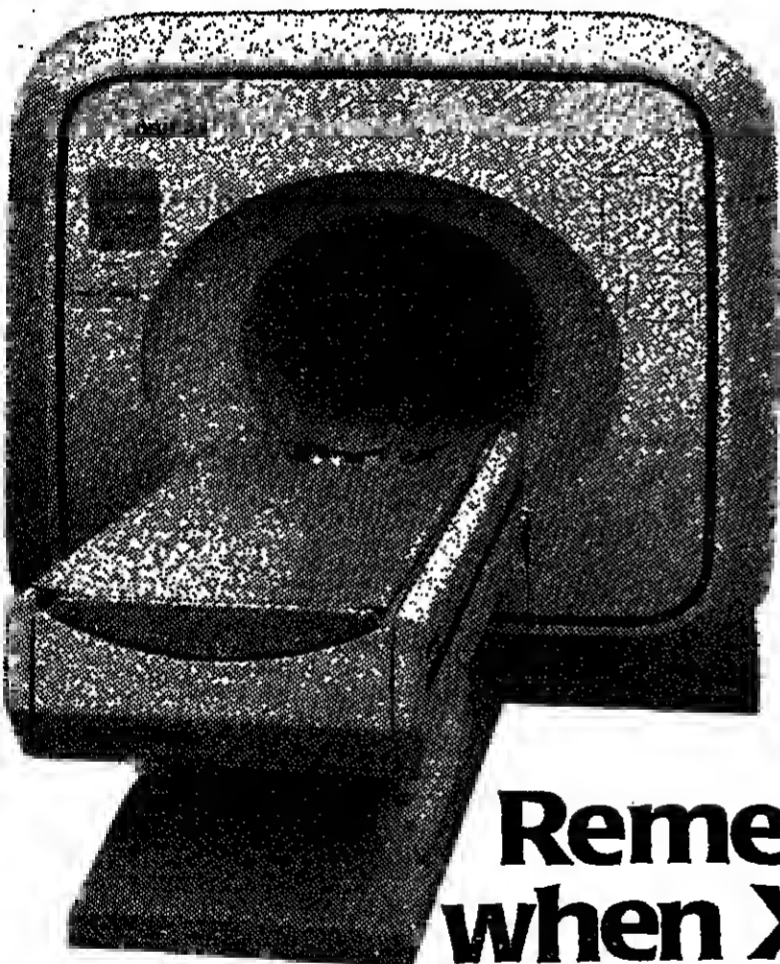
would do it again," he said. Meanwhile, Kabuto, which last March enjoyed a spectacular launch in Tokyo's over-the-counter (OTC) stock market, has gone on to profit from other ways of selling land and buildings to investors from the south. "There is a boom now among corporations and individuals wanting to buy whole buildings in Sapporo," Mr Kanda said.

Kabuto has also set up a resort subsidiary, and it is developing, together with its financial partners, a ¥100bn golf and ski resort complex at Lake Toya south of Sapporo.

All this activity has contributed to making Kabuto one of the most closely watched junior quoted companies. In the year to March 31 1988, it ranked 43rd among OTC companies for pre-tax profit growth, with a growth rate of 47 per cent to ¥1.6bn.



Property in Hokkaido costs about one tenth of the levels prevailing in Tokyo. Sapporo companies have earned huge profits by selling land to southern investors



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## HOKKAIDO 8

Hakodate owes its well-being to its position on the southern tip of the island, writes Roy Garner

## City fortunes intimately linked with its location

CITY officials in Hokkaido's southern port city of Hakodate are currently agonising over which of four possible sites they should choose as their recommended station site for a proposed Shinkansen bullet train line connecting Aomori, in Honshu, and Hokkaido's capital city of Sapporo.

Should they heed the wishes of 90 per cent of Hakodate's citizens and promote use of the city's present terminus station, which would add 10 minutes - a lifetime in Shinkansen terms - to train schedules?

Or should they propose an outer-city site, which would allow the line to sweep smoothly northwards towards Sapporo, after emerging from the newly-commissioned Seikan tunnel, 30 miles to the west?

The former option would place the city more firmly on the transport map, but the more efficient outer-city site could improve the chances of the national government approving the line's costly construction in the first place.

The dilemma is only the latest example of how Hakodate's fortunes have always been intimately linked with its location.

The future began for Hakodate in 1859, when the small fishing town on the northern shore of the Tsugaru Strait was opened as a trading port.

It soon grew to become Hokkaido's largest city - a status it retained until the 1920s - and numerous western-style period buildings survive today as a testament to the strong international maritime links that were established.

Decline set in when Hakodate's position as the primary gateway to Hokkaido was challenged by airline services. The

### The latest problem to have hit the city was the opening, in March 1988, of the Seikan under-sea rail tunnel

situation worsened when the city's shipbuilding business - a principal employer - was virtually wiped out during the recent industry-wide slump. A concurrent decline in the fishing industry added to the employment woes.

The latest problem to hit the city was the opening, in March 1988, of the Seikan under-sea rail link to Honshu (which, though designed to handle Shinkansen services, currently carries only conventional tracks) is now proving the optimists right in bringing greater numbers of travellers to the

city, the simultaneous suspension of the historic Hakodate-Aomori ferry service created widespread apprehension among the seafaring town's 320,000 population, who fear that trade will by-pass Hakodate and gravitate towards Sapporo.

Mr Shigeaki Saito, director of the planning department of Hakodate's city office, pointed to another difficulty related to Hakodate's location: "Hokkaido has previously been developed outward from the central city of Sapporo, so this extreme southern area is handicapped by an inadequate road system."

With no likelihood of a road tunnel to Honshu being built in the foreseeable future, the planners' attentions are turning, somewhat desperately, to the promotion of such alternatives as car train services through the rail tunnel, and the introduction of a one hour jet-ferry service to Aomori.

These initiatives are being coordinated within a regional promotion scheme which defines northern Aomori prefecture, centred on Aomori city, and southern Hokkaido, centred on Hakodate, as a regional bloc.

Success in consolidating this theoretical north Honshu-south Hokkaido axis hinges on persuading the government to

extend the Tohoku Shinkansen line from Tokyo, which currently ends at Morioka, in Iwate prefecture.

The Morioka-Aomori extension is currently, however, in third place on the government's list of Shinkansen expansion priorities.

Mr Saito comments: "Transportation questions are at the centre of our planning activities, but we realise that it will be five or six years at least before the Shinkansen reaches Aomori."

"We might then be able to prepare the infrastructure for an extension through the tunnel within another two or three years. But all of this is contingent upon highly political, budgetary, decisions of the central government."

The bright spot in Hakodate's future is tourism. It is one area in which the desired regional axis seems to be materialising, as weekend trippers from Aomori increasingly take the 150 minute train ride (it used to be a four-hour ferry journey, across often stormy seas) to Hakodate.

Arrivals from Tokyo are also on the increase, helped by the recent start-up of Japan Air Lines flights, supplementing the existing services of All Nippon Airways.

There is plenty for these tourists to see: a magnificent

city panorama can be enjoyed from Mt Hakodate, reached by a state-of-the-art 125-passenger ropeway; antique trams still wind their way between a range of Meiji-period buildings hard to match anywhere else in Japan; and the city boasts the famous Goryokaku western-style fortress, site of the last major battle of the Meiji Restoration.

### Decline set in when its position as the gateway to Hokkaido was challenged by airline services

Of particular note is the recently-opened Bay Hakodate development, in which some of the harbour's oldest red-brick warehouse buildings have been skillfully converted into sophisticated restaurants and arts facilities. The port development plan also includes the improvement of facilities for handling cruise ships.

Tourism will not however meet Hakodate's future employment needs. Direct earnings in the sector reached an estimated ¥90bn in 1988, up from ¥68bn in 1985, but this compares with ¥231.5bn attributed to manufacturing indus-

tries and ¥1,057bn from general commerce. With local industry still largely in decline, it cannot be expected that tourism will make up much of the expected future shortfall.

Projections concerning Hakodate's future manufacturing earnings - the sector is expected to provide 183,700 jobs and earnings of ¥454.2bn by 2000 - also appear optimistic in view of the current poor investment climate.

High-technology industries are supposed to be leading the area's regeneration, but a "technopolis" high-tech industry park recently opened in Hakodate has met with a disappointing response. Only one of the 20 companies to move in, Nippon Denpa Kogyo, is a large employer, now providing 400 jobs. Most of the new ventures require between 10 and 20 employees.

But the mood in Hakodate remains upbeat. Bay Hakodate restaurant manager, Mr Yoshida Kenichi, reflects that "old people, in particular, thought that the closing of the ferry service, and the opening of the new tunnel, spelled the end for the city, but there's more confidence now."

This confidence is also seen in Hakodate's new designation of itself: it will now be referred to as an "international tourist city."



Model success: Hiroyuki Hattori, who with former graduate school colleagues set up a software company, standing beside a sculpture by Isamu Noguchi, the famed Japanese-American sculptor, at the company headquarters in Sapporo

## BUSINESS GUIDE

# A retreat from the urban nightmare

**INTRODUCTION:** By the standards of a densely-packed country like Japan, Hokkaido can seem both remote and spacious. In the rest of Japan, people joke about its tough climate and brief history. But for all these reasons, Hokkaido tries that bit harder to attract outside business.

**Getting there:** The only direct international flights to Hokkaido are from Seoul, South Korea. Other international travellers must go via Tokyo, transferring from Narita international airport to Haneda domestic airport, a journey of 90 minutes. However, there are frequent flights from most major Japanese cities to Sapporo. Arrival is at Chitose airport, from which Sapporo is best reached by a 30-minute train journey. Alternative forms of travel are only

wetter - than the rest of the country, and the visitor should arrive well-prepared. The first snow usually falls in late October and lasts until April, and temperatures drop well below freezing. Summer temperatures reach 25 deg C, and winter -10 deg C. But the climate also offers its compensations. Autumn visitors may enjoy splendid foliage (best in late September and early October), and spring brings fresh colours (mid-May). Winter visitors should time their visit to coincide with the Sapporo snow festival in February.

**Communicating:** Less English is spoken in Hokkaido than in business centres such as Tokyo and Osaka, though a considerable effort has been made to put up bilingual signs in public places and on public transport.

**By the standards of a densely-packed country like Japan, Hokkaido can seem both remote and spacious**

for those with time to spare: the train from Tokyo to Sapporo takes 17 hours (but offers the bonus of passing through the world's longest under-sea tunnel, the 50 km Seikan).

**Visiting Hokkaido:** Sapporo, a city of 1.5m people, is the commercial and political centre of Hokkaido, and is the natural jumping-off point for visitors. It has all main services, including several high class hotels, and is where the island's leading banks, company headquarters and government offices are to be found.

**Getting around:** Sapporo has an excellent subway and urban rail system. There are also bus and taxi services. Other parts of the island can be reached train, bus or by hiring a car (for which an international driving licence is needed).

**Travel agencies can arrange most travel needs.** American Express (251 0057) has an office near the large hotels, and has English-speaking staff.

Japan Travel Bureau 011-241-6201

Nippon Travel Agency 011-231-4171

Climate: As the most northerly of Japan's islands, Hokkaido is cooler - and at times

Hotels usually have one or two people who can speak English, so the casual traveller need not feel completely lost. However any serious business discussions require the services of professional interpreter agencies.

- LAY 011 231 6188
- EC International 011 221 0279
- Sources of information: the Hokkaido government and other agencies have active programmes to promote the supply of information and contacts for businessmen.
- Hokkaido Government 011 231 4111
- Sapporo Bureau of International Trade and Industry 011 231 1151
- Federation of Hokkaido Chambers of Commerce and Industry 011 231 1153
- Leisure: in the evening, the Susukino district of Sapporo just south of the main hotel area is the place to visit. Boasting a reputed 4,500 bars and restaurants, it caters to most tastes. There are also cinemas and a concert hall.
- Visitors in the summer with time to spare should visit some of the island's many national parks, renowned for their mountains and lakes and in the winter should go skiing.
- Hokkaido Tourist Association 011 231 4111

David Lascelles



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LONDON (WED.)	08:55	(THUR.)	12:20 TOKYO
LONDON (THUR.)	08:55	(FRI.)	13:50 TOKYO
LONDON (SAT.)	08:55	(SUN.)	13:50 TOKYO

### ANA TOKYO (NRT) - LONDON (LON) TIMETABLE

TOKYO (MON.)	10:45	(TUE.)	10:55 LONDON
TOKYO (WED.)	11:20	(THUR.)	15:10 LONDON
TOKYO (FRI.)	11:20	(SAT.)	15:10 LONDON

■ Aircraft Boeing 747-400. Times shown are local times. ■ All schedules are subject to change without notice.